

Welcome to NAAC Peer Team



CURRICULUM DEVELOPMENT



1.1.1. Curricula developed and implemented have relevance to the local, regional, national, and global developmental needs, which is reflected in the Programme outcomes (POs), and Course Outcomes (COs) of the Programmes offered by the University



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- The curriculum offered by the University caters to the local, national, regional, and global developmental needs of the society, having specifically designed Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) drafted in line with the Graduate Attributes and Blooms Taxonomy. The revision of curriculum was done as per the guidelines of NEP 2020 in 2021-22.
- To address the local developmental needs of the society, the Faculty of Social Sciences, offers courses such as Extension and Communication Concepts in Community Development, Guidance and Counselling, Community Nutrition, Current Concerns in Public Health Nutrition where students regularly visit the neighboring villages to educate, sensitize and spread awareness among the inhabitants on social issues such as girl child education, menstrual hygiene, eradication of diseases such as Tuberculosis, Anaemia deficiency, and various Government Schemes.



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- By virtue of being situated in Lucknow -the heart of culture and tradition of Uttar Pradesh-the Faculty of Arts and Social Sciences specifically incorporate regional development courses such as Lok Sahitya Evam Lok Sanskriti, Awadh Ka Urdu Adab, Regional Planning and Development all of which amply discuss the regional, national and international contribution of language and literature in societal development. In addition, the University regularly organizes programmes to complement these courses -therefore offering the students with a more detailed and 'out-of-the-box' perspective, apart from traditional pedagogy.
- To address the national developmental needs, courses based on Indian Political Thought, Indian Literature in English, Advanced Geography of India, Education in India, Social Problems and Issues of Development in India are offered to attract the attention of students towards issues of national importance.
- Keeping the global perspectives in mind, courses such as Global Financial Reporting & Disclosure, International Financial System, Translation: Arabic-English-Arabic, International Communication, Web Technology, Law & Justice in a Globalized World, Global Politics, Internet of Things, Robotics etc. are offered to align the students' thought-process towards international developments.



Reflection of Local, Regional, National & Global Development Needs in Program Outcomes (POs) & Program Specific Outcomes (PSOs)

1. PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

The MBA Program is designed to enhance employability by preparing students for careers in management and leadership in both the private and public sectors including entrepreneurial ventures and family businesses. Students acquire a comprehensive foundation in the fundamentals of business, the environment in which they will function, the analytical tools for intelligent decision-making and problem solving.

Specifically:

- Simulating Learning Environment: To provide learning environment to students to pursue careers in different fields of management or become academicians and researchers.
- Communication Skill: To enable students to develop conceptual, interpersonal, decisionmaking, problem solving, and oral and written communication skills.
- Problem-solving Skill: To develop the right attitude and increase the problem-solving, conceptual and decision-making skills of practicing managers.
- 4. Leadership readiness/qualities: To promote development of an ethical approach and leadership skills among students by stimulating them to organize and manage various programs such as inter-institute competitions and seminars.
- 5. Coordinating/collaborating with others: To provide enhanced exposure to real life work experiences and hands-on practice in collaboration with industry for augmenting theoretical knowledge through enhanced understanding of practical issues.
- **6.** Holistic Development: To provide opportunities for holistic development of students by encouraging them to participate in various co-curricular activities.
- 7. Skills to apply digital and technological solutions: To improve teaching-learning process and provide enriched learning experiences to students to enable them to achieve enhanced learning outcomes.
- 8. Judgement and Decision making: Able to make judgement and take decision, based on analysis of data and evidence, for formulating responses to issues/problems associated with the chosen fields of learning, requiring the exercise of some personal responsibility for action and outputs/outcomes.

2. PROGRAM OUTCOMES (POs) -

Upon completion of the MBA Program, the students will be able to:

- PO 1 Business Environment and Domain Knowledge Improve awareness and knowledge of students about the functioning of local and global business environment and society. This helps in recognizing the functioning of businesses, identifying potential business opportunities, evolvement of business enterprises and exploring the entrepreneurial opportunities.
- PO 2 Creative and Critical Thinking Skills: Analyze organizational and business situations with an open mind and formulate innovative solutions to problems.
- PO 3 Global Competency and Cross-Cultural Understanding: Examine and evaluate business practices across the globe to determine the best practices for application to their businesses.

- PO 4 Social Responsiveness, Ethics and Value Inculcation: Developing responsiveness to contextual social issues / problems and exploring solutions, understanding business ethics and resolving ethical dilemmas. Appreciate the importance of ethical values and work as team players.
- PO 5 Innovative integration: Network and work in collaboration with team members to amalgamate and integrate ideas and develop innovative solutions for solving practical problems.
- PO 6 Entrepreneurship skills and mind-set: Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
- PO 7 Leadership & Teamwork: Research Aptitude, Scholarship & Enquiry Understanding leadership roles at various levels of the organization and leading teams. Graduates are expected to collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the usage of diverse skills of team
- PO 8 Regulatory Framework: To understand and discuss the broad legal and regulatory framework governing business activities.
- Problem Solving & Analytical Skills Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by
- systematically applying modern quantitative and qualitative problem-solving tools and techniques.

PO10 Environment and Sustainability: Understand the relevant issues of environmental concern and sustainable development.

PO11 Life-Long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

3. PROGRAM SPECIFIC OUTCOMES (PSOs)

- PSO 1 Employment-readiness: Enhanced employability for working as executives in various industries, MSMEs, private enterprises and government institutions.
- PSO 2 Proficiency in ICT & Digital Literacy Improved ability to use technology as a means to enhance problem solving skills by using updated software and digital tools.
- PSO 3 Research Aptitude, Scholarship & Enquiry: Ability to identify with or understand the perspective, experiences, or points of view of another individual or groups by developing research aptitude.
- PSO 4 Community engagement, empathy, and service: Ability to participate in activities/services. that are undertaken in collaboration with community members for promoting the wellbeing of the society.

LOCAL | REGIONAL | NATIONAL | GLOBAL

1. PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

The Bachelor of Business Administration (BBA) Program aims is to build knowledge and understanding of business decision making among the students. The Program helps in developing a conceptual orientation by equipping the students with requisite business skills as well as preparing them for management applications. As such, the following PEOs have been devised -

1. Integration of theory with practice – To integrate core, cross-functional and inter- disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

2. Development of communication skills - To excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.

3. Ethical and Socially Responsible Leadership - To understand the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.

4. Employability enhancement – To engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.

2. PROGRAM OUTCOMES (POs)

The following Program Outcomes have been enlisted for BBA Program of Khwaja Moinuddin Chishti Language University -

Management Knowledge: Students will acquire adequate understanding about management PO1 concepts and principles. Business Analysis: Use the business and management knowledge gained to analyse the business PO₂ problems and come up with viable solutions. Communication: To impart knowledge to the students towards Business Communication for PO₃ effective and professional business management. PO4 Entrepreneurship: Build entrepreneurship acumen among students. Individual and Team Work: To inculcate the ability for leading a team and develop group PO5 behaviour in achievement of individual, group and organizational goals. Regulatory Framework: To understand and discuss the broad legal and regulatory framework PO6 governing business activities. Ethics: To recognize and solve business problems in an ethical manner for continuous PO7 development of business ventures and to develop socially responsible managers and business leaders Technology Orientation: To develop competency in the use of technology in modern PO8 organizational operations. Problem Solving & Analytical Skills: To stimulate an interest in research and its applications to PO9 find solutions for business problems. Environment and Sustainability: Understand environmental concern and PO10 sustainable development. Life Long Learning: Acquire the ability to engage in independent and life- long learning in the PO11 broadest context socio-technological changes.



Reflection of Local, Regional, National & Global Development Needs in Program Outcomes (POs) & Program Specific Outcomes (PSOs)



1. Introduction:

M.A. Arabic is a two years PG program that deals with the main areas of Arabic literature which includes culture, history, arts, epics, stories, philosophy, history, technology, dialects with a strong foundation towards the literature department. Master of Arts in Arabic course offers candidates to set up a career in various areas of Academic Institutions, Education & Research Institutes, Translation Agency, Publishing Houses, Tourism Agency, Embassy, Customer Support, Product Based Companies, etc.

Regulations:

1. Applicability These Regulations shall apply to the Master of Arts (M.A.) in Arabic programme from the

session 2022-23.

2. Minimum Eligibility for Admission

The Basic qualification for admission will be:

- i. A three/four years Bachelor's degree or its equivalent in the concerned subject.
- A three/four years Bachelor's degree or its equivalent with Arabic subject as Subsidiary/ Generic.
- Bachelor's degree or its equivalent in any discipline from Arab Universities/ Foreign Universities.
- iv. A three/four years Bachelor's degree or its equivalent in any discipline along with Alimiat/Fazilat/ its equivalent.
- v. A three/four years Bachelor's degree or its equivalent in any discipline with knowledge of Arabic and English at the level of Bachelor Degree/Alimitat/ Fazilat (the knowledge of Arabic and English will be checked through the test conducted by the Department of Arabic).
- vi. The three/four years Bachelor's degree or Bachelor's degree is awarded by a University or Institute established as per law and recognized as equivalent by this University or any university.
- Method of Examination: Written/Practical- 1/2/3 Sessionals and Term papers + Final.

4. Minimum passing marks: 40 % in internal and 40% in external.

स्वाजा मुईनुद्दीन विश्ती भाषा विश्वविद्यालय, लखनऊ G2

Programme Objectives

- To make Arabic literature and Arab culture accessible to a wider body of postgraduate students.
- To provide the students with an opportunity to get familiar with, among other things, literary theory, translation techniques, the sociology of literature, the social and political dimensions of modern Arabic literature, and different genres and themes of classical, medieval and modern Arabic literature.
- To enable the students to read literature produced across the Arab world and elswhere to
 assess their interaction with and reflection of crucial aspects of social and the political life.
- To bring India's significant Arabic literary contribution to limelight.
- To make the students aware of the methods for literary analysis of Arabic texts.
- To promote skills for scientific and critical thought.
- To nurture the communication skills, and enable them for public debates and discussions.
- To instill in their minds the importance of ethics and morality for creating a better society.

5. Programme Outcomes

- How to obtain thorough knowledge of Arabic literature and the literary trends, and make them aware of the Arab life.
- · How to relate the development of Arabic literature to world literatures.
- How to deal critically with literary texts and probe their various layers of meanings, relate them to the context and the culture from which they emerged, place them within the development of the genres, movements, trends.
- How to read, translate and critically assess Arabic literary texts in the original language and how to conduct a critical appraisal of the text.
- · How to improve language skills and interpreting techniques.

6. Specific Programme Outcomes

- Equipping the students to broaden their intellectual horizons of Arabic literature and enable them to read and analyse the literary texts.
- Enhancing the ability to communicate properly in Arabic and English.
- Providing a solid foundation in the field of translation studies, and an excellent professional training for careers in the fields of translation and interpretation, media, management, hospitality, health, intelligence agencies and the corporate sectors.
- Introducing the students to new literary schools and trends in Arabic literature.
- Assessing the influence of western literature and culture on the Arabic literature and culture.
- Evaluating the conflicting values of traditionalism and modernism in contemporary Arabic.
- Surveying the development of Arabic Language and Literature in India: contributions of notable Arabic institutions, pioneer Arabic scholars in India and their works.



रुवाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय, लखनऊ, उत्तर प्रदेश (भारत)

Khwaja Moinuddin Chishti Language University, Lucknow, U.P. (India) U.P. STATE GOVERNMENT UNIVERSITY, (Recognized Under Section 2() & 12(8) of the UGC Act, 1956 & B.Tech. Approved by (AICTE)

Many of our great leaders including the first Prime Minister of India Pandit Jawaharlal Nehru and Maulana Abul Kalam Azad, India's first Education Minister are seen as men of literature, whose writings are often included in syllabi for study.

The quest for enriching our knowledge of literature not only opens windows to new worlds of thought and experience, but also deepens our understanding of diverse aspects of our own culture and history.

The timelessness of literature has always been a wellspring of inspiration for man. It is the universal nature of human experience which makes it relevant and worthy of study at the highest level.

Like all living literature of the world, works of Arts in Urdu hold a mirror up to the spiritual and material dimensions and values of the world. The syllabus of M.A. Urdu encompasses all these points comprehensively.

- The objective of the programme is to:
- prepare the students over the prescribed academic content with reflective thinking approach.
- examine critically different prevailing issues dealing with the society and literature.
- Preserve the academic ingredients rooted to Indian culture, heritage and values.
 Create and expand new knowledge for giving a befitting shape to the Indian Society
- to meet out the requirements and challenges of current century. Cherish knowledge with multidisciplinary approach
- Extend the benefits of generated knowledge to all the stake holders.
- Extend the benefits of generated knowledge to all the stake holders
 Extend the benefits of knowledge from individual to society.

4. Programme Outcome

The Department of Urdu, Khwaja Moinuddin Chishti Language University, Lucknow, has a distinct vision for Master Degree program offered by the department. The Department believes in imparting to the learners a training that would enable them to become responsible, perceptive and functional citizens who would contribute to the well-being of the society as well as the nation. The language and literature of Urdu has one of the richest collections of the works produced on humanism, free thinking ability, aesthetical sense and Sufism etc. So, along with academic excellence, present course has been designed to enrich a student with the sense of human values for the benefit of the society and the nation. The objective of promoting humanism through Urdu literature can only be achieved through an intensive approach to literature. The two-year Postgraduate programme in Urdu aims at:

- extending the core and applied knowledge of Urdu.
- mapping creative synthesis of texts, society and culture.
- promoting critical thinking and humanitarian values.
- developing research skills and aptitude of the students.



LOCAL | REGIONAL | NATIONAL | GLOBAL



Glimpses of Activities conducted with regard to Local, Regional, National & Global Development Needs



Students interacting with local artisans engaged in bone carving during Rural Outreach Project On Economic Empowerment of Minorities

Glimpses of Activities conducted with regard to Local, Regional, National & Global Development Needs



Students interacting with various stakeholders to spread awareness about National Governmental Schemes like "Beti Bachao, Beti Padhao" & "Pradhan Mantri Mudra Yojana"



Glimpses of Activities conducted with regard to Local, Regional, National & Global Development Needs



Students participating in International Webinar on "Innovative Business Practices" to gain insights about global perspectives of business.



1.1.2. The Programme offered by the institution focus on employability/ entrepreneurship/ skill development and their course syllabi are adequately revised to incorporate contemporary requirements



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- As its core ideology, the University endeavors to offer employability-focused programmes that enhance students' job prospects. Courses offered by the Faculty of Commerce such as Money, Banking & Public Finance, E-Filing of Returns, Advertising & Brand Management enable the students to explore career opportunities in the finance sector. Similarly, courses such as Pedagogical Perspective of Education, School Management & Hygiene, Media Laws and Ethics, Sports Journalism, Home-Based Catering, Introduction to Clothing and Textile, Artificial Intelligence & Cloud Computing, are offered by the Faculty of Social Sciences and Faculty of Engineering & Technology.
- Courses, dedicated specifically to hone entrepreneurial mindset of the students, such as Entrepreneurship and Small Business Management, Entrepreneurship Development, Talent Identification are offered under various programmes of the University. In addition, events such as 'Entrepreneurship Expo', workshops on entrepreneurship, innovation and social media are organized regularly.
- The outcome of such activities is evident from the fact that students of the University are motivated to start their own business ventures and at the same time, generate employment opportunities for others, as well.



1.1.2. The Programme offered by the institution focus on employability/ entrepreneurship/ skill development and their course syllabi are adequately revised to incorporate contemporary requirements

- Skill enhancement is one of the most crucial aspects of education. Therefore, apart from offering regular courses such as Business Communication, Media and Communication Skills, Personality Development to enhance the soft skills of the students, courses such as Artificial Intelligence and Cloud Computing, Analytical Ability and Digital Awareness, Self-Development and Well-Being, Life Skills in Education, Cooking Skills & Healthy Recipe Development are also offered which ensure skill development among students through practical experiences.
- The outcome of the skill development is reflected in the enhanced abilities and competencies of students, preparing them for national and international competitions, ensuring professional success and personal growth.



Sample Syllabus reflecting employability/ entrepreneurship/ skill development aspects of the Curriculum

Total Credit: 4

REGISTRAR

KHWAJA MOINUDDIN CHISHT

LANGUAGE UNIVERSITY.

LUCKNOW

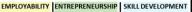
3 Theories + 1 Tutorial



- Nair. A. Radhakrishnan, (2010). Life Skills Training for Positive Behavior, Rajiv Gandhi National Institute of Youth Development, Tamil Nadu.
- Santrock W.John (2021) Educational Psychology. (2nd Edn.)New Delhi: Tata McGraw-Hill Publishing Company Ltd.
- Dakar Framework for Action, (2020). Education for All: Meeting our Collective inter-Commitments, Dakar, Senegal.

REGISTRAR KHWAJA MOINUDDIN CHISHTI LANGUAGE UNIVERSITY.

LUCKNOW



Maximum Marks: 100	
Total: 45 Lectures + 15 Tutorial	3
MBACC 301 Entrepreneurship	Developmen

Course Outcomes:

S. No.	Course Outcome	Bloom's Taxonomy
1	CO1. Developing understanding of basic concepts of entrepreneurship.	Understand (K2)/ Remember (K1)
2	CO2. Develop knowledge on Entrepreneurial Finance, Assistance and role of Entrepreneurial Development Agencies.	Apply (K3)/ Analyze (K4)/ Evaluating (K5)
3	CO3.Develop understanding of converting an Idea to an opportunity and develop understanding of various funding sources.	Analyze (K4)/ Evaluate (K5)
4	CO4. Comprehend and develop skills to Develop a Business Plan.	Apply (K3)/ Create (K6)
5	CO5.Students to have a basic understanding of Launching a New Venture.	Apply(K3)/ Create (K6)/ Evaluate (K5)

Unit I: (9 Lectures)

Entrepreneurship: Evolution of the Concept of Entrepreneurship, Entrepreneurship Today, Types of Entrepreneurs, Entrepreneurship, Entrepreneurial Competencies Entrepreneurial Development and Training: Introduction, Entrepreneurial Environment, Models of Entrepreneurial Development. Entrepreneurial Motivation. Entrepreneurial Development Entrepreneurial Development Entrepreneurial Development Entrepreneurial Motivation.

Unit II: (9 Lectures)

Women Entrepreneurs: Introduction, Women's Entrepreneurship in India, Challenges faced by women entrepreneurs, Strategies for the Development of Women Entrepreneurs, Institutions Supporting Women Entrepreneurs in India

Project Management and Financing: Introduction, Project manager, Project Life Cycle, Project Scheduling, Capital Budgeting, Generating and Investment Project Proposal, Project Evaluation and Selection Project Financing, Project Implementation Phase, Capital Structure and Cost of Capital, Detailed Project Report

Unit III: (9 Lectures)

Business Plans: Introduction, Purpose of a Business Plan, Contents of a Business Plan, Presenting a Business Plan, Why Do Some Business Plans Fail, Procedure for Setting up an Enterprise. Institutions Supporting Business Enterprises: Introduction, Central-Level Institutions, State-Level Institutions, Other Institutions

Unit IV: (9 Lectures)

Preventing Sickness in Enterprises: Introduction, Specific Management Problems, Industrial Sickness, Definition of Sickness, Sick Industrial Companies Act, 1985, Industrial Sickness in India, Symptoms of Industrial Sickness, Process of Industrial Sickness, Rehabilitation of Sick Units, Winding Up of a Company.

Unit V: (9 Lectures)

EMPLOYABILITY ENTREPRENEURSHIP SKILL DEVELOPMENT

B.A. I Year (Semester 2) Home Science Paper 1 Introduction to Clothing & Textiles & Family Resource Management (Theory) Semester: 2 Programme/Class: Certificate Year: 1 Subject: Home Science Course Code: A130201T Course Title: Introduction to Clothing and Textiles & Family Resource Management (Theory) Course outcomes: CO1. Learn about scope of textile and clothing CO2. Understanding why fabrics are different CO3. Learn how fabrics can be manufactured CO4. Understand basic clothing concepts and garment making CO5.Learn the family resource management as a whole. CO6.Understand the Decision making and use of resources throughout the Family life cycle. CO7. Gain knowledge about Time. Money & Energy as a Resource. CO8. Appreciate Household Equipments for work simplification Credits: 4 Core Compulsory Max. Marks: 25+75 Min. Passing Marks:33 Total No. of Lectures- 60 No. of Unit Tonic Lectures PART A Introduction 7 Introduction to Clothing and Textile · Its importance in day-to-day life Scope · Classification of textile fiber on the basis of their source · General properties of fibers-primary and secondary **Knowing Fibers** Π 8 · Manufacture, processing, properties and uses of Cellulosic Fibers-cotton, Linen Protein Fibers-Wool, Silk Synthetic/Manmade fibers-Nylon, Polyester, Acrylic, Rayon. Yarn to Fabrics ш · Definition of Yarn, Manufacture of Yarn and Yarn Properties 8 Different fabric construction techniques · Weaving, Knitting, Felting, Braiding, Non-woven · Weaving ofCloth-Terminologies and Steps in Weaving. · Types of weaves-· Basic and Decorative Brisha REGISTRAR KHWAJA MOINUDDIN CHISHTI LANGUAGE UNIVERSITY. LUCKNOW EMPLOYABILITY ENTREPRENEURSHIP | SKILL DEVELOPMENT



APPROVED

STATUS

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Sample of Curriculum Revision

Over the past five years, a comprehensive overhauling of all courses has been carried out to integrate the CBCS and NEP-2020 guidelines. On the basis of feedbacks received from various stakeholders, the University ensures a minimum of 20% revision in all syllabi, on yearly basis.

		nester (Batch 2022-25)): Business Communication]		BC	such as tables, diagrams and charts in writing report, apply citation rules (APA style documentation)in reports. Business Economics	apply citation rules (APA style documentation) in reports. Business Economics Introduction	Unit IV: Hypothesis testing: Concept: Level o Significance: Process of testing: Test of hypothesi		
Subjects [Code] BCH 1.3 (a)	Existing Content Unit-wise [Remove] Business Communication	Proposed to Change Unit-wise [Add] Business Communication	Remark		Introduction Meaning and Scope of Business Economics, Tools for Analysis-Functional Relationships,	Meaning and Scope of Business Economics,	concerning Mean; Test of hypothesis Normal Z tes & t test for single mean. Using non-parametri	Probability Distribution: Binomial, Poisson and Normal. Sampling: Method of sampling,	APPRO
<u>эсн 1.3 (а)</u>	Introduction Introduction: Process and Importance of Communication, Types of Communication	Introduction to Business Communication		UNIT-1	Schedules, Graphs, Equations, Difference between Economics & Business Economics: Relationship of Business Economics with other branches of Knowledge, Basic problems	Relationship of Business Economics, Relationship of Business Economics with other branches of Knowledge, Basic problems of an economy, difference between Micro and Macro Economics.	statistics for hypothesis testing.	Sampling and non-sampling errors, Test of hypothesis, Type-I and Type-II Errors, Large sample tests.	
	(verbal & Nonverbal), Different forms of Communication. Barriers to Communication: Linguistic Barriers, Psychological Barriers,	Communication, Different forms of Communication.			of an economy, difference between Micro and Macro Economics. Consumer Behavior and Demand Analysis	Consumer Behavior and Demand Analysis	SYLLABUS (2020-21)	SYLLABUS WITH REVISION (2021-22)	
NIT-1	Interpersonal Barriers, Cultural Barriers, Physical Barriers, Organizational Barriers.	Barriers to Communication: Linguistic Barriers, Psychological Barriers, Interpersonal Barriers, Cultural Barriers, Physical Barriers, Organizational	APPROVED		Consumption Function Indifference Curve- Meaning, Properties and determination of	Consumption Function, Cardinal and Ordinal Approaches, Indifference Curve- Meaning,	Marketing Management (MBA II) Unit I	Marketing Management (MBA II) Unit I	STAT
	Role, effects and advantages of technology in Business Communication like email, text messaging, instant messaging and modern techniques like video conferencing, social networking. Strategic importance of e- communication.	Barriers. Role, effects and advantages of technology in Business Communication. Theories of Communication.		UNIT-2	Consumer's Equilibrium; Consumer's Surplus. Demand: Law of Demand; Elasticity of Demand- Concept and Measurement; Price, Income, Cross and Advertising Elasticity; Significance of Elasticity of Demand. Methods of Demand Forecasting, Supply		Introduction to Marketing Management Marketing Marketing Management, Demarketing	Introduction: Nature and Scope of Marketing, Various Marketing Orientations, Need, Want, Demand, Elements of Marketing Mix,	
UNIT-2	listening exercises, Oral, Written and video	Language, Kinesics, Proxemics, Paralanguage. Audience Analyses, Effective Communication, Effective Listening: Principles of Effective listening,	APPROVED	UNIT-3	Law of Supply and Elasticity of supply. Production and Cost analysis Production Function- Law of Variable Proportions - Law of Returns to Scale, Economies and Disconomies of Scale Internal and External, Concept of Costs-Short run and Iong run, short run cost curve and	- Law of Supply and Elasticity of supply. Production and Cost Analysis Production Function- Law of Variable Proportions Law of Returns to Scale Locquark, Economics and Disconomics of Scale Internal and External. Concert of Costs-Short man and long mu, short and long mu, short and cost and long mu, short and lon	Marketing vs. Selling, Philosophies of marketing Scope of marketing, Marketing Environment Analysing Marketing Environment an Competition, Qualities of a good marketing manager, Major Marketing concepts, Marketing Research.	Process. Understanding Consumer Behavior: Buying Motives, Factors Influencing Buying Behavior, Buying Habits, Stages in Consumer Buying Decision Process, Types of Consumer Buying Decisions.	APPRO
	Writing resume and letter of application, Modem forms of communicating E-Mail Video Conferencing etc. Business language and presentation: Importance of Business language, Vocabulary Words often confused Words			UNIT-4	long run così curve Pricing under various Market conditions Introduction to different Markets, Pricing Theory (short-vun and long run) under conditions of -perfect competition, Monopoly, Monopolistic competition, Features of oligopoly, Market equilibrium, Concepts of	Pricing under various Market conditions Introduction to different Markets, Pricing Theory (short-run and long run) under conditions of -perfect competition, Monopoly, Monopolistic competition, Features of Giagopoly, Duoplogy Market equilibrium, Concepts of Revenue - TR, AR and MR with	Unit II Consumer Behaviour: meaning, factors affectin Consumer Behaviour, Consumer buying decisio process, consumer use & disposal of product Market Segmentation: reasons for segmentation, ris	Positioning: Meaning, Factors Influencing Segmentation, Market Aggregation, Basis for Segmentation, Segmentation of Consumer. Targeting: Meaning, Basis for Identifying	APPRO
UNIT-3	often misspelt, Common errors in English. Oral Presentation Importance, Characteristics, Presentation Plan, Power point presentation, Visual aids. Writing skills: Planning business messages. Rewriting and editing. The first	Words often confused Words often misspelt, Common errors in English. Oral Presentation Importance, Characteristics, Writing skills: Planning business messages, Rewriting and editing, Office Correspondence:		UNIT-5	Revenue – TK, AR and MR with relationship Factor Pricing Marginal Productivity theory of Distribution, Rent Concept of Economic Rent, Theories of Rent – Ricardian Theory of Rent, Modern	relationship. Factor Pricing and Welfare Economics Marginal Productivity theory of Distribution, Theories of Rent — Ricardiam Theory of Rent, Modern Theory of Rent, Quasi Rent, Theory of Managerhal determination concept of Minimum wages, Theories of profit. Imovation, Risk and Uncertise	advantages, basis of segmenting consumer å industrial markets, Target Market: meaning å process, Product Positioning for competitive advantage.	 Positioning: Meaning, Product Differentiation Strategies, Tasks Involved in Positioning, Branding: Concept of Branding, Brand Types, Brand Equity, Branding Positioning. 	
	draft and Reconstructing the final draft. Office Correspondence: Official Letter, Semi Official Letter and Memorandum. Report Writing:	Official Letter, Semi Official Letter and Memorandum. Layout of business letter			Theory of Rent, Quasi Rent, concept of Minimum wages, Theories of profit, Liquidity Preference Theory of interest.	 or profit, annovatori , rasa and Oriectanijy Efficiency Theor Theories. Welfare Economics. – Problems in Measuring Welfare, Classical Welfare Economics , pareto Criterion , Concept of a social welfare function. Commensation Principle : Kadlor. Hicks. 	Unit III Managing Products: Basic concepts of a product/service; Product classification, product	Hierarchy, New Product Development,	
IT-4	lednify the types of reports, define the basic format of a report, identify the steps of report writing, write a report meeting the format requirements, determine the process of writing a report, importance of including visuals	Identify the types of reports, define the basic format of a report, identify the steps of report writing, write a report meeting the format requirements, determine the process of writing a report, importance of including visuals such as tables, diagrams and charts in writing report,	APPROVED				mix and product line decisions; Branding, Packaging & Labelling decisions, New product development process, Product Life Cycle: Different stages in PLC, Product extension strategies, Product modification & Market modification. Pricing decisions: Cost Oriented	Packaging as a Marketing Tool, Requirement of Good Packaging, Role of Labelling in	APPRO



Glimpses of activities that focus on employability/ entrepreneurship/ skill development



Aptitude tests being organized by U-Certify for B.Tech and BCA Students in the Computer Lab of the University Aptitude Students of Dept. of Biotechnology participated in the Second Biotechnology Conclave on 15-16 March, 2023 organized by Uttrakhand Council of Biotechnology



Glimpses of activities that focus on employability/ entrepreneurship/ skill development



Students of the Department of Computer Science & Engineering participated in Samsung Innovation Campus (SIC) Program



Glimpses of activities that focus on employability/ entrepreneurship/ skill development





Under the MoU with BluBook Sol. Pvt. Ltd., students of B.Tech (CSE) participated in an Employability Skill Development programme



Glimpses of activities that focus on employability/ entrepreneurship/ skill development



Students of the Department of the B.Tech showcasing models related to waste management in the Exhibitions organized by the University.



Under the aegis of different clubs of the University, students participate in cultural competitions such Mehndi designing, Diya decoration, poster making, rangoli designing, lower decoration etc. to enhance creativity and visual art skills.



Outcomes of activities that focus on employability/ entrepreneurship/ skill development

Pmax Audience Signals	
Pmax Audience Signals whether to the former left.	
Interests based Audiences (In Market + Affinity) -> BROAD -> Demographics (Base, Genolue).	
Itent and more specific audiences	
all types of Audiences into 1 Asset Group. (Make Separate Group for Each type)	
emographics should together.	

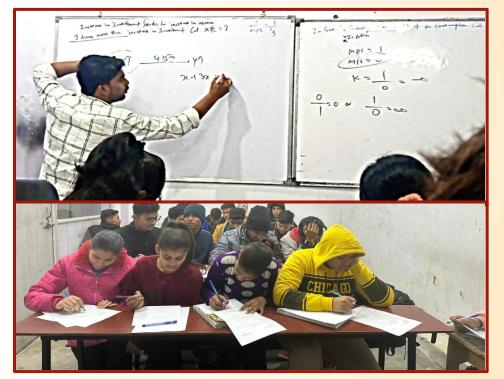
Umar Tazkeer (Batch 2018-20)(Alumni, Dept. of Business Administration) – Founder UT Digital Media – 367K Subscribers ; Employs a team of 12 persons



Outcomes of activities that focus on employability/ entrepreneurship/ skill development



Asif Ansari (Alumni Batch 2019-20, Dept. of Commerce) – StartUp named "Ambition World" for digital printing & designing; Employs 03 persons.



Shadab Suhail (Alumni Batch 2019-20, Dept. of Commerce) – StartUp named "Elite Coaching" for underprivileged students; Employs 04 persons.



1.3.1. Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability and other value framework enshrined in Sustainable Development Goals and National Education Policy – 2020 into the Curriculum.



1.3.1. Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability and other value framework enshrined in Sustainable Development Goals and National Education Policy – 2020 into the Curriculum.

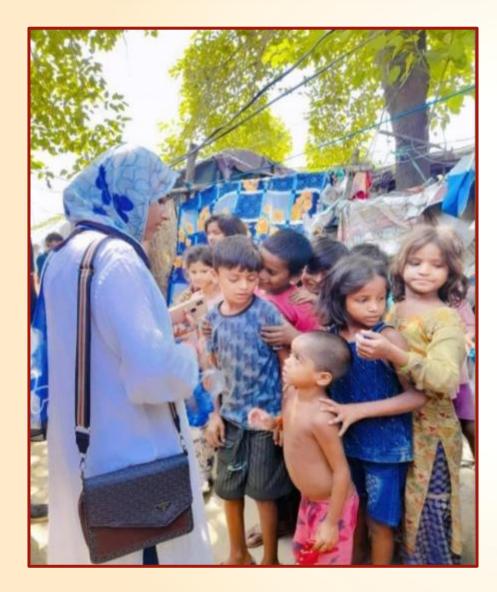
- The University imbibes the value frameworks enshrined in NEP-2020 and Sustainable Development Goals within its vision, mission, core values, programme outcomes, programme specific outcomes and course outcomes by offering an exhaustive list of courses related to Professional Ethics, Gender, Human Values, Environment and Sustainability.
- The University derives its values from the teachings of Khwaja Moinuddin Chishti of Ajmer a renowned Sufi Saint of international repute. As such, the courses offered across all programs have an element of Human Values & Professional Ethics. Specifically, courses such as Media Laws & Ethics, Corporate Governance and Sustainability, Business Ethics, Corporate Social Responsibility, Human Values & Environment Studies are offered to students as part of their curriculum.
- Gender inclusivity is a crucial aspect of promoting equality, diversity, and creating an inclusive learning and working environment. The University strongly advocates 'gender inclusivity' which is reflected in all its policies, curriculum, and syllabi. The Faculty of Social Sciences offers several courses such as Gender Issues and Human Rights Education, Human Rights in Comparative Perspectives, Gender and Social Justice, etc. Elements of Transgender Studies have also been included in the course 'Gender and Media Studies' offered by the Dept. of Journalism & Mass Communication.



1.3.1. Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability and other value framework enshrined in Sustainable Development Goals and National Education Policy – 2020 into the Curriculum.

- As part of its Environment and Sustainability initiatives, the University not only offers a mandatory course on Environmental Studies to all the students enrolled in the Undergraduate programme, but also offers courses on Environmental Geography, Environmental Law, Environmental & Population Education, Environmental Engineering– all of which underline the importance of environmental conservation and sustainability. Apart from this, activities like Awareness programmes on Water Conservation, World Health Day, World Environment Day, Fruit Garden Plantation Drive, Clean Campus initiatives, are organized regularly in the University.
- The University upholds and adheres to the objectives of Sustainable Development Goals by offering vital courses like Fitness and Yoga (SDG3), Health & Physiology (SDG3), Inclusive Education (SDG4), Economics of Health & Education (SDG 3 & 4), Oceanography (SDG14), Climate Change: Vulnerability and Adaptation (SDG13), all of which help in spreading awareness about the key parameters of the SDGs.





1.3.1. Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability and other value framework enshrined in Sustainable Development Goals and National Education Policy – 2020 into the Curriculum.

- The outcomes of all such activities are evident from the students who remain motivated to engage in community development initiatives even after completing their education.
- Students establish their own NGOs; voluntarily contribute towards environmental conservation, gender sensitization, thus reflecting the core values of 'inclusivity, integrity, empathy, accountability and environmental sustainability" as enshrined in the vision document of the University.



Sample Syllabi related to Professional Ethics, Gender, Human Values, Environment and Sustainability and other value framework enshrined in Sustainable Development Goals and National Education Policy – 2020 into the Curriculum.

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Department of Higher Education U.P. Government, Lucknow

National Education Policy-2020 Common Minimum Syllabus for all U.P. State Universities

Co-curricular course: Semester-3

Course Title: Human Values and Environment studies

Name			Designation		Affiliatio	n	
Steeri	ng Committee						
	Monika S. Garg, (La son Steering Committee	4.S.),	Additional Chief Se	ecretary	Dept. of Higher Education U.P., Lucknow		
Prof. Poonam Tandan		Professor, Dept. of	Physics	Lucknow	Lucknow University, U.P.		
Prof. Hare Krishna		Professor, Dept. of	Statistics	CCS Univ	CCS University Meerut, U.P.		
Dr. Dinesh C. Sharma		Associate Professor	r		K.M. Govt. Girls P.G. College Badalpur, G.B. Nagar, U.P.		
Sylla	bus Developed by	y:					
S.No.	Name		Designation	Depar	tment	College University	
1.	Dr. Ajai Prakash		Astt. Professor	Business Ad	ministration	University of Lucknow	
2.	Dr. Manuka Khanna		Professor	Political Science		University of Lucknow	
3.	Dr. Amita Kann	uajia	Professor	Zoology		University of Lucknow	
4.	Dr. Rashi Kesh		Sr. Astt. Professor	HRD, FMS		VBS Purvanchal University, Jaunpur	
5.	Dr. Jyoti Prakasl	1	Sr. Astt. Professor	Amity Institu Biotechnolo		Amity University, Lucknow	
		Svlla	bus: Human Values	and Environn	nent studies	0	
Pro	ogramme/Class: Certificate		Year: Second			nester: Third	
			Co-Curr	icular Course			
Course	e Code: Z030301		Course Title	e: Human Va	lues and Env	vironment studies	
The m						s to create morally articulate	
						The course seeks to establish	
genera	tion of responsibl	e citiz	ens capable of addres	ssing comple	x challenge	ith intent to develop a new s faced by the society due to	
			ns effecting human va				
	Duilding fundam	antal la	nonvladora of the inter	alore of mode	to othing or	a d loans	

- · Look at various challenges faced by individual to counter unethical issues
- Look at core concepts for business ethics
- Look at core concepts of anti-corruption
- Look at core concepts for a morally articulate solution evolver to management issues in general.
- Issues of sustainable development for a better environment
- · To know how environmental degradation has taken place.
- Be aware of negotiations and international efforts to save environm
- How to develop sustainably?
- · Efforts taken up by UN in Sustainable Developmen

•	Efforts taken by India in Sustainab		
•		e of how to be more responsible towards the environm	
		be able to come up with using ethical reasoning for de	
		operationalise ethical choices. The course integrates	various
facets	of human values and environment.		
	Credits: 2		
	Max. Marks: 100	Min. Passing Marks:40	
		al (in hours per week): L-T-P: 2-0-0	
		nan Values and Environment Studies institutions ca	n even opt
for a	parallel delivery		
			No. of
Unit	То	pics	Lectures
_			Total=30
		alues, Characteristics, Types ,Developing Value	02
		Values in Business Management , value based	
		man values in Management. Swami Vivekananda's	02
	philosophy of Character Building,	Gandhi's concept of Seven Sins, APJ Abdul Kalam	
	view on role of parents and Teache	TS.	03
		actices - Issues : Corruption and Bribe , Privacy	
	Policy in Web and Social Media,	Cyber threats ,Online Shopping etc. Remedies UK	
I	Bribery Act, Introduction to	sustainable policies and practices in Indian	
	Economy.		
	Principles of Ethics		
	Secular and Spiritual Values in	Management- Introduction- Secular and Spiritual	
	values, features, Levels of value	e Implementation. Features of spiritual Values,	
	Corporate Social Responsibility	y- Nature, Levels ,Phases and Models of CSR,	
	Corporate Governance. CSR and M	Modern Business Tycoons Ratan Tata, Azim Premji	
	and Bill Gates.		
	Holistic Approach in Decision	making- Decision making, the decision making	03
	process, The Bhagavad Gita: To	echniques in Management, Dharma and Holistic	
	Management.		03
	Discussion through Dilemmas -		
п		na Organisations, moving from Public to Private -	02
		ivatisation, Dilemma on liberalization, Dilemma on	
		y , Dilemma on Organic food , Dilemma on	
	standardization ,Dilemma on Quali	ty standards.	
	Case Studies		
		unctions of ecosystem : producer, consumer,	
	decomposer, foodweb, food chain,		
		tu & Ex- situ conservation of biodiversity	
ш	Role of individual in Pollution con		7
m	Human Population & Environment		
	Sustainable Development		
	India and UN Sustainable Develop		
	Concept of circular economy and	entrepreneurship	
	Environmental Laws?		
IV	International Advancements in Env	vironmental Conservation	8
IV	Role of National Green Tribunal		0
	Air Quality Index		

Importance of Indian Traditional knowledge on environment
Bio assessment of Environmental Quality
Environmental Management System
Environmental Impact Assessment and Environmental Audit
Suggested Readings:
1. A foundation course in Human Values and Professional Ethics by RR. Gaur, R. Sangal et.al
2. JUSTICE: What's the Right Thing to Do? Michael J. Sandel.
3. Human Values by A. N. Tripathi New Age International
4. Environmental Management by N.K. Uberoi
5. https://www.un.org/sustainabledevelopment/sustainable-development-goals/
https://www.india.gov.in/my-government/schemes
 https://www.legislation.gov.uk/ukpga/2010/23/contents
 Daniel Kahneman, Thinking, Fast and Slow; Allen Lane Nov 2011 ISBN: 9780141918921
Suggested Continuous Evaluation Methods:
In addition to the theoretical inputs the course will be delivered through case studies and dilemmas.
Assignments, Presentation, Group Discussions. This will instill in student a sense of decision making and
practical learning. The course participants can be evaluated on the following structure.
► Assignments (10)
► Presentation (10)
► Attendance (5)
\succ Final exam (75)



Sample Syllabi related to Professional Ethics, Gender, Human Values, Environment and Sustainability and other value framework enshrined in Sustainable Development Goals and National Education Policy – 2020 into the Curriculum.

	Khwaja Moinuddin Chishti Language University, Lucknow, U.P. (India) U.P. STATE GOVERNINT ELONGENSTY (Recognized Under Section 20) & 12(8) of the UGC Act, 1956 & B.Tech. Approved by (AICTE)
	MAJMC-404: GENDER & MEDIA STUDIES
ours	e Outcomes:
A	ter completion of the course the learners will be able:
CO 1	Introduce the students to the Projection of women's image by the media.
02	To make understand the students about Role of Media in Women development &
	welfare.
03	Apprise the students about Homosexuality and its representation in media.
04	Apprise the students about the Theoretical perspectives on Women's studies,
	Feminism, and Emerging trends.
	Unit I
•	Status of Women and Mass Media.
•	Urban and Rural attitudes towards women prevailing in the society.
•	Commodification of women.
•	Projection of women's image by the media.
	Unit II
•	Historical Overview of Feminist Movements.
•	LGBT community and Media.
•	Theoretical perspectives on Women studies.
•	Classical, Marxist, Feminism, Emerging trends.
	Unit III
•	Role of Media in Women development & welfare. Women professionals in Media.
•	Women & Media : Opportunities & Challenges.
•	National Commission for Women-structure, role, Important Women organizations.
	Unit IV
	Media & Gender consciousness.
•	Gender Sensitization. Bruisha
	Media projection on Domestic Violence & Sexual Harassment. REGISTRAR
_	Image of Women in Advertisements, Communals riots, conflict situation & Women TY,

SUSTAINABLE DEVELOPMENT GOALS | NATIONAL EDUCATION POLICY 202

	e/Class: Bachelor n Faculty)/ or	Year: IV		ester: VIII	
	. (II Semester)		M.A./M.Sc. (II Sen	iester)	
0		Subject- Geog		antal Studies	
	ode: GRB CC801		Geography and Environm	ental Studies	
CO 2. Study a CO 3. Underst CO 4. Make av CO 5. Underst CO 6. Get the CO 7. Underst CO 8. The stud	and structure composit bout nutrient cycling. and the value of resour vareness about conserv and environmental pro- knowledge about environ and the various environ ents will leam various i	ces. vation of resources. blem their cause, effe onmental hazardous a unental protection act ssues related to enviro	and management. ts. nmental impact assessmen	t and its importance.	
Credit:5			e Type - Core Course		
Aax. Marks: 1	00(25+75)	Total	No. of Lectures-60	No. of Lectures	
Unit	Topics			-60	
I	Bases. Meaning and scope of environmental geography: Approaches to study of environment; Types of environments, Environment and society; Environment and development, Environmental perception and cognitive maps. 15				
п	Ecology and Ecosystem. Definition, scope and significance of ecology: Basic ecological principles, Geo-biochemical cycles, carbon, nitrogen, oxygen and phosphorus cycles; Ecosystems, Biomes and biomass; Biodiversity: depletion and conservation:				
ш	Hazards and Changes, Environmental hazards; Natural hazards: landslides, soil erosion, droughts and floods, earthquakes; Man-made hazards; technological hazards; global climatic changes; global warming; green house effects, zone depletion, sedimentation in river san dreservoirs:				
Pollution and Management. Envir and types of pollution; Water, soil, a IV disposal; Environmental pollution au Environmental impact analysis; Env Environmental policy and legislation		Vater, soil, air, and noise pollution and health. Er nalysis; Environmental n	pollution; Solid waste wironmental education; nonitoring and standards;	15	
 Anjun Athava Bilask, Blask, Disas Clark, USA Clark, USA Gauta Hugg Kaya Kaya Kumi Kumi Mathi 	usyula, Y. (2012): Environ usyula, Y. (2004): Introduc ale, R. N. (2003): Water H. R. (2015): Rural Water B. (e, P., Cannon, T. and D. Iters. Koutledge, London. e, J. I., Curson, P., Kayasi m, A. (2017): Environme ett, R. J. (2015) ² undament rtha, S.L. and Kumra V.K. no, T. N. (2008): Environ a, V.K. (2019). Environ a, V.K. (2019). Essential	tion to Environmental S larvesting and Sustainab secource Ufilization and avis, I. (eds.) (2014): A tha S. L. and Nag P. (ed ntal Geography, Sharda i al of Biogeography, Rou (2019): Environmental amental Concems and Sh y. A Shudy in Environm o f Biogeography. Poin	Studies. Tara Book Agency, ' rategies. Ashish Publishing H ental Pollution. Tara Book A	vderabad. blications., Jaipur. c. Company, New Delli oples Vulnerability at isaster. Basil Blackwe Varanasi. ouse, New Durother sency. Varapastraar	

Pr	ogramme/Class:	Year: Second	Semester: Third			
Diploma/BA		Tear. Second Semester. Third				
		Subject: Geogra	phy			
	ourse Code: .110301T	Course Title: Environm	ient, Disaster Management and	I Climate Change		
	tcomes: Students will be	able to understand				
and 1 CO 2. Undo Reso CO 3. It wi CO 4. This	Disaster Management. crstanding of the concept of mces. Il help in developing unde course shall introduce the	understanding of concept En of appraisal and conservation rstanding about various Impa basic concepts related to disa tanding Global effort in field	of Environment and Natural its of Climate Change, ster Management.			
	Credits: 6					
	Max. Marks: 100 (30	+70)	Course Type-Core Course Min. Passing Marks:40			
			in hours per week): L- 2 P-4/w			
Unit		Topics		No. of Lectures Total=90		
I	Concepts & components of Environment, Ecology and ecosystem. Indian traditional Knowledge in Environment and disaster Management. Bio-diversity and its conservation, sustainable development.					
п		Ganga Action Plan, Tiger project, Tehri dam &Narmada Valleyproject, Science of Climate Change: Understanding Climate Change; Green House Gases and Global Warming.				
ш	Global Climatic Assess Plan on Climate Chang		mate Change, National Action	22		
IV			isasters, Disaster Management,			
N			ght, Cyclone, Earthquake, ers. Do's and Don'ts During	22		
 Casper Hudso PrivateLin Miller, Brooks/ C UNEP, Programmin Govern Singh, Kapur, Singh, Raml India: Nev Govern 	n. T. (2011). Living with 1 minded. G. T. (2007). Living in the colo CengageLearning. (2007). Global Environum ment of India. (2011). Di Savendra (2019). Physicana A. (2010). Vulnerable Inn Savendra (2019). Apadapy v India PublishingAgency v India PublishingAgency v India PublishingAgency v India PublishingAgency v India PublishingAgency minent of India. (2008). P.	Sarth: An Introduction to Environ Environment: Principal, Cor- ent Outlook: GEO4: Environ Sambridge. Sambridge	Disasters. Delhi, India: SagePub) on,Allahabad. uences and Methods of Contains w Delhi, India:Building Materia tofIndia Marine andGeological Disasters	: PHI Learning t, Australia: <i>lations Environment</i> ffairs. hication. <i>nent</i> . New Delhi, Is & Technology		



<u>Glimpses of activities related to Professional Ethics, Gender, Human Values, Environment and Sustainability and other</u> <u>value framework enshrined in Sustainable Development Goals and National Education Policy – 2020</u>



Activities such as Celebration of World Tuberculosis Day and Blood Donation Camps are organized regularly in the University to sensitize the students about human values and ethics.



<u>Glimpses of activities related to Professional Ethics, Gender, Human Values, Environment and Sustainability and other</u> value framework enshrined in Sustainable Development Goals and National Education Policy – 2020



Students of the University regularly interact with their batchmates and rural women residing in nearby villages to discuss gender sensitization and gender equity related initiatives.



KHWAJA MOINUDDIN CHISHTI LANGUAGE UNIVERSIT

24th March, 2023 Time : 2:00

National Seminar

<u>Glimpses of activities related to Professional Ethics, Gender, Human Values, Environment and Sustainability and other</u> value framework enshrined in Sustainable Development Goals and National Education Policy – 2020



Collaboration with Youth Power Association for organizing 'Community Awareness for Water Conservation Department of Geography organised National Seminar on Challenges of Climate Change and Human Health- Agenda for Youth



TEACHING-LEARNING AND EVALUATION



Key Indicator – 2.2 Catering to Student Diversity (20)

2.2.1 The Institution Assesses the Learning Levels of the Students and Organizes Special Programmes to Cater To Differential Learning Needs of the Students (5)

Catering to Student Diversity

G Identification and Assessment of Learning Levels of Students

- The University recognizes the academic diversity of students, particularly because many come from rural and varied socio-economic backgrounds.
- At the entry level, students are evaluated through qualifying exams and department-specific entrance tests.
- Students are classified into:
 - Slow learners those scoring below 60%.
 - Advanced learners those scoring above 60%.
- This classification is not rigid and is re-assessed regularly using Mid-Semester and End-Semester examinations to ensure continued support or enrichment based on progress.
- Academic Counselling is offered during and after assessments to tailor strategies based on individual learning needs.



<u>Tailored Strategies for Slow Learners</u>

- Orientation/Induction Programmes provide detailed guidance on curriculum structure, evaluation methods, faculty contact, and career guidance—helping new students adjust quickly.
- Remedial Classes offer additional teaching hours to cover fundamental topics and clarify doubts.
- Stress Management Workshops are conducted to improve emotional resilience, especially during exam seasons or transition phases.
- Personality Development Sessions provide one-on-one interactions with experts to improve self-presentation and build interpersonal skills.
- Soft Skills Training—includes communication, time management, and teamwork—designed to improve classroom performance and future employability.
- Counselling Cell offers psychological and academic support to help students cope with homesickness, exam stress, and motivation issues.
- Faculty members provide personalized learning aids such as simplified notes, digital slide decks, and practice assignments.
- Guest Lectures by Experts offer exposure to different teaching perspectives and expand subject knowledge.
- Mentor-Mentee Programme allows students to receive continuous academic and emotional support, including follow-up on progress and well-being.
- Special Tutorials are conducted regularly for subjects students find most challenging, ensuring no one is left behind.



Strategic Support for Advanced Learners

- Advanced learners are given challenging tasks such as innovation-driven projects, certified internships, and industry visits to expand their learning beyond the classroom.
- Students participate in Hackathons and Ideathons to develop critical thinking and creative problem-solving through real-world challenges.
- Opportunities to present research papers in national/international seminars and workshops improve their academic portfolio.
- Advanced learners join University-level clubs and committees, enhancing their organizational, leadership, and collaborative skills.
- Access to skill-building workshops (coding, public speaking, language skills, etc.) enables them to polish their technical and soft skills.
- Students are involved in field-based research and faculty-led projects, contributing to real-time problem-solving and applied learning.
- Special recognitions such as University medals, scholarships, and certification programs encourage them to push their limits and strive for excellence.



Assessment and Identification of Differential Learning Needs of the Students



Procedure of Admission and Counseling of newly enrolled students in University



Physical verification of documents and Listing of qualifying marks to identify new students with less than 60% in qualifying examination.



Identification of Differential Learning Needs of the Students



Entrance Examination conducted in various Departments of the University.

Mid-semester examinations conducted in all Departments which helps to understand the academic growth of students.

Lucknow, Uttar Pradesh, India

Pradesh 226201, India

28/02/23 10:56 AM GMT +05:30

Lat 26.928726°

Long 80.896052°

WVHW+CCQ, Prabandh Nagar, Mubarakpur, Lucknow, Uttar

💟 GPS Map Camera



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Departmental Time Tables showing Remedial Classes

	TMENT:	Arabic CLAS	\$: U.G & P.G	TIME TAB	E-TABLE: 01.02.2023			
			1		IV	V	VI	VI
_		10:00-11:00	11:00-12:00	12:00-1:00	1:00-2:00	2:00-3:00	3:00-4:00	4:00-5:00
BA II	Hall No. 04	ARB SEC-205 Communicative Arabic. Major 1(MK)		ARB-202 Oral Expression: Arabio- English-Arabic Major 2&3 (AH)	ARB VSD-204 Computer & IT Applications - I (MK)	Remedial/ Mentor-Mentee		
BA I	Room No.43					Remedial/ Mentor-Mentee		
BA	Room No.42				Remedial/ Mentor-Mentee			
MA II	Room No.53		ARM C-201Classical Arabic Poetry (MK)	ARM C-202 Rhetoric and Prosody(MM)	Remedial/ Mentor-Mentee	ARM RPC-107 Research Project (Conceptual)	ARM RPC-107 Research Project (Conceptual)	
MAI	Room No.41					Remedial/ Mentor-Mentee		
-on	Room No.50							
Б								
Prof. I Dr Ab Dr Ais Dr Mu	dul Hafee	Alam Falahi 27 18 1az Fatima Karim	ctified.			Prof. Mascod Alam Head, Departmet of Ara	abic	

		1			N	v	vi	VI
		10:00-11:00	11:00-12:00	12:00-1:00	1:00-2:00	2:00-3:00	3:00-4:00	4:00-5:00
	MBA III	Consumer Behavlour (Dr. Musheer Ahmad)	Investment Analysis & Portfolio Management(Dr.Doa Naqvi)	Entrepreneurship (Dr. S. Halder Al)	E- Commerce and Digital Markets (Dr. S. Halder Al)	Summer Training Report (Dr. S. Halder All)		
	MBAT		Quantitative Techniques for Business (RZ)	Organizational Behaviour (Dr. Musheer Ahmad)	Business Environment (Ms. Sakshi Roy)	Managerial Economics (Dr. Doa Nagvi)		
MON	BBA V	Consumer Behavior (RS)	Personal selling and Force Management(Ms. Sakshi Roy	Legal Aspects of Business(Ms. Rahat Zabi))			Summer Training Report (Dr. S. Halder All)	Project Manageme (VAC 1)
	BBA III	Management Accounting (ARA)	Principles of Marketing (Dr. Musheer Ahmad))	GENERIC - Marketing Management (RS)		Organizational Behaviour ((Dr. Musheer Ahmad)		
	BBAI	Business Statistics(Ms. Rahat Zabi)	Basic Accounting (ARA)	Business Economics (Dr. Doa Nagvi)	Elementary	Principles of Management (Ms. Sakshi Roy)	Food Nutrition & Hyglene (GF)	
	MBA III	Consumer Behaviour (Dr. Musheer Ahmad)	Investment Analysis & Portfolio Management(Dr. Doa Nagvi)	Entrepreneurship (Dr. S. Halder Al)	E- Commerce and Digital Markets (Dr. S. Halder AI)	Summer Training Report (Dr. S. Halder Al)		
	MBAT	Quantitative Techniques for Business (RZ)	Principles of Management and Business Ethics (Dr. 8. Haider All)	Organizational Behaviour (Dr. Musheer Ahmad)	Business Environment(Ms. Sakshi Roy)	Managerial Economics(Dr. Doa Naqvi)		
TUE8	BBA V	Consumer Behavior (RS)	Personal selling and sales force management (Ms. sakshi Roy)	Legal Aspects of Business(Ms. Rahat Zabi))		Summer Training Report (Dr. S. Halder Al)	Summer Training Report (Dr. S. Halder Al)	Insurance Practice India (VAC 2)
	BBA III	Management Accounting (ARA)	Principles of Marketing (Dr. Musheer Ahmad))	GENERIC - Marketing Management (RS)		Organizational Behaviour ((Dr. Musheer Ahmad)		
	BBAI	Principles of Management (Ms. Sakshi Roy)	Basic Accounting (ARA)	Business Economics (Dr. Doa Nagvi)	Elementary	Principles of Management (Ms. Sakshi Roy)	Food Nutrition & Hyglene (GF)	
	MBA III	Consumer Behavlour (Dr. Musheer Ahmad)	Investment Analysis & Portfolio Management(Dr. Doa Nagvi)	Entrepreneurship (Dr. S. Halder All)	E- Commerce and Digital Markets (Dr. S. Halder Al)	Sales and Distribution Management(Ms. Sakshi Roy)	Summer Training Report (Dr. S. Halder All)	
	MBAI		Principles of Management and Business Ethics (Dr. S. Halder All)	Organizational Behaviour (Dr. Musheer Ahmad)	Business Environment (Ms. Sakshi Roy)	Managerial Economics (Dr. Doa Naqvi)		
WED	BBA V	Consumer Behavior (RS)	Personal selling and Sales Force Management (Ms. Sakshi Roy)	Legal Aspects of Business ((Ms. Rahat Zabi)		Summer Training Report (Dr. S. Halder All)		CRM In Services (\ 3)
	BBA III	Management Accounting (ARA)	Principles of Marketing (Dr. Musheer Ahmad))	GENERIC - Marketing Management (RS)		Organizational Behaviour ((Dr. Musheer Ahmad)		
	BBAI	Business Statistics (RZ)	Basic Accounting (ARA)	Business Economics (Dr. Doa Nagvi)	Elementary	Principles of Management (ARA)		
	MBA III	Consumer Behavlour (Dr. Musheer Ahmad)	Investment Analysis & Portfolio Management(Dr. Doa Naqvi)	Entrepreneurship (Dr. S. Halder Al)	E- Commerce and Digital Markets (Dr. S. Halder Al)	Sales & Distribution Management (Ms. Sakshi Roy)	Summer Training Report (Dr. S. Halder All)	
	MBAI	Quantitative Techniques for Business (RZ)	Principles of Management and Business Ethics (Dr. 8. Halder All)	Organizational Behaviour (Dr. Musheer Ahmad)	Business Environment (Ms. Sakshi Roy)	Managerial Economics (Dr. Doa Naqvi)		Skill Development
THURS	BBA V	Consumer Behavior (RS)	Personal selling and Sales Force Management (Ms. Sakshi Roy)	Legal Aspects of Business (Ms. Rahat Zabi)		Summer Training Report (Dr. S. Halder All)		Competitive Examinations (VAC
	BBA III	Management Accounting (ARA)	Principles of Marketing (Dr. Musheer Ahmad)	GENERIC - Marketing Management (RS)	Organizational Behaviour (Dr. Musheer Ahmad)			
	BBAI	Principles of Management (Ms. Sakshi Rov)	Business Statistics (RZ)	Business Economics (Dr. Doa Nagyi)	Elementary	Principles of Management ARA)		
	MBA III	Sales & Distribution Management (Ms. Sakshi Roy)	Managing Bank & Financial Institutions (Dr. Doa Naqvi)		Sales & Distribution Management (Ms. Sakshi Roy)	Managing Bank & Financial Institutions (Dr. Doa Naqvi)		
	MBAT		Business Accounting (ARA)	Quantitative Techniques for business(Ms. Rahat Zabi)	Business Accounting (ARA)			
FRI	BBA V	Consumer Behavior (RS)	Personal selling and Sales Force Management (Ms. Sakshi Roy)		Legal Aspects of Business(Ms. Rahat Zabi)			Remedial Sessio
	BBA III	Management Accounting (ARA)	Principles of Marketing (Dr. Musheer Ahmad))	GENERIC - Marketing Management (RS)	Organizational Behaviour ((Dr. Musheer Ahmad)	E- Commerce (Ms. Sakshi Roy)		
	BBAI	Business Statistics (RZ)	Business Statistics (RZ)	Business Economics (Dr. Doa Naqvi)		Principles of Management (ARA)		
	MBA III		Managing Bank & Financial Institutions (Dr. Doa Naqvi)			Managing Bank & Financial Institutions(Dr. Doa Naqvi)		
	MBAI	Business Accounting (ARA)	Business Accounting (ARA)	Principles of Management and Business Ethics (Dr. S. Halder	Business Accounting (ARA)			
8at	BBA V	Consumer Behavior (RS)		Legal Aspects of Business (Ms. Rahat Zabi)		Personal seiling and Sales Force Management (Sakshi Roy)	Summer training report (Dr. S. Halder All)	Mentor - Menter
	BBA III	E- Commerce (Ms. Sakshi Roy)	Principles of Marketing (Dr. Musheer Ahmad))	GENERIC - Marketing Management (RS)	Organizational Behaviour ((Dr. Musheer Ahmad)		Management Accounting (Dr. Ataur Rahman)	
	BBAI	Business Statistics (RZ)	Principles of management(Ms. Sakshi Roy)	Business Economics (Dr. Doa Nagyi)	Principles of Management (Ms. Sakshi Rov)	Principles of Management (ARA)		



Remedial Classes for Slow Learners

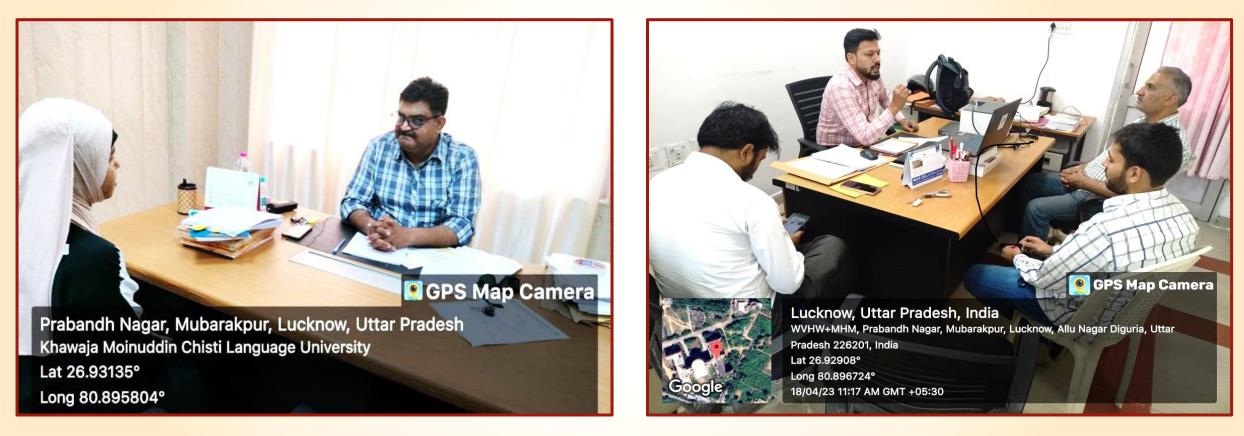


Slow learners attending Remedial Classes conducted in different Departments of the University

Slow learners learning difficult concepts during Remedial Classes conducted in various Departments of the University



Counselling Sessions to Cater differential Learning needs of the Students



Regular counselling sessions conducted by faculty members to cater to differential needs of the students Parents are also invited in counselling sessions to discuss the academic growth of slow learners



Peer Group Learning



Peer Group learning helps Slow Learners for academic growth in various Departments Advance learners help slow learners in learning process through Peer Group learning approach in different Departments of the University



Impact of special Programmes to Cater to Differential Learning Needs of the Students



रव्वाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय, लखनऊ, उत्तर प्रदेश (भारत) Khwaja Moinuddin Chishti Language University, Lucknow, U.P. (India)

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					Session 2021-22					N.	ROLL NO	ENROLL	CANDIDATE NAME	FAT
S.N.	ROLL NO	ENROLL MENT	CANDIDATE NAME	FATHER'S NAME	COURSE	ADMISSION %	SEMI%	SEM II % YEAR	3		2101041017	мехет А-5843	KAUSHLENDRA	RAJESH
1	2101021016		MO SAMEER	LAYAK ALI	B.A. (Hons.) Arabic	50.08	78.2	70.2 74.2	3	3	2101041013	A-5838	DIVYA RAWAT	SHIV PRASA
2	2101021010	A-5675	ASAD MAHMOOD	MOHAMMAD ISMAIL NADWI	B.A. (Hons.) Arabic	51.67	76.6	80.6 78.6	3	4 2	2101041003	A-5828	AKASH KASHYAP	SURESH KA
3	2101021028	A-6521	MUHAMMAD ALI. J	JAMALUDEEN.U	B.A. (Hons.) Arabic	53.58	71.8	53.4 62.6	3	5 1	2101041045	A-5871	SAPNA YADAV	SHRIRAM
4	2101021013	A-6608	MD ASIF SIDDIQUI	MDISMAIL	B.A. (Hons.) Arabic	53.89	81.4	78.6 80	3	6	2101061048	A-6041	SHAIKH MOHAMMAD ALI	SHAIKH QA
5	2101021035	A-7249	SHOAIB AKHTAR	MDALAMGIR	B.A. (Hons.) Arabic	54.67	79	83 81	3	7 1	2101061061	A-6987	UDDISH KUMAR VERMA	DIVESH KU
6	2101081017	A-7137	AYUSH	HEMANT KUMAR	B.A. (Hons.) Economics	44.40	56.2	64.2 60.2	3	8 1	2101111011	A-5921	POONAM YADAV	RAM SEWA
7	2101081038	A-5697	RINKI KANNAUJIYA	RAMESH KANNAUJIYA	B.A. (Hons.) Economics	47.00	61.4	55 58.2	3	-	2101111019	A-5926	SUHANI YADAV	RAM SUME
8	2101081048	A-5703	VISHAL NISHAD	CHHOTE LAL NISHAD	B.A. (Hons.) Economics	48.20	56.2	60.2 58.2	4		2101111014	A-5867	SANA ANJUM	AJAZ AHMA
9	2101081030	A-7279	MOHD FARAZ KHAN	MOHD ARIF KHAN	B.A. (Hons.) Economics	49.80	63.4	71 67.2	4	1 1	2101131021	A-6990	VIVEK RAWAT	VIKRAM PR
10	2101081042	A-6967	SAURABH YADAV	MURARI LAL YADAV	B.A. (Hons.) Economics	50.20	59.8	55 57.4	4	-	2101131007	A-5890	DEEPAK VERMA	NAGESHWA
11	2101081050	A-5700	SHOAIB AKHTAR	MOHD TAHIR	B.A. (Hons.) Economics	52.80	57	64.2 60.6	4		2101131013		KAIHKASHA BANO	MOHD ZAH
12	2101121015		DIPALI	RAM MILAN VERMA	B.A. (Hons.) Education	45.40	65	67.4 66.2	4	_	2101131020	A-5936	VIPIN KUMAR GAUTAM	RAJ KUMAH
13	2101121060		UTKARSHA MISHRA	RAMSAGAR	B.A. (Hons.) Education	47.20	70.2	75 72.6	4	_	2101131022	A-5937	YASH TRIPATHI	RAM KRISH
14	2101121004	A-7057	AJAY RAJPOOT	JAY SINGH VERMA	B.A. (Hons.) Education	47.80	65.8	67.8 66.8	4	-	2101131017	A-5934	NIKHIL MISHRA	AJAY MISH
15	2101121001	A-5709	ASHISH CHAURASIYA	DINESH CHAURASIYA	B.A. (Hons.) Education	47.80	65	71.4 68.2	4	_	2101131011	A-7239	HIMANSHU	MANOJ KUI
16	2101121022		JYOTI GOND	PRAMOD GOND	B.A. (Hons.) Education	48.40	62.6	74.2 68.4	4	_	2101071014	A-6571	ANU YADAV	RAM CHAN
17	2101121022	A-5749	SHIVA KUMAR	RAJENDRA PRASAD	B.A. (Hons.) Education	50.20	67.8	69 68.4	4		2101091039	A-7063	SHABNAM BANO	ASLAM ANS
17	2101121033		KOMAL GAUTAM	NAND KISHOR GAUTAM	B.A. (Hons.) Education	51.00	65	73.8 69.4	5	0 1	2101091032	A-6957	ROSHNI GAUTAM	RAM SWAR
19	2101121027	A-5726	MADHU GAUTAM	RAM NATH GAUTAM	B.A. (Hons.) Education	51.00	71	76.2 73.6	5	1 1	2101091023	A-5955	MANJU GAUTAM	RAM SANEI
20	2101121030	A-5720	ADITYA MAURYA	AWADHESH MAURYA	B.A. (Hons.) Education	51.00	77.8	73 75.4	5	2 1	2101091018	A-5991	KM SUREKHA VERMA	CHHEDI LA
20	2101121003		PREETI GAUTAM	KANHAIYA LAL GAUTAM		53.60	65.8	75.8 70.8	5	-	2101091042	A-6004	SHIKHA YADAV	SUSHIL KUI
		A-0389 A-5757			B.A. (Hons.) Education		60.2	63.4 61.8	5	4 3	2101091017	A-5953	JULEE	RAMESH
22	2101121064		VIVEK VISHWAKARMA	ANIL VISHWAKARMA	B.A. (Hons.) Education	53.60			5	5 2	2101091019	A-5992	KRISHNA YADAV	SURESH YA
23	2101121062	A-5755	VISHAL RAWAT	RAM SAGAR RAWAT	B.A. (Hons.) Education	55.00	57.8	60.2 59	5	6 2	2101091031	A-5997	ROHIT RAWAT	RAMNATH
24	2101051012	A-6691	ANKIT KUMAR	LATE GANGA RAM	B.A. (Hons.) English	49.00	57.8	59 58.4	5	7	2101011016	A-6020	FAHAD AMEEN	ISRUDDIN A
25	2101051002	A-5760	ABDUR RAHMAN	AZHRUDDIN	B.A. (Hons.) English	50.60	57.8	54.2 56	5	8 1	2101011062	A-7361	SHAMSH TABREZ	HAZRAT AI
26	2101051006	A-5761	AIRA KHAN	HABIB ULLAH	B.A. (Hons.) English	55.00	60.2	54.2 57.2	5	9 1	2101011065	A-6045	SUFIYA BANO	MAHBOOB
27	2101101026	A-6587		the second state of the se	B.A. (Hons.) Geography	46.20	59.8	50.2 55	6	0	2101011027	A-6025	MD AURANGZEB	ABURRAZA
28	2101101033	A-6599	SAPNA YADAV	RAJARAM YADAV	B.A. (Hons.) Geography	48.00	61.4	0 30.7	6	51 2	2101011057	A-6040	SHAHIN KAUSAR	MD MOINU.
29	2101101031	A-7265	SAKSHI SINGH	NAGENDRA KUMAR SINGH	B.A. (Hons.) Geography	50.20	61.8	50.2 56	6	12 1	2101011007	A-7169	ARSHI KHAN	MOHD FAR
30	2101101029	A-5819	ROHIT KUMAR	SURESH KUMAR	B.A. (Hons.) Geography	53.00	65.8	49 57.4	6	3 1	2103151055	A-6126	ZAID GUFRAN	GUFRAN UI
31	2101101007	A-5807	AMRESH KUMAR YADAV	RAJESH KUMAR YADAV	B.A. (Hons.) Geography	54.20	73	75.8 74.4	28					



रूवाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय, लखनऊ, उत्तर प्रदेश (भारत) Khwaja Moinuddin Chishti Language University, Lucknow, U.P. (India)

Session 2021-22									
S.N.	ROLL NO	ENROLL	CANDIDATE NAME	FATHER'S NAME	COURSE	ADMISSION %	SEM I %	SEM II %	VEAR
32	2101041017	A-5843	KAUSHLENDRA	RAJESH	B.A. (Hons.) Hindi	41.20	45.4	46.6	46
33	2101041013	A-5838	DIVYA RAWAT	SHIV PRASAD RAWAT	B.A. (Hons.) Hindi	50.00	55	49.4	52.2
34	2101041003	A-5828	AKASH KASHYAP	SURESH KASHAYAP	B.A. (Hons.) Hindi	52.80	61.4	60.6	61
35	2101041045	A-5871	SAPNA YADAV	SHRIRAM	B.A. (Hons.) Hindi	53.00	57.4	60.2	58.8
36	2101061048	A-6041	SHAIKH MOHAMMAD ALI	SHAIKH QAOOD AHMAD	B.A. (Hons.) History	52.60	64.6	65.8	65.2
37	2101061061	A-6987	UDDISH KUMAR VERMA	DIVESH KUMAR VERMA	B.A. (Hons.) History	54.60	71.8	71	71.4
38	2101111011	A-5921	POONAM YADAV	RAM SEWAK YADAV	B.A. (Hons.) Home Science	49.60	67	69.6	68.3
39	2101111019	A-5926	SUHANI YADAV	RAM SUMER YADAV	B.A. (Hons.) Home Science	53.00	74.2	73.5	73.85
40	2101111014	A-5867	SANA ANJUM	AJAZ AHMAD	B.A. (Hons.) Home Science	54.80	69.4	68.1	68.75
41	2101131021	A-6990	VIVEK RAWAT	VIKRAM PRASAD RAWAT	B.A. (Hons.) Physical Education	45.20	56.2	44.6	50.4
42	2101131007	A-5890	DEEPAK VERMA	NAGESHWAR VERMA	B.A. (Hons.) Physical Education	48.80	69	61.4	65.2
43	2101131013	A-5932	KAIHKASHA BANO	MOHD ZAHEER	B.A. (Hons.) Physical Education	49.60	53	66.6	59.8
44	2101131020	A-5936	VIPIN KUMAR GAUTAM	RAJ KUMAR GAUTAM	B.A. (Hons.) Physical Education	50.40	70.2	75.4	72.8
45	2101131022	A-5937	YASH TRIPATHI	RAM KRISHNA TRIPATHI	B.A. (Hons.) Physical Education	51.80	66.6	65.4	66
46	2101131017	A-5934	NIKHIL MISHRA	AJAY MISHRA	B.A. (Hons.) Physical Education	54.00	59.4	50.6	55
47	2101131011	A-7239	HIMANSHU	MANOJ KUMAR	B.A. (Hons.) Physical Education	55.00	61.8	66.2	64
48	2101071014	A-6571	ANU YADAV	RAM CHANDRA YADAV	B.A. (Hons.) Political Science	50.60	57	59	58
49	2101091039	A-7063	SHABNAM BANO	ASLAM ANSARI	B.A. (Hons.) Sociology	42.60	69	76.6	72.8
50	2101091032	A-6957	ROSHNI GAUTAM	RAM SWAROOP GAUTAM	B.A. (Hons.) Sociology	48.60	63.8	73.4	68.6
51	2101091023	A-5955	MANJU GAUTAM	RAM SANEHI GAUTAM	B.A. (Hons.) Sociology	50.60	66.2	76.6	71.4
52	2101091018	A-5991	KM SUREKHA VERMA	CHHEDI LAL VERMA	B.A. (Hons.) Sociology	50.80	68.6	73.4	71
53	2101091042	A-6004	SHIKHA YADAV	SUSHIL KUMAR YADAV	B.A. (Hons.) Sociology	51.80	65	79.8	72.4
54	2101091017	A-5953	JULEE	RAMESH	B.A. (Hons.) Sociology	52.20	70.2	78.6	74.4
55	2101091019	A-5992	KRISHNA YADAV	SURESH YADAV	B.A. (Hons.) Sociology	53.20	55	72.2	63.6
56	2101091031	A-5997	ROHIT RAWAT	RAMNATH RAWAT	B.A. (Hons.) Sociology	54.60	67.4	75	71.2
57	2101011016	A-6020	FAHAD AMEEN	ISRUDDIN ANSARI	B.A. (Hons.) Urdu	46.40	61	63.4	62.2
58	2101011062	A-7361	SHAMSH TABREZ	HAZRAT ALI	B.A. (Hons.) Urdu	50.78	55	61	58
59	2101011065	A-6045	SUFIYA BANO	MAHBOOB ALI	B.A. (Hons.) Urdu	52.56	57.4	49	53.2
60	2101011027	A-6025	MD AURANGZEB	ABURRAZAZAQ	B.A. (Hons.) Urdu	54.11	67.4	65.8	66.6
61	2101011057	A-6040	SHAHIN KAUSAR	MD MOINUDDIN	B.A. (Hons.) Urdu	54.67	59	65	62
62	2101011007	A-7169	ARSHI KHAN	MOHD FARUQ	B.A. (Hons.) Urdu	54.83	57.4	65.8	61.6
63	2103151055	A-6126	ZAID GUFRAN	GUFRAN UL HASAN	B.B.A.	51.80	69	71.8	70.4

Drusha,

Lucknow

The Table Illustrates the Improvement in Students' Marks from The Qualifying Examination to their First-Controller of Examination year Results, Highlighting the Impact of Special Programmes Designed to Address Diverse Learning

Needs.



Media Coverage on Counselling facilities provided to Learning Needs of the Students



कोरोना काल में भाषा विवि में विधिक एवं मनोवैज्ञानिक परामर्श समिति ने छात्रों और उनके परिवार को दी मानसिक मजबुती

कोगेना के कारण जॉब चली वर्र तो पिता. मां को पीरते थे। छात्र को भी पढाई छोडकर काम करने के लिए दबाव बनाते थे। समिति के दो सदस्य उनके घर गए और अभिभावन से बात की। उनको जॉन के विकल्प चलए और स्टडेंट को भी पढाई के साथ कमाई के तरीके बताए। अब दोनों मिलकर घर का खर्च भी निकाल रहे हैं और साम की पताई भी चल रही है।

एक छात्रा कोरोना के कारण लगातार जा रही जॉब की चजह में डिप्रेशन में आ गई कि पडड़ें करके क्या करेंगे। वह क्लास छोडकर घर बैठ गई। घर वाले भी उससे संतृष्ट थे।

केस-2 समिति के सदस्य उसके घर गए और उसकी कार्डसिलिंग की। दोबारा से वह क्लास में आई और अभी एससीमी भी ज्वॉटन किया। हाल में उसको युजी पुरा होने के बाद जॉब भी ऑफर हुई है।

एक छात्रा को पढाई परी होने के बाद शादी हुई। पर ससराल वाले उससे गलत व्यवहार करने लगे। उसने समिति के

पोर्टल पर शिकायत को। समिति के सदस्यों ने उससे बात की और विधिक सलाह देकर सहचोग किया। इसके बाद उसके यहां स्थिति बोडी ठीक हई। फिर समिति ने प्रयास कर उसकी जॉब भी लगवाने का काम किया।

अक्षय कुमार

लखानक। ये कुछ उदाहरण हैं ख्वाजा मोईनददीन चिर्फ्त आपा विश्वविद्यालय में विधिक एवं मनोवैज्ञानिक परामर्श समिति के कार्यों व प्रयासी के। विवि में यह समिति बनाकर इसके मदस्यों के मोबाइल नंबर सार्वजनिक किए गए थे। इसका उददेश्य कोरोना काल में विद्यार्थियों की पड़ाई में आ रही दिक्कतों को दर करना और उन्हें दिग्रेशन से बचाना है।

समिति के सदस्यों ने इस काम को न सिर्फ बखबी निभाया बल्कि जरूरत पर विद्यार्थियों के घर तक गए। उनके अभिभावकों से बात की और आवश्यकतानुसार जॉब दिलाने में भी सहयोग किया। स्वास बात यह कि यह ममिति

और शान-ए-फातिमा शामिल हैं।

विद्यार्थियों के लिए काफी सदयोगी रहा है। कई सामान्य होने पर उन्होंने पैसा लौराया है। रहे हैं।



अभी भी विद्यार्थियों का मार्गदर्शन कर रही है। बार इम जरूरत पड़ने पर स्टुडेंट्स के घर भी। कोरोना में तो एक दिन में 10-10 कॉल समिति इस समिति में एनएसएस समन्वयक डॉ. नीरज गए। उनके अभिभावकों से मिले और उनको के हर सदस्य के पास आती थी। स्टडेंटस शक्ल, कार्यक्रम अधिकारी डॉ. तन इंग व. समझाया। आज वो रोजगार में लगे हैं और अपने भविष्य और कॅरिअर को लेकर काफी सांस्कृतिक समिति की डॉ. प्रियंका सूर्यवंशी उनके बच्चे पढ़ाई कर पा रहे हैं। कुछ स्टूडेंट्स चिंतित थे। अब चीजें काफी सामान्य हुई हैं। की पढ़ाई परी करने में व्यक्तिगत रूप से अभी भी विद्यार्थियों को विषय या किसी अन्य डॉ. तन ने बताया कि विवि का यह प्रयास आर्थिक सहयोग भी किया गया और हालात तरह की टिक्कत होती है तो वे हमसे संपर्क कर भाषा विश्वविद्यालय में मनोवैज्ञानिक परामर्श एवं सहायता हेल्पडेस्क शुरू & VOC O April 30, 2021



डॉ. तनु डंग व डॉ. नीरज शुक्ल देंगे परामर्श

लख़नऊ। ख्वाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय लखनऊ में शुक्रवार को कुलपति प्रो. अनिल कुमार शुक्ला ने मनोवैज्ञानिक परामर्श एवं सहायता हेल्पडेस्क का उद्घाटन किया। कोविड-19 में निरंतर हो रही वद्धि के कारण विद्यार्थियों में बढते तनाव के दृष्टिगत इस हेल्पडेस्क की स्थापना की गई है। विश्वविद्यालय कुलसचिव अशोक कुमार अरविंद ने बताया कि इस हेल्प डेस्क के लिए डॉ. नीरज शुक्ल (समन्वयक, राष्ट्रीय सेवा योजना) एवं डॉ. तनु डंग (मीडिया प्रभारी) को परामर्शदाता नामित किया गया है। यह प्रतिदिन 2 घंटे विश्वविद्यालय के विद्यार्थियों के परामर्श के लिए फोन पर उपलब्ध रहेंगे। विश्वविद्यालय के व्हाट्सएप ग्रूप एवं वेबसाइट द्वारा इनके मोबाइल नंबर भी विद्यार्थियों को उपलब्ध करा दिए गए हैं। पिछले वर्ष भी कोविड-19 के चलते विद्यार्थियों के लिए विश्वविद्यालय द्वारा एक मनोवैज्ञानिक एवं विधिक सलाह

KMCLU sets up psychological counselling helpdesk

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Lucknow (PNS): A psychological counseling and assistance helpdesk was inaugurated at Khwaja Moinuddin Chishti Language University (KMCLU) by Vice-Chancellor Prof Anil Kumar Shukla on Friday. The helpdesk has been set up to support the students in handling stress caused by the prevalent Covid situation.

Registrar Ashok Kumar Arvind said that coordinator of National Service Scheme (NSS) Dr Neeraj Shukla and media incharge Dr Tanu Dang are the counsellors for this helpdesk. They will be available on phone

for consultation of the students for two hours everyday. Their mobile numbers have also been made available to students through the WhatsApp group and website.

Last year too, a psychological and legal advisory committee was formed by the language university to help the students deal with stress and both these teachers were the advisors.

Meanwhile, KMCLU also organised a lecture on the Role of social media during Covid-19. The lecture was organised by the department of Journalism and Mass Communication.

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Addressing Differential Learning Needs of the Students Soft Skills Training



Students learn about Time-Management through various activities such as Question-Answer and Interview methods conducted in the different Departments of the University Elocution and Debate help to develop Communication skill under soft skill developed among the students at Department level.



Addressing Differential Learning Needs of the Students Soft Skills Training



Engaging in interactions helps students develop Leadership Skills through hands-on experiences. During Practice in teaching pupil -teacher learn Leadership quality to become a good and efficient teacher.



Addressing Differential Learning Needs of the Students Problem solving Skill Training



Problem solving soft skill is developed among students through working on dissertations and assignments



During practical training use of equipment, actual problems encountered and their solutions help students do develop Problem solving soft skill.



Addressing Differential Learning Needs of the Students Training Programmes



An expert lecture by Prof. S.A. Ansari on Ethics of Research conducted to promote quality research work diversified learners An interactive session between Alumini and B.Ed. students on tips and tricks of effective teaching



Addressing Differential Learning Needs of the Students Through Workshops and Seminars



Prof B.A. Chopade delivered an informative lecture on outcome based education through implementation of NEP-2020 to University students Prof Dhruv Sen addressing students in a National Seminar on Climate Change, Environment and Sustainable Development



Addressing Differential Learning Needs of the Students Training Programmes



Entrepreneurship Programme on Bee Farming for advanced learners.



Personality Development Workshop by Rexona Confidence Academy for female students of the University was conducted on November 11, 2019



Addressing Differential Learning Needs of the Students Media Coverage



भाषा विवि में मंगलवार को कलपति प्रो. एनबी सिंह की अध्यक्षता में मोटिवेशन टॉक का हआ आयोजन।

। एनबीटी, लखनऊः ख्वाजा मईनुद्दीन चिश्ती भाषा विवि में मंगलवार को लपति प्रो. एनवी सिंह की अध्यक्षता में मोटिवेशनल टॉक कार्यक्रम हुआ। तौर मुख्य वक्ता कमांडर जेटली ने विद्यार्थियों के प्रश्नों का जवाव देते कहा ह आत्मविश्वास ही सफलता की कंजी है। छोटी-छोटी उपलव्धियों का जश्न ो जरूरी है। एकेटीय के पर्व वीसी प्रो.डीएस सिंह ने कहा कि देश के प्रति मानदार और कतज रहकर ही प्रगति संभव है। कर्नल वोहरा और अजय सिंह विद्यार्थियों को संवोधित किया

मीडिया में करियर बनाने के दिए टिप्सः भाषा विवि के पत्रकारिता वं जनसंचार विभाग में मंगलवार को ओरिएंटेशन प्रोग्राम हुआ । बंदेलखंड 5 असिस्टेंट प्रो. कौशल त्रिपाठी ने विद्यार्थियों को मीडिया क्षेत्र में करियर नाने को लेकर महत्वपर्ण जानकारियां दी। उन्होंने कहा कि तकनीकी यग ो पत्रकारिता में भाषा की पकड साथ ही सॉफ्टवेयर और ग्राफिक्स की ानकारी भी जरूरी है।

एकेटीयू में नए स्टूडेंट्स का स्वागत 🔳 एनबीटी, लखनऊः डॉ. एपीजे अब्दुल कलाम प्राविधिक विश्वविद्यालय (एकेटीय) के सेंटर फॉर एडवांस्ड स्टडीज में मंगलवार का दिन एमटेक के नए विद्यार्थियों के स्वागत और परिचय को समर्पित रहा । शिक्षकों से परिचय और पढाई के रोडमैप पर चर्चा के साथ ही विवि से अवगत करवाया गया। कुलपति प्रो. प्रदीप कुमार मिश्र ने विवि के मिशन. विजन और कमिटमेंट की जानकारी दी। संस्थान के निदेशक प्रो. एमके दत्ता ने संस्थान के संसाधनों अक्सर और शोध के बारे में बताया। डॉ. अनुज शर्मा ने पाठ्यक्रम की जानकारी दी।

एक आइडिया से शुरू होगा उद्यमी बनने का सफर

लखनऊ। कछ नया करने की चाह हो तो मन में तरह-तरह के इनोवेशन और आइडिया अपने आप ही जन्म ले लेते हैं। जरूरत है तो बस उन विचारों से कछ नया सीखने व जिंदगी में कुछ अलग करने की। कुछ ऐसे ही इनोवेटिव आइडियाज के साथ ख्वाजा मोइनुदुदीन चिश्ती भाषा विवि में शक्रवार को इन्क्युबेशन हब की ओर से आयोजित आइडियाथॉन में दिया गया। कलपति प्रो. एन. बी. सिंह ने बताया कि 23 आइडिया में टॉप तीन को कैश प्राइज दिया गया। शीर्ष 10 नवाचारी आइडिया को विवि द्वारा मेंटरशिप व सरकारी फंड प्राप्त करने में सहयोग किया जाएगा। कछ दिन पहले विद्यार्थियों से नवाचार के नए आइडिया पर ऑनलाइन मांगे गए थे। प्रजेंटेशन के दौरान आइडिया के सोशल इंपैक्ट व बिजनेस मॉडल के बारे में भी बताया गया। इस दौरान पराली से प्लेट बनाने के आइडिया वाली ग्रासी गर्ल्स टीम प्रथम व हैंडी क्राफ्ट के लिए ई-मार्केट प्लेस का आइडिया देने वाली टीम मैटिक्स रीलोडेड को द्वितीय स्थान मिला। इस मौके पर उद्यमी सुदीप सक्सेना, इंटीग्रल विवि के डॉ. जैन मेंहदी, प्रो. सैयद हैदर अली, डॉ. रूचिता सूजय चौधरी, प्रो. एहतेशाम अहमद, डॉ. ममता शुक्ला, डॉ. तन् डंग, डॉ. दोआ नकवी मौजुद रहे। (संवाद)

करियर गाइडेंस कार्यक्रम का आयोजन

लखनऊ। ख्वाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय में दिनांक 05.07.21 को कुलपति प्रो अनिल कुमार शुक्ला की अध्यक्षता में इंजीनियरिंग संकाय द्वारा करियर ऑप्शंस आफ्टर बीटेक विषय पर एक करियर गाइडेंस कार्यक्रम का आयोजन किया गया। कार्यक्रम के मुख्य वक्ता आनंद कुमार, मोटिवेशनल स्पीकर एवं वरिष्ठ संकाय सदस्य, ऐस इंजीनियरिंग अकादमी ने विद्यार्थियों को बताया कि बीटेक के बाद रोज़गार के कई विकल्प उपलब्ध है लेकिन उसके लिए उन्हें लगातार तैयारी करने एवं स्वयं को नई तकनीकों के प्रति जागरूक रहने की आवश्यकता है। कार्यक्रम का आयोजन इंजीनियरिंग प्रौद्योगिकी संकाय के निदेशक, प्रो एस के त्रिवेदी द्वारा किया गया। कार्यक्रम का संयोजन डॉ शान-ए-फातिमा एवं सह संयोजन डॉ सुमन कुमार मिश्रा ने किया। कार्यक्रम में इंजीनियरिंग संकाय के 300 से अधिक विद्यार्थियों ने प्रतिभाग किया।



Addressing Differential Learning Needs of the Students Felicitation of Advanced Learners



Meritorious Students receiving their Medals and Certificates from Hon'ble Chancellor of the University during Convocation-2021 Meritorious Students with their Medals and Certificates from Hon'ble Chancellor of the University during Convocation-2023



Addressing Differential Learning Needs of the Students Felicitation of Advanced Learners



Certificate Distribution during Deekshotsav to successful students participated in various activities

Students of BAJMC with their Certificates for Managing the Book Fair organised by National Book Trust



Felicitation of Advanced Learners Certificates





Felicitation of Advance Learners Media Coverage



के 83 विद्यार्थियों को 93 पदक प्रदान जुडा है, जिन्हें गरीब नवाज के नाम किए। इसमें विविध संकाय से भी जाना जाता है। उन्होंने कहा कि विद्यार्थियों ने 39 स्वर्ण 27 रजत आगामी जीवन में प्रभावी नहीं होगा। देश के ऐसे सफी-संत को नमन करती हँ, जिन्होंने प्रेम और सौहार्द का पैगाम 43 पटक तथा खत्राओं ने 40 पटक दिया। उन्होंने भाषा विश्वविद्यालय में प्राप्त किए। राज्यपाल जी ने समारोह व्यक्त की। राज्यपाल जी ने

को कम न आंके क्योंकि कुछ नंबरों

से आगे-पीछे हो जाना आपके

उन्होंने कहा भविष्य में जीवन की

सफलता आप द्वारा प्राप्त किए गए जान

संरक्षण, रक्तदान, प्लेटलेट दान, बालिकाओं को सर्वाडकल कैंसर का टीका लगवाने कि दिशा में शैक्षणिक संस्थानों के योगदान पर भी चर्चा की। उन्होंने कहा कि विश्वविद्यालय द्वारा जितना जल वर्ष भर में उपयोग में लाया जाता है। वो उतना जल संरक्षण प्रभावी प्रयास करे। उन्होंने शैक्षणिक संस्थानों को रक्तदान-

समारोह में विशिष्ट अतिथि लोक गायिका एवं पद्मश्री मालिनी अवस्थी ने विद्यार्थियों के उज्ज्वल भविष्य की की आवश्यकता है। राज्यपाल जी ने कामना करते हुए आजीवन अध्ययन विश्वविद्यालय में राष्ट्रीय शिक्षा नीति-करते रहने को कहा। उन्होंने समारोह में उपस्थित विद्यार्थियों को बताया कि विभिन्न पकोष्ठों के गटन पर पसन्नता जान पाप्ति के लिए विनमता पहली

भाषा विवि के इरफान को नवांकुर साहित्य सम्मान



🔳 एनबीटी, लखनऊः ख्वाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय के पत्रकारिता एवं जनसंचार विभाग के छात्र मोहम्मद इरफान को नवांकुर साहित्य सम्मान से नवाजा गया है। विवि की मीडिया प्रभारी डॉ. तनु डंग के अनुसार नई पीढ़ी के कवियों को प्रोत्साहित करने के उद्देश्य से देशस्तरीय प्रतियोगिता का आयोजन करवाया गया था। नवांकुर साहित्य सभा की प्रतियोगिता में 22 कवियों की रचनाओं का चयन किया गया। इन्हें संस्था की वार्षिक पुस्तिका में प्रकाशित किया जाएगा। चयनित होने वालों में इरफान की शामिल थे। उपलब्धि के लिए सोमवार को उन्हें दिल्ली में सम्मानित किया गया। विवि के कुलपति प्रो. एनबी सिंह के साथ ही डॉ. रुचिता सुजय चौधरी, डॉ. काजिम रिजवी, डॉ. शचीन्द्र शेखर ने छात्र की उपलब्धि को सराहा है।



Addressing Differential Learning Needs of the Students: Advanced Learners- Placement Opportunities



Students of Mechanical Engineering placed in Pie Infocomm.



Selected B.Ed. students in Campus Placement Drive along with sZchool management and faculty members of Department of Education.



Impact of Addressing Differential Learning Needs of the Students **Testimony of students getting placed in Campus Placement**

Drives

I am very happy to be placed with U Certify. For every student it's a dream to get job during their studies and I was lucky to get one. KMCLU takes a lot of pain to develop their students for the corporate world throughout four years at the campus. I would recommend KMCLU to any student who is looking for a fruitful

career.

Ayushi Mishra

Pie Infocomm

@4.5 LPA

I am really very thankful to the faculty and management who are very co-operative and always ready to help. My special thanks to my faculty for guiding me to improve my knowledge and enhance my skills, and last but not least our placement Director Sir for providing me this golden opportunity. Thank you very

much.



I am really thankful to my KMC University, especially, the Training and Placement Cell for giving ample number of opportunities to help me get through best of the Companies. The endeavour and enthusiasm of Training & Placement Cell is very appreciable and it keeps me motivated and determined for my career.I wish good luck to the coming batches of my university.

Saif Ali

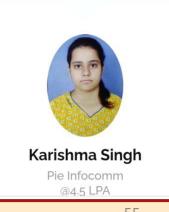
Renault Nissan

@2.5 LPA

Getting placed during the college is a dream for all the students and this dream came to reality when I got placed in U Certify. My decision of joining KMCLU proved right when I got opportunity to work for uCertify. I and my parents are really thankful to the management and college authorities for making my dream come into reality.. 🌒

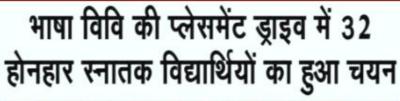


Kudos to the Faculty and Placement Cell of KMCLU. The College has always provided me with every assistance that I have always wanted to. I was able to refine my overall Performances and build- on my Soft & Hard Skills.. I will always be grateful to them for providing me a platform of practical learning and preparing me for the corporate life.





Impact of Addressing Differential Learning Needs of the Students Media Coverage





एनडीएस संवाददाता

लखनऊ। भाषा विश्वविद्यालय के ट्रेनिंग एंड प्लेसमेंट सेल द्वारा कराई गई प्लेसमेंट ड्राइव के अंतर्गत आज 32 विद्यार्थियों का प्लेसमेंट हुआ। कुलपति प्रो एन बी सिंह के मार्गदर्शन में इस प्लेसमेंट ड्राइव में मुख्य भूमिका अभियांत्रिकी एवं प्रौद्योगिकी संकाय के निदेशक प्रो एस के त्रिवेदी तथा प्लेसमेंट सेल की सदस्या निधि सोनकर ने निभाई। इन विद्यार्थियों का चयन नोएडा की कंपनी रेनॉल्ट निसान और टीम लीज़ में हुआ है। दोनों कम्पनियों के एच आर अनुपम और नरेश ने बीटेक मैकेनिकल इंजीनियरिंग के विद्यार्थियों का इंटरव्यू लिया जिसमें उत्तीर्ण हुए विद्यार्थियों को चयनित किया गया। इन सभी विद्यार्थियों को 2.5 - 3.5 का पैकेज दिया गया है। झूझ्व को आयोजित करने में मकैनिकल विभाग के इंचार्ज विवेक वाजपेयी तथा रमेश वर्मा का विशेष योगदान रहा। विश्वविद्यालय का एलेसमेंट सेल विद्यार्थियों को रोज़गार के नए अवसर उपलब्ध कराने के उद्देश्य से परिसर में लगातार प्लेसमेंट झूइव का आयोजन कर रहा है।

भाषा विश्वविद्यालय की प्लेसमेंट ड्राइव में 11 होनहार स्नातक विद्यार्थियों का हुआ चयन

तिजारत संवाददात

लखनऊ। भाषा विश्विद्यालय के ट्रेनिंग एंड प्लेसमेंट सेल द्वारा कराए गए प्रथम प्लेसमेंट ड्राइव के अंतर्गत आज 11 विद्यार्थियों को चयनित किया गया। कुलपति प्रो एन बी सिंह के मार्गदर्शन में इस प्लेसमेंट ड्राइव का आयोजन किया गया। ड्राइव में पाई इंफोकॉम कंपनी के एच आर हेड श्री विजय जैसवाल और निशी ने सभी विद्यार्थियों की परीक्षा ली। प्रो सैयद हैदर अली सदस्य प्लेसमेंट सेल एवं निदेशक आईक्यूएसी ने बताया कि इस परीक्षा के तीन चरण रहे जिसमें



और पहला लिखित परीक्षा थी जो कि सामान्य गय

ज्ञान एवं तार्किक क्षमता पर आधारित रही। प्रो एस के त्रिवेदी, सदस्य प्लेसमेंट इसमें उत्तीर्ण हुए विद्यार्थियों ने ग्रुप सेल एवं निदेशक, अभियांत्रिकी एवं डिस्कशन में भाग लिया और उससे प्रौद्योगिकी संकाय ने बताया कि इस चयनित विद्यार्थियों का साक्षात्कार लिया प्लेसमेंट ड्राइव में बी टेक, बी बी ए, एम

बी ए, बी सी ए तथा एम सी ए के विद्यार्थियों ने प्रतिभाग किया जिसमें से बी टेक सिविल से असद अलीम शेख, अभिषेक कुमार, कुंदन जयसवाल, बी टेक मकैनिकल से भोला उपाध्याय, मो.आरिफ, बी टेक कंप्यूटर साइंस से आयुषी मिश्रा, करिश्मा सिंह, अनुराग यादव, मो गौओस इफतेकार तथा एम बी ए से सत्यम मौर्य, आदर्श तिवारी चयनित हुए। सेल की सदस्य श्रीमती निधि सोनकर ने जानकारी दी कि इन विद्यार्थियों का चयन 4.5 लाख के पैकेज पर हुआ है। उन्होंने कहा कि विद्यार्थियों ने इस ड्राइव के माध्यम से बहुत कुछ सीखा।

बीएड छात्रों का प्लेसमेंट लखनऊः केएमसी (खाजा मोइनुद्दीन चिश्ती) भाषा विश्वविद्यालय में पहली बार बीएड के छात्रों के लिए प्लेसमेंट ड्राइव चलाया गया । विवेकानंद एकेडमी के विशषज्ञों ने छात्रों का साक्षात्कार लिया। इसमें छात्रों को टीजीटी विज्ञान, सामाजिक विज्ञान और पीजीटी रसायन विज्ञान, सामाजिक विज्ञान विषय के लिए चयनित किया गया । (जासं)



2.3.1 Student Centric Methods, Such As Experiential Learning, Participative Learning And Problem Solving Methodologies Are Used For Enhancing Learning Experience And Teachers Use ICT-Enabled Tools Including Online Resources For Effective Teaching Learning Process (10)

Adoption of Student-Centric Learning Methods

The University emphasizes active learning rather than rote memorization. It uses:

- Experiential Learning: Students engage directly with real-life experiences through internships, community-based assignments, industrial visits, and live field projects.
- Participative Learning: Methods like role-plays, group discussions, debates, presentations, and quizzes make learning interactive and student-driven.
- Problem-Solving Approaches: Students solve case studies, work on live issues, participate in lab-based simulations, and develop models or prototypes, which sharpens their analytical skills.

Assignments and projects are often team-based to encourage teamwork, mutual respect, and cooperative learning.



Student Centric Methods For Enhancing Learning Experience

Learning Methodology : Experiential Learning Internship Programmes at UG and PG Level



Students of Journalism and Mass Communication learnt about the skills of Field Reporting



Students successfully completing in Internship in Eco Health Ltd. program in B.Tech. – Biotechnology



Learning Methodology – Experiential Learning -Field Visits



B.Tech. students of the University participated in 5 days Master Training Workshop over solar eclipse, organised by Uttar Pradesh Amateur Astronomers Club under the SCIT,UP. (22 October 2022)



On the occasion of G20 Summit University students learning the use of advanced equipments during Field Visit at Golf City



Learning Methodology – Experiential Learning -Community Visits



B.ED. Students visited orphanage and Old Age Home on 18th October 2019



University students regularly participated in various community based activities such as Donation of Food and Clothes to Orphanages



Learning Methodology – Experiential Learning -Exhibition & Expo



Students of various Departments of the University learn concepts through experiential learning such as participation in Food Exhibition



Exhibition on Tirange ka Safar organized by students to develop the feeling of patriotism.



Student Centric Methods For Enhancing Learning Experience

Learning Methodology – Participative Learning



A Hands on Training and Workshop on Road Safety was conducted for students to make them understand the importance of road safety and use of First-Aid by R.T.O., Lucknow Sandeep Pankaj.



A National Workshop conducted on Translation through Internet Tools to guide the students for better use of online free software and resources available for translation.



Learning Methodology – Participative Learning



Participation of first year students in Extempore conducted during COSAC, Foundation Day Cultural Fest, 2022 in University.



An Extension Lecture on Stock Market Investment through Technical Analysis organized in which the expert Nancy discussed about risk management in stock market to the students.



Learning Methodology – Participative Learning Role Play–Activity



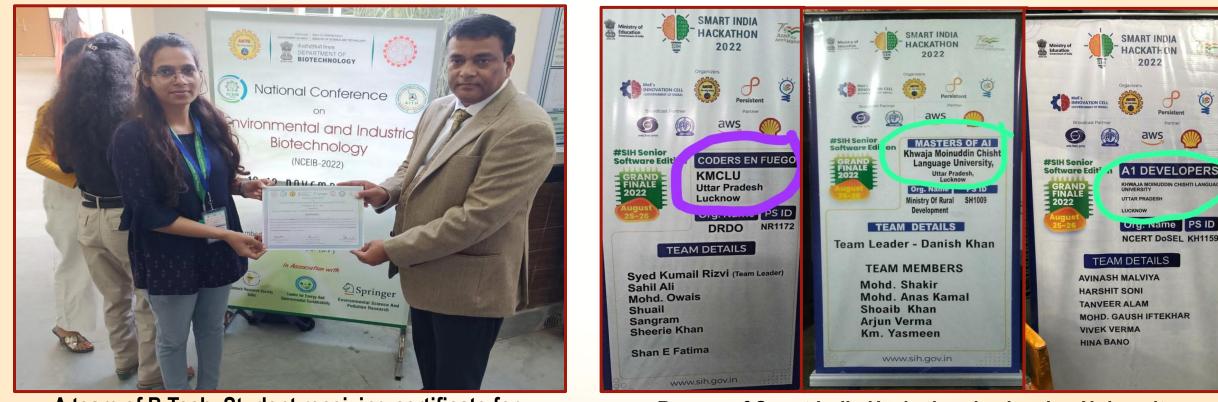
Enactment of Shakespeare during Role Play exercise to enhance skill development Participative Learning by the students of Dept. of English

Mock Interviews being conducted in the Department of Mass Communication as a part of Role Play activities



Student Centric Methods For Enhancing Learning Experience

Learning Methodology-Problem Solving



A team of B.Tech. Student receiving certificate for Smart India Hackathon organised by IIC and AICTE (26 Aug. 2022)

Banner of Smart India Hackathon is showing University representation by team of B.Tech. students



Learning Methodology-Problem Solving



B.Tech. Students presenting a model of "Earthquake Resistance Building" under Problem Solving Learning



Students of Department of B.Tech. (Civil) performing practical on Compression Testing Machine (CTM) under Problem Solving Approach.



2.3.1 Use ICT-Enabled Tools Including Online Resources For Effective Teaching Learning Process by the Teachers

- Integration of ICT Tools in Teaching
- ICT (Information and Communication Technology) is a backbone of the academic delivery system:
 - Many classrooms are digitally equipped with LCD/LED projectors, interactive boards, and high-speed internet.
 - Faculty use PowerPoint Presentations, animations, and audio-visual content for clearer concept explanation.
 - Use of online MOOC platforms like SWAYAM, NPTEL, ePathshala and eGyan Kosh to supplement textbook learning.
 - Access to resources via Uttar Pradesh Digital Library, INFLIBNET, and J-Gate expands the academic horizon for students.
- Teachers use YouTube channels to upload lectures, allowing students to revise content as needed.
- The University's own Learning Management System (LMS) KOPAL enables digital interaction, submission of assignments, and performance tracking.



Participants (36)

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ICT Enabled Learning

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Students using enriched Computer Laboratory of the University under the guidance of Faculty members for better learning and understanding Screenshot showing faculty members and students interaction through Synchronous ICT usage for effective learning.

Shivangi Kashyap

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connecting to au-



ICT Enabled Learning

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Dashboard of a faculty showing Learning Management System. Online Video Lectures of Faculty Members are available on Official YouTube Channel of the University to provide assistance.



ICT Enabled Learning



ICT-Assisted Teaching – Learning helps in understanding the basic concept in Department of Civil Engineering



ICT-Assisted Teaching – Learning for effective teaching learning in various Departments of University



2.3.2 The Institution Adopts Effective Mentor-Mentee Schemes to Address Academics and Student-Psychological Issues.

Purpose and Structure

The Mentor-Mentee programme is a unique initiative to offer continuous academic, psychological, and motivational support to students.

Each faculty member is assigned a batch of mentees and acts as a guide, supporter, and motivator. The programme facilitates:

Goal setting, skill enhancement, and stress management.

Development of positive thinking, resilience, and academic discipline.

Role of Mentors

Mentors create a trusting and confidential relationship where students feel free to share academic or emotional concerns.

Through empathetic listening and constructive feedback, mentors help students understand their strengths and areas of improvement.

Mentors also help mentees overcome prejudices or low confidence, and provide exposure through personal experiences and career guidance.



2.3.2 The Institution Adopts Effective Mentor-Mentee Schemes to Address Academics and Student-Psychological Issues.

Mentoring Process

Mentoring is a **flexible and personalized system** with both formal (structured) and informal (voluntary) formats.

Process includes:

Initial rapport-building meetings.

Regular one-on-one interactions focused on personal development and academics.

Mentor change is allowed on request.

Documentation of progress is maintained by departments for transparency and review.

Impact and Outcomes

Students show noticeable improvement in academic grades and personal growth.

Helps students feel more connected to university life, reduces feelings of isolation.

Provides a safe platform for students to share challenges and receive help.



The Institution Adopts Effective Mentor-mentee Schemes to Address Academics and Student-Psychological Issues.

Direct Mentoring



Regular mentoring sessions are organised in various Departments of the University Mentors provide valuable guidance during mentor-mentee interaction in the University



B.Ed Sem IV 2022_24 Mohd Irfan, Sweta, +91 70076 73783, +91 708...

B.A V SEM.(Edu.Genric) Mohd Irfan, Mohd Irfan G F, +91 6394 795 397,...

B.A. Alumni 2020-23 Mohd Irfan, Mohd Irfan G F, Sweta, +91 6387 6...

M. A Education Sem IV Avnendra, Shilpi, Sweta, +91 70711 82175, +91...

Faculty of Education KMCL University Ayush Kmc, Chandana Dey, Mohd Irfan, Mohd I...

KMCL MA SEM1 2023_24 Jyoti Gupta, Mohd Irfan, Sweta, +91 6387 688...

KMCL BA SEM IV 2022-25 Vibha Singh, +91 6307 739 039, +91 6386 729...

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KMCL BA SEM II 2023_24 Sweta, +91 6389 041 834, +91 6393 628 922, +...

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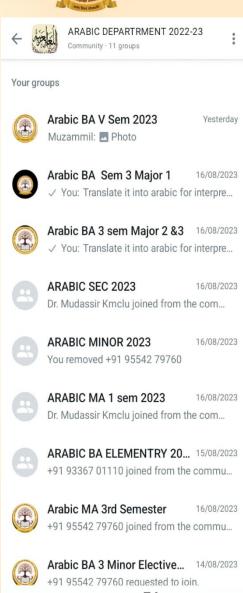


KMCLU B.Ed 2023 Mohd Irfan, Sweta, +91 70545 98009, +91 734... Indirect mentoring of students by faculty member to address academics and student-psychological issues

Indirect Mentoring



Indirect mentoring is also done through various social media groups by faculty members.





Outcome of Mentor-Mentee Scheme: Testimony by Mentees



मेरा नाम राजमाही वर्मा ही मैंने अपना सनातक टा राजमानोहर लोहिया अथया किमविशालया से कारि में प्ररा किया है। स्नातक करने के दौरान में कुटा बच्चो' को Home Turion पहारा धारा प्रदन्तु उन्हें किस तरीके से पहाना भाहिर ये जुझे ६ ६८ से 'पता न्नला। जब में ८६६ करने झाला तो 'रेकमात में घुझे ६ ६८ मुम्क्रिक लग रहा धा, व्योक्ति मैंने स्नातक कि भि में कर स्वा आ जिसका पहुंचक्रम ६ ६तके पाठमक्रम से बिच्छा म इतर मार

सुझे यत्नीन नहीं था कि के 6 ख कर पाऊंगा कोकिन वास्तव में सुझे यहां के भिन्नको से बढुत सहायता फिला जिस्की बजह से के 6-64 अन्दर्भ से कर पाया और बहुत कुछ सीखने को मिला मेरा हमेशा सहयोग करने के लिए आप सभी फीझको का धून्यवाद।

शिक्वण के प्रति शाप सभी का इत्याह सराहनीय है भीर में आप सभी से सीखने का अवसर पाकर बहुत आभारी हूँ। आप सभी के धेर्य, दयानुता और सभझन ने युझे इन तरीको से बटने भीर सफल होने में मदद की है, जिनके बारे में होने कभी सोन्दा भी नहीं भग 8-64 में मुझे जो आगिष्यित घदद दी में सस्तव के उसकी सराहना करना है।

हर दिन आपने हमें अपने इर का सामना करने के लिस् मोलालि किया और इससे मुझे खानें को पहाने में आधिक आलाधिमाय महत्मूस करने में भद्द भिली।

निना आपके सभर्मन के सेरा ८.६५ कर पाना मुक्किल था। में इस सभर्मन के लिए आप सभी को दम्सवाद ऐना भाहता हैं। सुद्रों आया है कि आपको एहसास होगा कि आप अपने धान्त्रों के जीवन में किलना बरल्यात ला रहे हैं। मेन्द्र के कए में प्राप्त हुए विक्रक जीवन में सही मार्फवल के कप के सहायक विश्वद हुए। राज्या विग विग

ATT 2207121062

(Translated)

My name is Rammani Verma. I have completed my graduation in Agriculture from Dr. Ram Manohar Lohia Avadh University. While completing my graduation, I taught some children at home. But how should I teach them? B.Ed. I found out. When I did B.Ed. When I came to do it, initially I had to do B.Ed. It seemed difficult, because I had done graduation in Agriculture whose syllabus was completely different from the syllabus of B.Ed. I was not sure that I could pursue B.Ed. I would be able to do it, but actually I got a lot of help from the teachers here, due to which I was able to do B.Ed. well and learned a lot. Thank you to all the teachers for always supporting me.

Your enthusiasm for teaching is admirable and I am very grateful to have the opportunity to learn from you all. Your patience, kindness, and understanding have helped me grow and succeed in ways I never thought possible. The extra help given to me in B.Ed. is really commendable. Every day you encouraged us to face our fears and that helped me feel more confident in teaching students. Without your support it's difficult to pursue my B.Ed. For this, I want to thank you all for your support. I hope you realize what a difference you are making in the lives of your students. The teachers we got as mentors helped us as right guides in life.

Rammani Verma B.Ed. Semester IV Roll No. 2207121062 Enroll-No A-8661

Ankit Yadav, a student of B.Ed. showed remarkable progress after switching his stream from Technical Education (B.Tech.) to Social Sciences through Mentor-Mentee Programme



Outcome of Mentor-Mentee Scheme: Testimony by Mentees

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RURAL SOCIOLOGY AND	100	33					39	47	86	
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FIELD EXPERIMENTATION										1
FRUIT SCIENCE	100	33					27	47	74	
SOIL AND ENVIRONMENT	100	33	1.1		1.25		30	45	75	
PRACTICAL	100	33					93		93	
			~							
TOTAL (IN WORDS)	600 thty Nine		- Sec :-						489	
FIRST STHIRD	FIN	IAL.	GR	AND TOT	AL		RESU	LT / DIVISIO	DN .	
MARKS 1386	60 48		1	875/24	100		PASS	ED FIF	RST	
BTAINED	Thousan	d Eight	Hundred	Seventy	Five					-
RAND TOTAL (IN WORDS) One	mousan				ion Date:	02/08/202	2			

			SEMESTER-III EXAMINATION,	DEC-20	23							
Enrollment	t No	A-866								C		
Roll No.			21062						- 1	12		
Name of S			IANI VERMA							15	En l	
Father's Na			HER VERMA						1	197		
Mother's N	lame	KAML	A DEVI								A R	
CODE	TITLE OF PAPER		PAPER TYPE	IN	TERN	AL	EXT	ERN/	AL.		гота	L
				MAX	MIN	OBT	MAX	MIN	OBT	MAX	MIN	OBT
BED32001	MEASUREMENT A	ND	COMPULSORY PAPER	030	012	028	070	028	057	100	040	085
BED32002	CHILD AND ADOL DEVELOPMENT	ESCENT	COMPULSORY PAPER	030	012	028	070	028	054	100	040	082
BED32003	CONTEMPORARY INDIAN EDUCATION		COMPULSORY PAPER	030	012	028	070	028	057	100	040	085
BED32004	THEORETICAL FOUNDATIONS OF CURRICULUM.		OPTIONAL PAPER-A	030	012	027	070	028	060	100	040	087
BED32006	FOUR WEEKS PRA	CTICE - IN	C-FIELD WORK				200	080	184	200	080	184
BED32007	PROFESSIONAL DEVELOPMENT		D-PROFESSIONAL DEVELOPMENT				GRADE		A			A
								SEME	STEF	6	00	523
								SEME	STEP	11 5	00	423
							:	SEME	STEP	1 5	50	421

be held responsible for any unintentional human/technical errors that might have occurred in the data/results published online. Kindly notify COE office of any necessary corrections within 7 working days from the publication of the results. The University/Institution should be regarded as the authentic and final authority in this matter. The information presented online is solely for the immediate/on-hand reference of the examinees.

AA: FOR ABSENT : D: FOR DISTINCTION: F: FOR FAIL AND BP: FOR BACK PAPER.

It is reported by the student that there is a positive impact of Mentor-Mentee Programme on his academic growth and development (Marksheet showing previous and present course)



Key Indicator: 2.6 Student Performance and Learning Outcomes (30)

2.6.1 The institution has stated learning outcomes (Program and Course outcomes)/graduate attributes which are integrated into the assessment process and widely publicized through the website and other documents and the attainment of the same are evaluated by the institution (15)

> Outcome-Based Education (OBE) Framework University follows OBE principles, where every course and programme has: Clearly defined Course Outcomes (COs): Specific learning achievements expected from each course.

Programme Outcomes (POs): Broad skills and knowledge students are expected to gain by the time of graduation.

These outcomes are publicized via:

University website.

Curriculum documents.

Syllabus booklets and student handbooks.



Key Indicator: 2.6 Student Performance and Learning Outcomes (30)

2.6.1 The institution has stated learning outcomes (Program and Course outcomes)/graduate attributes which are integrated into the assessment process and widely publicized through the website and other documents and the attainment of the same are evaluated by the institution (15)

Assessment Mechanisms Direct Assessment Methods:

Mid- and end-semester exams.

Practical exams, research projects, assignments, lab work.

Evaluation based on **Bloom's Taxonomy**: From remembering to creating (knowledge to innovation).

Indirect Assessment Methods:

Feedback from students, alumni, and employers.

Surveys and informal reviews on programme effectiveness.

Analysis of participation in co-curricular and extracurricular activities.

These multiple channels ensure well-rounded evaluation of academic and personal growth.



Key Indicator: 2.6 Student Performance and Learning Outcomes (30)

2.6.1 The institution has stated learning outcomes (Program and Course outcomes)/graduate attributes which are integrated into the assessment process and widely publicized through the website and other documents and the attainment of the same are evaluated by the institution (15)

Continuous Improvement & NEP Implementation

Based on feedback and attainment data, curriculum is updated by 30% each year to ensure relevance.

The University has integrated the National Education Policy (NEP) 2020 at UG and PG levels, ensuring:

Flexibility of subject choices.

Credit-based system.

Emphasis on skill-based and interdisciplinary learning.



CO-PO Mentioned Question Papers

Printed Pages : 4 APE04614 Semester : IV Roll No B.A. (Hons.) Physical Education Back Paper Examination, June-2023 RECREATION	AHN04531 Semester :ا۷ B.A.(Hindi) NEP UG Examination June, 2023 हिन्दी नाटक एवं एकांकी Time Allowed: 03 Hours	(Printed Pages:03) Roll No AAR40151 B.A. (Hons.) (IV Semester) Examination, June 2023 Arabic History of Arabic Literature : Abbasid-Modern Period Time: 03 Hours Full Marks: 70	BCA42101 SEMESTER : IV ROLL NO BCA EXAMINATION, JUNE-2023 PHP PROGRAMMING
Maximum Marks : 35 Time Allowed : 3 Hours Note: i) Attempt all the questions ii) Maximum marks assigned to each question is indicated. Q.1. Attempt any six questions from following: (2.5x6=15) किन्हीं छ: के उत्तर दीजिये। (a) What is the objective of recreation?	Maximum Mark: 70 Note-Attempt all the questions. Maximum marks assigned to each question is indicated. SECTION - A (6x5=30) प्रश्न.1 निम्नलिखित में से केवल छ: प्रश्नों के उत्तर अनिवार्य है क . नाटक किसे कहते है <i>?(BT-1, CO-1, PO-1)</i> ख . आधुनिक नाटक के तत्वों का वर्गीकरण कीजिए। <i>(BT-1, CO-1, PO-1)</i> ग . भारतेन्द्द हरिश्चन्द्र द्वारा लिखा गया अंधेर नगरी नाटक की	ملاحظة: جمع الأسئلة إجبارية. الدرجات مكتوبة أمام كل سؤال 1: أجب عن ستة أسئلة ممايلي: 30=6×5 a. هات خمسة أسماء لأبرز الخلفاء العباسيين الذين تولوا الخلافة- (BT3, CO1, PO1) b. من هو الجاحظ ولماذا سمي بهذا الاسم؟ (BT1, CO1, PO2) c. تحدث بإيجاز عن أهم السمات التي تميزت بها قصائد شعراء العصر العباسي-(BT2, CO2, PO3) b. تحدث بإيجاز عن أبونواس و خصوصياته الشعرية. d. (BT2, CO2, PO3) e. ماهي أبرز فنون النثر في الأدب العربي الحديث ؟ تحدث بكل	MAXIMUM MARKS : 70 TIME ALLOWED : 3 HOURS Q1. Attempt any six from the following questions: (6x5=30) (a) Define PHP List out its important tools and software. (K1,CO1,PO-1) (b) Illustrate Expression with suitable example. (K1,CO1, PO-1) (c) Define HTML form using POST methods with PHP. (K3,CO2, PO-2) (d) Explain Nested IF-ELSE statement in PHP with an example. (K3,CO2, PO-2)
मनोरंजन का उद्देश्य क्या है? [BT-1, CO-1, PO-1] 5059 ⁽¹⁾	ग. नारतन्दु हारवन्द्र धारा लिखा गया अवर नगरा नाटक का प्रासंगिकता का उल्लेख कीजिए? <i>(BT-1, CO-1, PO-1)</i> 2321 (1)	ي الرق ول ولي الم الحي (BT3, CO3, PO4) إيجاز - (BT3, CO3, PO4) f. ماذا تعرف عن تطور فن المسرحية العربية، تحدث بإيجاز - (BT4, CO3, PO3) 2303 (1) UG (IV)-AAR-40151/3	(e) List out types of Functions. Give the Need of Function. (K2,CO3, PO-2) 2332

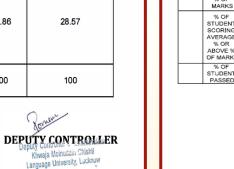


Evaluation For Course Outcome

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रूवाजा मुईनुद्दीन चिश्ती भाषा <u>विश्वविद्यालय, लखन</u>ऊ Khwaja Moinuddin Chishti Language University, Lucknow

		DE	PARTMEN	T OF PERS	SIAN	
					RSIAN) SEM	1-VI
2.6.2. E	VALUATION	OF COURSE	OUTCOME	2022-23		
SR.NO.	STUDENT ROLL NO	PAPER-1	PAPER-2	PAPER-3	PRACTICAL	OVERALL % IN A PROGRAM
1	2001086	68	64	65	62	64.75
2	2001087	67	58	58	57	60.00
3	2001092	69	58	58	60	61.25
4	2001093	69	62	65	57	63.25
5	2001094	69	60	53	57	59.75
6	2001097	66	60	60	57	60.75
7	2001098	68	56	56	60	60.00
	AVERAGE % OF MARKS	68.00	59.71	59.29	58.57	61.39
	% OF STUDENT SCORING AVERAGE % OR ABOVE % OF MARKS	71.43	57.14	42.86	42.86	28.57
	% OF STUDENT PASSED	100	100	100	100	100



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D	EPARTME	NT OF JOI	JRNALISM	AND MAS	S COMMU	NICATION
			B.A. JMC	SEM-VI		
2.6.2. E	VALUATION	OF COURS	E OUTCOME	:2022-23		
SR.NO.	STUDENT ROLL NO	PAPER-1	PAPER-2	PAPER-3	PRACTICAL	OVERALL % IN A PROGRAM
1	1905029	45	50	60	60	53,75
2	2005001	62	77	81	72	73,00
3	2005002	59	76	72	62	67,25
4	2005005	61	80	76	71	72.00
5	2005006	48	74	72	61	63.75
6	2005007	51	68	68	60	61.75
7	2005008	47	67	64	58	59,00
8	2005009	50	56	71	60	59,25
9	2005011	53	65	75	62	63,75
10	2005012	63	75	82	69	72.25
11	2005013	53	73	77	66	67.25
12	2005014	45	60	75	54	58.50
13	2005016	55	71	74	73	68,25
14	2005017	55	77	73	62	66,75
15	2005018	57	74	75	68	68,50
16	2005019	47	69	76	63	63,75
17	2005020	66	79	80	77	75,50
18	2005021	47	60	75	62	61.00
19	2005022	47	62	72	55	59,00
20	2005023	53	69	73	66	65,25
21	2005024	50	72	75	59	64,00
22	2005025	47	65	72	61	61,25
23	2005026	59	70	85	73	71,75
24	2005027	50	73	75	58	64.00
25	2005028	22	61	15	43	35.25
26	2005029	55	76	70	57	64,50
	AVERAGE % OF MARKS	51,81	69,19	71,65	62,77	63,86
	% OF STUDENT SCORING AVERAGE % OR ABOVE % OF MARKS	50.00	53.85	76.92	38.46	53.85
	% OF STUDENT PASSED	100	100	100	100	100

DEPUTY CONTROLLER

Khwaja Moinuddin Chiabh Language University, Lucknuw



ख्वाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय, लखनऊ Khwaja Moinuddin Chishti Language University, Lucknow

		DEP	ARTMENT	OF EDUCA	TION	
	BACH	IELOR OF	ARTS (HO	NS.) (EDU	CATION) SE	M-VI
2.6.2. E	VALUATION	OF COURSE	E OUTCOME:	2022-23		
SR.NO.	STUDENT ROLL NO	PAPER-1	PAPER-2	PAPER-3	PRACTICAL	OVERALL % IN A PROGRAM
1	2001257	72	71	72	85	75.00
2	2001202	70	62	67	84	70.75
3	2001201	68	70	80	86	76.00
4	2001198	59	71	79	82	72.75
5	2001197	65	69	67	82	70.75
6	2001194	73	72	68	83	74.00
7	2001193	64	67	72	84	71.75
8	2001192	74	69	69	86	74.50
9	2001191	73	71	73	82	74.75
10	2001190	76	74	76	85	77.75
11	2001188	55	68	64	82	67.25
12	2001187	71	76	75	83	76.25
13	2001186	70	73	74	81	74.50
14	2001184	63	77	74	82	74.00
	AVERAGE % OF MARKS	68.07	70.71	72.14	83.36	73.57
	% OF STUDENT SCORING AVERAGE % OR ABOVE % OF MARKS	57.14	57.14	50.00	42.86	64.29
	% OF STUDENT PASSED	100	100	100	100	100





THANK YOU