



# ख्वाजा मुईनुद्दीन चिश्ती उर्दू अरबी फारसी विश्वविध्यालय

पता: सीतापुर-हरदोई बाईपास रोड, लखनऊ - 226013

**KHWAJA MOINUDDIN CHISHTI URDU ARABI FARSI UNIVERSITY**

**Address: Sitapur-Hardoi Bypass Road, Lucknow-226013**



**STRATEGIC PLAN AND DEPLOYMENT DOCUMENT  
(2018-2023)**

## INTRODUCTION

Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University (KMCUAFU) has drafted its Vision for the next decade, keeping in mind the guidance from Hon'ble Chancellor, the mandates of UGC and the State Government regulations received over a period of time and as per the requisites of NAAC. A detailed consultation process was held with the Deans, Heads, MLAs, MLCs, MPs, Faculty Members, Students, Alumni as well as industry and academic experts to take constructive inputs from all stakeholders. Following this, the document was presented to the competent authorities, their suggestions were integrated, and the final draft was prepared. Henceforth, this Strategic Plan Document will act as a guiding light for all strategic decisions taken by the University and will support administrative authorities and faculty members in charting the course for the next five (5) years.

### VISION



To achieve excellence in language, education, research and innovation that grooms learners into becoming productive, responsible, ethical, creative and compassionate members of the society.

### MISSION

- To create a culture of inclusion, respect and collaboration for faculty members, students and staff to achieve excellence.
- To explore opportunities in Indian and Foreign Languages through preserving traditional Indian Knowledge System and using modern technology.
- To ensure transformative educational experience for students focused on value- based learning, transparent work ethics, extension activities, community engagement and participative leadership.
- To deliver education that provides access to diverse population, global opportunities and prepares students to lead in language, research, innovation, critical thinking and nation building.



### SCOPE



The scope of strategic plan is ambitious and holistic, addressing critical aspects of modern higher education. The plan encourages commitment from all stakeholders, resource allocation, effective monitoring and evaluation mechanisms, and the ability to adapt to changing trends and needs over time.

*Bmisha*

# khwaja Moinuddin Chishti Urdu, Arabi-Farsi University



## STRATEGIC PLAN OF ACTION

In the ever-evolving landscape of academia, the University stands ready to lead, innovate and transform. The strategic plan of the University is meticulously designed, outlines a path towards academic brilliance, innovative exploration and societal impact. This plan is more than a document; it is a blueprint to create a holistic learning environment that merges tradition with modernity, fosters creativity, embraces diversity and prepares students to thrive in a dynamic world.

### 1. Programme Expansion and Enrichment

In an era of dynamic change and evolving needs, The University's commitment to academic excellence and innovation is unwavering. The first pillar of strategic plan focuses on Programme Expansion and Enhancement, reflecting University's dedication to offering a comprehensive, relevant and cutting-edge curriculum that equips students with the knowledge and skills required to thrive in the modern world.

#### 1.1. Scope and Objectives:

The scope of this strategic endeavour encompasses a holistic assessment of existing programmes, the identification of emerging fields and the development of new curricular offerings that align with local, regional, national and global needs and industry demands. The objectives within this pillar include:

- (a) Revise and update existing programmes to incorporate the latest advancements and interdisciplinary perspectives, ensuring they remain relevant and impactful.

*Bmisha*

- (b) Identify emerging fields of study and develop innovative programmes that address the needs of the future job markets.
- (c) Foster collaborations with industry experts to ensure that the programmes align with industry requirements and prepare students for seamless integration into the workforce.
- (d) Integrate cutting-edge technologies into the programmes to enhance the learning experience and prepare students for the digital age.

### **Outcomes and Impact:**

The successful execution of this strategic plan will lead to a diverse array of enriched and new programmes that prepare students for the complex and rapidly changing landscape of the 21st century. The University's commitment to programme expansion and enhancement will empower students with the skills, knowledge, and adaptability required to excel in their careers and contribute meaningfully to society.

## **1.2. Deployment Strategy:**

To achieve these objectives, the University will implement a comprehensive strategy:

- (a) Conduct thorough market research and needs analysis by considering feedback from students, industry experts and alumni to identify gaps in existing programmes and areas of growth.
- (b) Include feedback from faculty members in the curriculum review process, leveraging their expertise to ensure academic rigor and innovation.
- (c) Establish partnerships with industry leaders, research institutions and international universities to gain insights into emerging trends and align our programmes with real-world needs.
- (d) Involve students in Board of Studies to ensure that their perspectives and aspirations are considered.
- (e) Introduce new programmes and courses focusing on local, regional, national and global needs.

## **1.3. Key Indicators:**

- a) Number of new programmes developed and launched.
- b) Number of revised and updated curricula.
- c) Student enrolment in new and enhanced programmes.
- d) Employer satisfaction and placement rates.
- e) Faculty and student feedback on programme quality.

## **1.4. Annual Measurement Standards:**

1. Development and approval of at least 2 new programmes annually.
2. Revision and update of 20% of existing programmes each year.
3. Achieve a 5% increase in student enrolment in new/enhanced programmes.
4. Achieve 80% employer satisfaction and high placement rates.

*Bmisha*

5. Positive feedback from 75% of faculty and students on programme quality.

### 1.5. Deployment Planner:

#### Year 1:

- Conduct needs analysis and identify gaps.
- Develop and approve new programmes.
- Begin curriculum revision for existing programmes.

#### Year 2:

- Launch new programmes.
- Continue revising existing curricula.
- Collect and analyze feedback from students and employers.

#### Year 3 and Beyond:

- Expand and enhance more programmes.
- Regularly review and update curricula.
- Maintain high employer satisfaction and positive feedback.

## 2. Technological Advancements

In the digital age, technology is a driving force that shapes education, research and innovation. The University recognizes the significance of embracing technological advancements to enhance learning experiences, accelerate research outcomes and foster a culture of innovation. The second pillar of strategic plan focuses on Technological Advancements, reflecting University's commitment to harnessing cutting-edge tools and platforms that transform our institution into a hub of digital empowerment and innovation.

### 2.1. Scope and Objectives:

The scope of this strategic initiative encompasses the integration of technology across all aspects of our university's operations, from teaching and learning to research and administration. The objectives within this pillar include:

- (a) Establish a comprehensive digital learning ecosystem that provides flexible, engaging and personalized learning experiences for students.
- (b) Implement digital solutions to improve administrative processes, leading to increased efficiency, transparency and streamlined operations.
- (c) Create innovation and incubation centre and laboratories equipped with state-of-the-art technologies that foster interdisciplinary collaboration and idea generation.
- (d) Digitalizing admission and examination process.

*Bmisha*

REGISTRAR

WWW.MOHAMMADIAUNIVERSITY.COM  
LANGUAGE UNIVERSITY,  
LUCKNOW

## 2.2. Deployment Strategy:

To achieve these objectives, we will implement a comprehensive strategy:

- (a) Infrastructure Investment: Invest in robust IT infrastructure, including high-speed internet, cloud computing and cybersecurity measures, to support the seamless integration of technology.
- (b) Digital Pedagogy: Provide faculty with training and resources to effectively integrate technology into their teaching methods, enhancing engagement and learning outcomes.
- (c) Adopt advanced technology-based examination systems that ensure efficient evaluation and prompt result declaration.
- (d) Implement a robust Learning Management System (LMS) that enables innovative teaching and learning methods, including online lectures, interactive assignments and collaborative platforms.
- (e) Implement an integrated and user-friendly online admission system to streamline the admission process, reducing paperwork and administrative burdens.

## 2.3. Key Indicators:

- a) Percentage of courses utilizing advanced technologies.
- b) Number of faculty trained in digital pedagogy.
- c) Student satisfaction with technological resources.
- d) Research output facilitated by technology.
- e) Efficiency of administrative processes.

## 2.4. Annual Measurement Standards:

- a) Integrate advanced technologies into 20% of courses annually.
- b) Train 50% of faculty in digital tools each year.
- c) Achieve 80% student satisfaction with technological resources.
- d) Increase research output by 10% annually.
- e) Improve administrative efficiency by 15% annually.

## 2.5. Deployment Planner:

### Year 1:

- Assess current technological infrastructure.
- Begin faculty training programmes.
- Pilot technology integration in select courses.

### Year 2:

### Outcomes and Impact:

The successful execution of this strategic plan will lead to a technologically enriched university ecosystem that benefits all stakeholders. Faculty and students will experience enhanced learning and research experiences, administrators will operate efficiently, and the institution as a whole will be better equipped to adapt to the rapidly evolving technological landscape.

*Bmisha*

- Expand technology integration across more courses.
- Continue faculty training.
- Upgrade technological infrastructure.

#### **Year 3 and Beyond:**

- Maintain and enhance technology usage.
- Regularly update training programmes.
- Measure and optimize administrative efficiency.

### **3. Faculty Development**

The third pillar of strategic plan centres on Faculty Development, underscoring University's commitment to empowering faculty members with skills and collaborative platforms necessary for academic excellence and impactful communication.

#### **3.1. Scope and Objectives:**

This strategic initiative encompasses comprehensive faculty development programmes, fostering a culture of continuous learning that connects faculty, students and administrators.

The objectives within this pillar include:

- Offer faculty ongoing opportunities for training, workshops and exposure to emerging pedagogical practices, research methodologies and technological advancements.
- Enhance teaching practices by encouraging innovative methods, active learning approaches and the integration of real-world applications into curricula.
- Provide resources and support to enhance faculty research productivity, collaboration, and access to funding opportunities.
- Facilitate collaborations with other universities to encourage the exchange of ideas and foster interdisciplinary initiatives.

#### **Outcomes and Impact:**

The successful execution of this strategic plan will lead to a faculty that is empowered, motivated and equipped to drive academic excellence. Enhanced faculty development and cross-disciplinary collaboration will result in enriched curricula, innovative research and a vibrant intellectual community.

#### **3.2. Deployment Strategy:**

The comprehensive strategy to achieve these objectives are:

- Organize a diverse range of faculty development/training programmes that cater to teaching, research, leadership and technological skill development.
- Encourage faculty to adopt innovative teaching methods by providing facilities as smart classes, media labs, Wi-Fi connection, personal computers etc.

*Bmisha*

- (c) Provide access to research grants, mentorship that enable faculty to pursue impactful research projects.
- (d) Establish interdisciplinary forums, seminars and workshops that foster knowledge exchange and collaborative research efforts.

### **3.3. Key Indicators:**

- a) Number of professional development programmes conducted.
- b) Faculty participation rate in development programmes.
- c) Improvement in teaching and research performance.
- d) Effectiveness of communication channels.
- e) Faculty satisfaction and retention rates.

### **3.4. Annual Measurement Standards:**

- a) Conduct professional development programmes annually.
- b) Achieve 60% faculty participation in development programmes.
- c) Improve teaching and research performance metrics by 10%.
- d) Ensure 90% effectiveness in communication channels.
- e) Achieve 80% faculty satisfaction and high retention rates.

### **3.5. Deployment Planner:**

#### **Year 1:**

- Develop a professional development programme.
- Establish communication channels.
- Begin faculty training and workshops.

#### **Year 2:**

- Expand development programmes.
- Enhance communication effectiveness.
- Collect and analyze faculty feedback.

#### **Year 3 and Beyond:**

- Continuously improve development programmes.
- Maintain effective communication.
- Foster a positive faculty environment.

*Bmisha*



## 4. Infrastructure Development

The physical environment in which education and research take place plays a crucial role in shaping the overall university experience. The fourth strategic pillar, Infrastructure Development, underscores our commitment to creating a modern, sustainable and technologically advanced campus that fosters innovation, collaboration and a conducive learning atmosphere.

### 4.1. Scope and Objectives:

This strategic initiative encompasses the enhancement of physical infrastructure, technology integration and the creation of spaces that support diverse learning styles, research endeavours and community engagement. The objectives within this pillar include:

- (a) To upgrade and expand classrooms, laboratories, libraries, and recreational spaces to meet the evolving needs of students and faculty members.
- (b) To infuse cutting-edge technologies into campus infrastructure, ensuring seamless connectivity, digital access and advanced research capabilities.
- (c) To Implement environment friendly initiatives such as renewable energy sources, waste reduction strategies, rainwater harvesting and green campus practices.
- (d) To ensure a safe and accessible campus environment for all members of the university community specially physically challenges through robust security measures and barrier-free design.

### Outcomes and Impact:

The successful execution of this strategic plan will result in a transformed campus that supports the university's mission of academic excellence, research innovation and holistic development. Modern and technologically advanced facilities will provide students and faculty members with a dynamic and engaging learning environment.

### 4.2. Deployment Strategy:

The comprehensive strategy to achieve these objectives, are:

- (a) Prioritize the renovation and expansion of academic building, installation of CCTV cameras in the university campus and hostel premises.
- (b) Invest in campus-wide technological upgrades, including high-speed internet, smart classrooms and integrated digital platforms.
- (c) Implement energy-efficient practices, waste reduction strategies and sustainable landscaping to minimize the environmental impact of campus operations.
- (d) Constructing ramps, railings, non-slippery floors at hostels and university campus to provide comfortable living to all specially physically challenged students.
- (e) Ensure that all new infrastructure developments adhere to universal design principles, promoting inclusivity and accessibility for everyone.



### 4.3. Key Indicators:

- a) Number of new facilities built or upgraded.
- b) Student and faculty satisfaction with facilities.
- c) Energy efficiency and sustainability metrics.
- d) Availability of collaborative spaces.
- e) Campus safety and accessibility.

### 4.4. Annual Measurement Standards:

- a) Build or upgrade at least 3 facilities annually.
- b) Achieve 80% satisfaction with campus facilities.
- c) Improve energy efficiency by 10% annually.
- d) Increase availability of collaborative spaces by 20%.
- e) Ensure 100% compliance with safety and accessibility standards.

### 4.5. Deployment Planner:

#### Year 1:

- Develop a campus master plan.
- Begin upgrades to key facilities.
- Implement initial sustainability initiatives.

#### Year 2:

- Continue facility upgrades.
- Enhance collaborative spaces.
- Monitor and report on sustainability metrics.

#### Year 3 and Beyond:

- Expand and enhance infrastructure.
- Maintain high safety and accessibility standards.
- Regularly assess and improve facilities.

## 5. Research and Innovation

At the forefront of academic excellence lies research and innovation the driving forces behind advancements that shape societies and industries. The fifth strategic pillar, Research and Innovation, underscores our commitment to fostering a culture of inquiry, discovery and creative problem-solving. This pillar is designed to propel the University towards becoming a

*Bmisha*

hub of ground-breaking research, impactful innovation and knowledge creation that transforms the world.

### 5.1. Scope and Objectives:

This strategic initiative encompasses a comprehensive approach to research support, innovation ecosystems and the integration of research findings into educational curricula. The objectives within this pillar include:

- (a) To cultivate an environment that promotes high-quality research across diverse disciplines, leading to publications, patents and advancements with global impact.
- (b) To encourage collaboration among researchers from different fields to address complex challenges that require multifaceted solutions.
- (c) To establish innovation and incubator Centre that nurture and support entrepreneurial ventures stemming from research breakthroughs.
- (d) To facilitate visibility of the University in prominent database and encourage ethics in research.

### Outcomes and Impact:

The successful execution of this strategic plan will result in a vibrant research and innovation ecosystem that permeates every aspect of the University. The University's commitment to research excellence will lead to breakthroughs that advance knowledge and contribute to solving local, regional, national and global challenges.

### 5.2. Deployment Strategy:

The comprehensive strategy to achieve these objectives are:

- (a) Create incentive policy to encourage and promote faculty members and students to engage in impactful research.
- (b) Conduct conferences and workshops that facilitate cross-disciplinary collaboration and idea exchange.
- (c) Establish an incubation centre to support student innovations and entrepreneurial ventures, offering mentorship, resources and networking opportunities.
- (d) Create Research and Ethics policy to encourage quality and ethical research.
- (e) Acquire access to impactful research database and anti-plagiarism software.

### 5.3. Key Indicators:

- a) Number of research projects and publications.
- b) Research funding and grants received.
- c) Number of patents and innovations developed.
- d) Faculty and student participation in research.
- e) Collaboration with industry and global partners.



#### 5.4. Annual Measurement Standards:

- a) Increase research projects and publications by 15% annually.
- b) Secure a 10% annual increase in research funding.
- c) Develop at least 5 new patents or innovations annually.
- d) Achieve 70% participation in research activities.
- e) Establish 3 new industry or global partnerships annually.

#### 5.5. Deployment Planner:

##### Year 1:

- Identify key research areas.
- Secure initial funding and grants.
- Develop research support infrastructure.

##### Year 2:

- Expand research projects.
- Increase collaboration with industry and global partners.
- Foster innovation and patent development.

##### Year 3 and Beyond:

- Continuously support and expand research activities.
- Maintain high levels of funding and collaboration.
- Promote and recognize research achievements.

## 6. Recognition and Accreditation

The sixth strategic pillar, Recognition and Accreditation, underscores our dedication to attaining and maintaining internationally recognized standards of quality in education, research and institutional governance. This pillar emphasizes University's commitment to earning the trust and respect of students, stakeholders and the wider academic community.

### 6.1. Scope and Objectives:

This strategic initiative encompasses achieving and upholding accreditation from relevant accrediting bodies, as well as cultivating a culture of continuous improvement and transparency. The objectives within this pillar include:

- (a) To pursue accreditation from reputable national and international accrediting bodies to ensure that the University meet rigorous quality standards.
- (b) To develop and implement mechanisms for continuous quality improvement, ensuring that programmes, faculty and facilities align with recognized benchmarks.

*Bmisha*

REGISTRAR

ALLIANCE MOHAMMADAN COLLEGE  
LANGUAGE UNIVERSITY,  
LUCKNOW

- (c) To establish clear processes, policies and documentation that demonstrate adherence to ethical and professional standards.
- (d) To involve students, parents, faculty, alumni and industry partners in the accreditation process, ensuring that their input contributes to programme enhancement.

### 6.2. Deployment Strategy:

The comprehensive strategy to achieve these objectives are:

- (a) Assign responsibilities by nominating faculty members for thorough self-assessment and preparation for accreditation evaluations, addressing any areas that require improvement.
- (b) Develop robust quality assessment frameworks through IQAC that encompass teaching, research, student support and overall institutional governance.
- (c) Maintain accurate records of programmes, faculty credentials, student outcomes and institutional policies to provide evidence of compliance.
- (d) Organizing series of workshops and engage external experts to conduct thorough evaluations of programmes and services, identifying strengths and areas for enhancement.
- (e) Seek input from students, parents, faculty, alumni and industry partners to ensure that diverse perspectives contribute to the accreditation process.

### 6.3. Key Indicators:

- a) Number of programmes accredited.
- b) Achievement of quality assurance milestones.
- c) Compliance with accreditation standards.
- d) Stakeholder satisfaction with accreditation process.
- e) Global recognition and ranking.

#### Outcomes and Impact:

The successful execution of this strategic plan will result in a university that is recognized for its commitment to quality, integrity, and excellence in education and research. Accreditation will enhance the credibility of the programmes and degrees, enabling students to compete globally and earn the trust of employers and professional organizations.

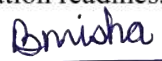
### 6.4. Annual Measurement Standards:

- a) Achieve accreditation for at least 2 programmes annually.
- b) Meet 100% of quality assurance milestones each year.
- c) Maintain full compliance with all accreditation standards.
- d) Achieve 80% stakeholder satisfaction with the process.
- e) Improve global ranking by 5% annually.

### 6.5. Deployment Planner:

#### Year 1:

- Conduct a gap analysis for accreditation readiness.



- Develop and implement quality assurance frameworks.
- Begin accreditation applications.

**Year 2:**

- Continue accreditation processes for more programmes.
- Ensure compliance with standards and documentation.
- Collect and analyze stakeholder feedback.

**Year 3 and Beyond:**

- Maintain and renew existing accreditations.
- Continuously improve quality assurance processes.
- Achieve and sustain high global recognition.



By implementing the strategic plan, Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University is expected to achieve the goals of programme expansion, technological advancements, faculty development, infrastructure development, research excellence and quality assurance. This will lead to enhance the University's reputation, attract talented students, faculties and contribute to the overall growth and development of the institution.

*Bmisha*

REGISTRAR  
KHWAJA MOINUDDIN CHISHTI  
LANGUAGE UNIVERSITY,  
LUCKNOW