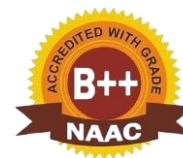





Faculty Profile on University Website

www.kmclu.ac.in



Name	Dr. Ruchita Sujai Chowdhary			
Designation	Assistant Professor & Incharge, DJMC			
Department	Journalism and Mass Communication			
Contact Details				
Email	ruchitachowdhary@kmclu.ac.in			
Mobile No.	8726369898			
LinkedIn Profile Link	https://www.linkedin.com/in/dr-ruchita-sujai-chowdhary-03b32a126/			
Twitter Profile Link				
Educational Qualification				
Exam	Board/University	Subject	Passing Year	
Secondary School Examination	CBSE	Hindi, English, Maths, Science, SST, Art Education, Work Experience, Physical & Health Education,	1999	
Senior School Certificate Examination	CBSE	English, Hindi, Physics, Chemistry, Biology, Work Experience, Physical & Health Education, General Studies	2001	
B.Sc.	MJP Rohilkhand University, Bareilly	Zoology, Chemistry	2004	
Diploma in Tourism Studies	U.P. Rajarshi Tondon Open University, Allahabad	Foundation Course in Tourism, Tourism Development, Ecology, Environment and Tourism, Project	2004	
PG Diploma in Mass	MJP Rohilkhand University,	Comm. And Mass	2005	

Communication and Electronic Journalism	Bareilly	Communication, News Reporting Writing and Editing, Radio Broadcasting, Photography and Audio Visual Journalism, Video & Television Prod., Internship, Project	
M.A. (Mass Communication)	Kurukshetra University, Kurukshetra	Media Research, Development Communication, Media Production, Sports Journalism, Assignments	2006

Details of Service

Employer's Name and City	Designation	Type	Date(from)	Date(upto)	Total Experience
VM Darpan	News Reader-cum-Ancor	Consolidated	2001	2005	04 Yrs
All India Radio	Compere	Contractual	2005	2006	01 Yrs
Dainik Jagaran	Reporter	Contractual	2005	2006	01 Yrs
NACA	Public Relations Officer	Permanent	2007	2009	02 Yrs
MJP Rohilkhand University, Bareilly	Guest Faculty	Contractual	2009	2011	02 Yrs
Invertis University, Bareilly	Assistant Professor	Regular	August, 2011	December, 2011	06 months
Khwaja Moinuddin CHishti Language University, Lucknow	Assistant Professor	Regular	June 2018	Till Now	NA

Academic Details

Teaching Area/Specialization	<ol style="list-style-type: none"> 1. Gender Studies 2. Media Story Telling & Media Literacy 3. ICT and Media Analytics
Teaching Experience	<ol style="list-style-type: none"> 1. 16 Yrs Teaching 2. 07 Yrs Industry
Research Area	Gender Studies, Media Story Telling & Media Literacy, ICT and Media Analytics
Orchid ID	https://orcid.org/0000-0002-8895-5025
Vidwan ID	NA
Google Scholar Profile Etc.	https://scholar.google.com/citations?hl=en&user=DvX6yDsA

Research Details	
No. of Research Publications	26
Books	<ol style="list-style-type: none"> 1. Edited Books - 05 2. Text Books - 03 3. Reference Book - 01
No. of P.hD./M.Phil. Awarded under Supervision	04
Projects and Their Details	<ol style="list-style-type: none"> 1. Awarded a research grant of Rs. 1,37,500 for the minor research project titled “<i>A Study of the Swayam MOOCs Platform’s Contribution in Facilitating E-Learning Opportunities for Higher Education Students,</i>” by the Department of Higher Education, Government of Uttar Pradesh, under the R&D Scheme 2021-22 (Completed). 2. Secured a grant of Rs. 2,62,000 for the establishment of the “<i>Centre of Media and Information Literacy</i>” under the Centre of Excellence Scheme, Department of Higher Education, Government of Uttar Pradesh, for the year 2022-23 (Completed). 3. Received a grant of Rs. 5,00,000 for a short-term empirical research study on “<i>Analysis of Access, Exposure, and Communication Gaps in the Implementation of the Beti Bachao Beti Padhao Scheme in Central Uttar Pradesh</i>” for the year 2023-24. 4. Granted Rs. 4,00,000 for the establishment of the “<i>Centre for Audio-Visual Excellence</i>” under the Centre of Excellence Scheme, Department of Higher Education, Government of Uttar Pradesh, for the year 2024-25 (Ongoing).
No. Conferences/Seminars/Workshops Participated	50 +
Honours/Awards	
<ol style="list-style-type: none"> 1. Best Anchor Award – Zila Cultural Organization, Bly (U.P.), 2004. 2. Nominated – HT Women Awards, Lucknow, 2017. 3. Felicitation for Women Empowerment – Bazm-e-Khwateen, Lucknow, March 15, 2018. 	

4. **Sikshak Samman Patra** – Govt. of Uttar Pradesh & University of Lucknow, September 5, 2021 (for contributions to NEP-2020).
5. **Certificate of Appreciation** – Fox Story India, 100 Inspiring Women Award, 2023.
6. **26th International Junoo Award** – Academic Social Services, 2023.
7. **Certificate of Recognition** – Enumerator, Worlds of Journalism Study (Germany), February 15, 2024

Administrative Services to the University

1. Presently officiating the Inchargeship of the Department of Journalism & Mass Communication, Khwaja Moinuddin Chisti Language University, Lucknow since 2013.
2. Nodal Officer, SWAYAM, KMCLU.
3. Incharge, NAAC Criteria V at KMCLU.
4. Assistant Dean Students' Welfare, KMCLU.
5. Associate Dean, Faculty of Social Sciences, KMCLU.
6. Coordinator of Learning Management System (LMS) i.e. KOPAL at KMCLU since 2021.
7. Member, IQAC, KMCLU.
8. Vice President, Alumni Association, KMCLU.
9. Established "AWADH INCUBATION CENTRE" Incubation Centre at KMCLU.
10. Convenor, Institution's Innovation Cell, KMCLU.
11. Member Cultural Committee, KMCLU.
12. Member SC/ST Cell, KMCLU (2021-2022)
13. Incharge, Social Media Cell, Khwaja MOInuddin Chishti Language University Lucknow.
14. Nodal Officer, E-Content, Khwaja Moinuddin Chisti Language University, Lucknow.
15. Nodal Officer State Level, E-Content (Mass Communication), Khwaja Moinuddin Chisti Language University, Lucknow.
16. Member Examination Committee, Khwaja Moinuddin Chisti Language University, Lucknow, 2018- 2022.
17. Member Admission Committee, Khwaja Moinuddin Chisti Language University, Lucknow.
18. Member Academic Council, Khwaja Moinuddin Chisti Language University, Lucknow,.
19. Have been appointed the Care Taker officer NCC, Khwaja Moinuddin Chisti Language University, Lucknow to establish the NCC Unit in the University, 2019.
20. Convener, SWAYAM, Khwaja Moinuddin Chisti Language University, Lucknow.
21. Member, AISHE, Khwaja Moinuddin Chisti Language University, Lucknow.
22. Webmaster, Khwaja Moinuddin Chisti Language University, Lucknow 2017-2020.
23. Secretary, Alumni Cell, Khwaja Moinuddin Chisti Language University, Lucknow, 2017-2021.
24. Member Convener, BOS of Department of Journalism & Mass Communication, Khwaja Moinuddin Chisti Language University, Lucknow since 2013 to till date.
25. Member Women Cell, Khwaja Moinuddin Chisti Language University, Lucknow (2014-2017).
26. Member IQAC Cell, Khwaja Moinuddin Chisti Language University, Lucknow in 2017.
27. Chairman, Parent-Teachers Association, Khwaja Moinuddin Chisti Language University, Lucknow 2018.

28. Organizing committee member in National Seminar on Women empowerment towards Gender Equality 5-7th March, 2014 at KMCUAF University, LKO.
29. Organizing committee member in National Seminar on Role of media in Promoting RTE, 11-12th March 2014, KMCUAF University, LKO.
30. Co-ordinator of Admission committee.
31. Member of technical Committee in Dept. of Mass Communication, KMCUAF University, Lucknow.

Community Service/Social Service/Other Contributions

1. Convener of the National Seminar "Inclusive Growth of Minority Women through ICT dated February 13-14, 2015
2. Convenor one day workshop on "Techniques behind the construction of IMAGES for press" dated August 19, 2015.
3. Convenor, National Seminar on "Social Security of Women in India" dated April 19, 2017.
4. Convenor, National Workshop in collaboration with Vigyan Prasar on "Science Film Making" dated December 26-28, 2016.
5. Convenor, National Seminar on "Youth Empowerment: Issues, Challenges & Concerns" dated February 22-23, 2017.
6. Convenor, three day Workshop in collaboration with Oxfam India on "Gender Sensitization", 2019.
7. Convenor, two days Webinar entitled "Leveraging New Media for the Communication in the Midst of COVID 19" 2020.
8. Organising Secretary, two days Webinar entitled "Dekho Apna Desh" 2020.
9. Coordinator of "Rise & Shine India campaign" a three days career counseling programme 2020.
10. Organised Extension Lecture on "Role of Social Media in a COVID19 phase" on April 30, 2021 (Speaker: Mr. Prashant Srivastava from the Print).
11. Organised an E-workshop on "Exploring Nonviolent Communication" on May 19, 2021 in collaboration with Gandhi Smriti and Darshan Samiti.
12. Convenor online workshop on "Amalgamation of Technology into Photography" dated June 14, 2021.
13. Organised International Lecture on "Entertainment Education Strategies" dated June 23, 2021.
14. Social Outreach Activity in the village Duguria on July 17, 2021 "Awareness about Govt. Schemes".
15. Organised webinar on the topic "Indian Knowledge System, Languages, Arts and Culture" dated August 5, 2021.
16. Organised webinar on "Research, Innovation and Ranking" dated August 9, 2021.
17. Organised Annual Cultural Fest "COSAC" and Foundation Day on October 01, 2021.
18. Convened International Seminar entitled "Indo-Iranian Relations" dated October 30, 2021.
19. Organised workshop on the topic "Skills of Fashion Photography" dated Nov 13-15, 2021.
20. Organised first Photo Exhibition of the university with the theme "Colours of Happiness" on November 16, 2021.
21. Organised webinar on "Cyber Crimes and Compliance of Cyber Law" dated February 1, 2022.

22. Seminar on the topic “Role of Youth and Community Empowerment” dated May 10, 2022.
23. Organised 03 days “Old Cloths Donation Drive” in the University as the best practices.
24. Organised IDEATHON-22 in the University on May 14.
25. Organised one day Workshop in collaboration with NIKON India on May 31, 2022.
26. Organised National Seminar on “NEP: Outcome based Education” dated March 21-22, 2023.
27. Organised one day National Workshop on “GENDER SENSETIZATION THROUGH BETI BACHAO, BETI PADHAO- A ROADMAP FOR SOCIAL CHANGE” sponsored by ICSSR, New Delhi on February 27, 2024.
28. One Day Workshop on the topic”The Art of Shot” dated August 9, 2025

Any Special Information

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|--|
| 1. NCC “C” Certificate Holder |
| 2. International Collaboration with ULAB, Bangladesh |

Signature of Faculty Member