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लखनऊ

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**U.P. STATE GOVERNMENT UNIVERSITY**



**Strategic Plan 2018-23**

## INTRODUCTION

Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University (KMCUAFU) has drafted its Vision for the next decade, keeping in mind the guidance from Hon'ble Chancellor, the mandates of UGC and the State Government regulations received over a period of time and as per the requisites of NAAC. A detailed consultation process was held with the Deans, Heads, MLAs, MLCs, MPs, Faculty Members, Students, Alumni as well as industry and academic experts to take constructive inputs from all stakeholders. Following this, the document was presented to the competent authorities, their suggestions were integrated, and the final draft was prepared. Henceforth, this Strategic Plan Document will act as a guiding light for all strategic decisions taken by the University and will support administrative authorities and faculty members in charting the course for the next five (5) years.

## VISION



society.

To achieve excellence in language, education, research and innovation that grooms learners into becoming productive, responsible, ethical, creative and compassionate members of the

## MISSION

- To create a culture of inclusion, respect and collaboration for faculty members, students and staff to achieve excellence.
- To explore opportunities in Indian and Foreign Languages through preserving traditional Indian Knowledge System and using modern technology.
- To ensure transformative educational experience for students focused on value-based learning, transparent work ethics, extension activities, community engagement and participative leadership.
- To deliver education that provides access to diverse population, global opportunities and prepares students to lead in language, research, innovation, critical thinking and nation building.



## SCOPE



The scope of strategic plan is ambitious and holistic, addressing critical aspects of modern higher education. The plan encourages commitment from all stakeholders, resource allocation, effective monitoring and evaluation mechanisms, and the ability to adapt to changing trends and needs over time.



## STRATEGIC PLAN OF ACTION

In the ever-evolving landscape of academia, the University stands ready to lead, innovate and transform. The strategic plan of the University is meticulously designed, outlines a path towards academic brilliance, innovative exploration and societal impact. This plan is more than a document; it is a blueprint to create a holistic learning environment that merges tradition with modernity, fosters creativity, embraces diversity and prepares students to thrive in a dynamic world.

### 1. Program Expansion and Enrichment

In an era of dynamic change and evolving needs, The University's commitment to academic excellence and innovation is unwavering. The first pillar of strategic plan focuses on Program Expansion and Enhancement, reflecting University's dedication

to offering a comprehensive, relevant and cutting-edge curriculum that equips students with the knowledge and skills required to thrive in the modern world.

### **1.1. Scope and Objectives:**

The scope of this strategic endeavour encompasses a holistic assessment of existing programs, the identification of emerging fields and the development of new curricular offerings that align with local, regional, national and global needs and industry demands. The objectives within this pillar include:

- (a) Revise and update existing programs to incorporate the latest advancements and interdisciplinary perspectives, ensuring they remain relevant and impactful.
- (b) Identify emerging fields of study and develop innovative programs that address the needs of the future job markets.
- (c) Foster collaborations with industry experts to ensure that the programs align with industry requirements and prepare students for seamless integration into the workforce.
- (d) Integrate cutting-edge technologies into the programs to enhance the learning experience and prepare students for the digital age.

#### **Outcomes and Impact:**

The successful execution of this strategic plan will lead to a diverse array of enriched and new programs that prepare students for the complex and rapidly changing landscape of the 21st century. The University's commitment to program expansion and enhancement will empower students with the skills, knowledge, and adaptability required to excel in their careers and contribute meaningfully to society.

### **1.2. Implementation Strategy:**

To achieve these objectives, the University will implement a comprehensive strategy:

- a. Conduct thorough market research and needs analysis by considering feedback from students, industry experts and alumni to identify gaps in existing programs and areas of growth.
- b. Include feedback from faculty members in the curriculum review process, leveraging their expertise to ensure academic rigor and innovation.
- c. Establish partnerships with industry leaders, research institutions and international universities to gain insights into emerging trends and align our programs with real-world needs.
- d. Involve students in Board of Studies to ensure that their perspectives and aspirations are considered.
- e. Introduce new programmes and courses focusing on local, regional, national and global needs.

## 2. Technological Advancements

In the digital age, technology is a driving force that shapes education, research and innovation. The University recognizes the significance of embracing technological advancements to enhance learning experiences, accelerate research outcomes and foster a culture of innovation. The second pillar of strategic plan focuses on Technological Advancements, reflecting University's commitment to harnessing cutting-edge tools and platforms that transform our institution into a hub of digital empowerment and innovation.

### 2.1. Scope and Objectives:

The scope of this strategic initiative encompasses the integration of technology across all aspects of our university's operations, from teaching and learning to research and administration. The objectives within this pillar include:

#### Outcomes and Impact:

The successful execution of this strategic plan will lead to a technologically enriched university ecosystem that benefits all stakeholders. Faculty and students will experience enhanced learning and research experiences, administrators will operate efficiently, and the institution as a whole will be better equipped to adapt to the rapidly evolving technological landscape.

a. Establish a comprehensive digital learning ecosystem that provides flexible, engaging and personalized learning experiences for students.

b. Implement digital solutions to improve administrative processes, leading to increased efficiency, transparency and streamlined operations.

c. Create innovation and incubation centre and laboratories equipped with state-of-the-art technologies that foster interdisciplinary collaboration and idea generation.

d. Digitalizing admission and examination process.

### 2.2. Implementation Strategy:

To achieve these objectives, we will implement a comprehensive strategy:

- (a) Infrastructure Investment: Invest in robust IT infrastructure, including high-speed internet, cloud computing and cybersecurity measures, to support the seamless integration of technology.
- (b) Digital Pedagogy: Provide faculty with training and resources to effectively integrate technology into their teaching methods, enhancing engagement and learning outcomes.
- (c) Adopt advanced technology-based examination systems that ensure efficient evaluation and prompt result declaration.
- (d) Implement a robust Learning Management System (LMS) that enables

innovative teaching and learning methods, including online lectures, interactive assignments and collaborative platforms.

- (e) Implement an integrated and user-friendly online admission system to streamline the admission process, reducing paperwork and administrative burdens.

### 3. Faculty Development

The third pillar of strategic plan centres on Faculty Development, underscoring University's commitment to empowering faculty members with skills and collaborative platforms necessary for academic excellence and impactful communication.

#### 3.1. Scope and Objectives:

This strategic initiative encompasses comprehensive faculty development programs, fostering a culture of continuous learning that connects faculty, students and administrators.

The objectives within this pillar include:

- (a) Offer faculty ongoing opportunities for training, workshops and exposure to emerging pedagogical practices, research methodologies and technological advancements.
- (b) Enhance teaching practices by encouraging innovative methods, active learning approaches and the integration of real-world applications into curricula.
- (c) Provide resources and support to enhance faculty research productivity, collaboration, and access to funding opportunities.
- (d) Facilitate collaborations with other universities to encourage the exchange of ideas and foster interdisciplinary initiatives.

#### Outcomes and Impact:

The successful execution of this strategic plan will lead to a faculty that is empowered, motivated and equipped to drive academic excellence. Enhanced faculty development and cross-disciplinary collaboration will result in enriched curricula, innovative research and a vibrant intellectual community.

#### 3.2. Implementation Strategy:

The comprehensive strategy to achieve these objectives are:

- (a) Organize a diverse range of faculty development/training programs that cater to teaching, research, leadership and technological skill development.
- (b) Encourage faculty to adopt innovative teaching methods by providing facilities as smart classes, media labs, Wi-Fi connection, personal computers

etc.

- (c) Provide access to research grants, mentorship that enable faculty to pursue impactful research projects.
- (d) Establish interdisciplinary forums, seminars and workshops that foster knowledge exchange and collaborative research efforts.

## 4. Infrastructure Development

The physical environment in which education and research take place plays a crucial role in shaping the overall university experience. The fourth strategic pillar, Infrastructure Development, underscores our commitment to creating a modern, sustainable and technologically advanced campus that fosters innovation, collaboration and a conducive learning atmosphere.

### 4.1. Scope and Objectives:

This strategic initiative encompasses the enhancement of physical infrastructure, technology integration and the creation of spaces that support diverse learning styles, research endeavours and community engagement. The objectives within this pillar include:

- (a) To upgrade and expand classrooms, laboratories, libraries, and recreational spaces to meet the evolving needs of students and faculty members.
- (b) To infuse cutting-edge technologies into campus infrastructure, ensuring seamless connectivity, digital access and advanced research capabilities.
- (c) To Implement environment friendly initiatives such as renewable energy sources, waste reduction strategies, rainwater harvesting and green campus practices.
- (d) To ensure a safe and accessible campus environment for all members of the university community specially physically challenges through robust security measures and barrier-free design.

### Outcomes and Impact:

The successful execution of this strategic plan will result in a transformed campus that supports the university's mission of academic excellence, research innovation and holistic development. Modern and technologically advanced facilities will provide students and faculty members with a dynamic and engaging learning environment.

### 4.2. Implementation Strategy:

The comprehensive strategy to achieve these objectives, are:

- (a) Prioritize the renovation and expansion of academic building, installation of

- CCTV cameras in the university campus and hostel premises.
- (b) Invest in campus-wide technological upgrades, including high-speed internet, smart classrooms and integrated digital platforms.
  - (c) Implement energy-efficient practices, waste reduction strategies and sustainable landscaping to minimize the environmental impact of campus operations.
  - (d) Constructing ramps, railings, non-slippery floors at hostels and university campus to provide comfortable living to all specially physically challenged students.
  - (e) Ensure that all new infrastructure developments adhere to universal design principles, promoting inclusivity and accessibility for everyone.

## 5. Research and Innovation

At the forefront of academic excellence lies research and innovation the driving forces behind advancements that shape societies and industries. The fifth strategic pillar, Research and Innovation, underscores our commitment to fostering a culture of inquiry, discovery and creative problem-solving. This pillar is designed to propel the University towards becoming a hub of ground-breaking research, impactful innovation and knowledge creation that transforms the world.

### 5.1. Scope and Objectives:

This strategic initiative encompasses a comprehensive approach to research support, innovation ecosystems and the integration of research findings into educational curricula. The objectives within this pillar include:

- (a) To cultivate an environment that promotes high-quality research across diverse disciplines, leading to publications, patents and advancements with global impact.
- (b) To encourage collaboration among researchers from different fields to address complex challenges that require multifaceted solutions.
- (c) To establish innovation and incubator Centre that nurture and support entrepreneurial ventures stemming from research breakthroughs.
- (d) To facilitate visibility of the University in prominent database and encourage ethics in research.

#### Outcomes and Impact:

The successful execution of this strategic plan will result in a vibrant research and innovation ecosystem that permeates every aspect of the University. The University's commitment to research excellence will lead to breakthroughs that advance knowledge and contribute to solving local, regional, national and global challenges.



## 5.2. Implementation Strategy:

The comprehensive strategy to achieve these objectives are:

- (a) Create incentive policy to encourage and promote faculty members and students to engage in impactful research.
- (b) Conduct conferences and workshops that facilitate cross-disciplinary collaboration and idea exchange.
- (c) Establish an incubation centre to support student innovations and entrepreneurial ventures, offering mentorship, resources and networking opportunities.
- (d) Create Research and Ethics policy to encourage quality and ethical research.
- (e) Acquire access to impactful research database and anti-plagiarism software.

## 6. Recognition and Accreditation

The sixth strategic pillar, Recognition and Accreditation, underscores our dedication to attaining and maintaining internationally recognized standards of quality in education, research and institutional governance. This pillar emphasizes University's commitment to earning the trust and respect of students, stakeholders and the wider academic community.

### 6.1. Scope and Objectives:

This strategic initiative encompasses achieving and upholding accreditation from relevant accrediting bodies, as well as cultivating a culture of continuous improvement and transparency. The objectives within this pillar include:

- (a) To pursue accreditation from reputable national and international accrediting bodies to ensure that the University meet rigorous quality standards.
- (b) To develop and implement mechanisms for continuous quality improvement, ensuring that programs, faculty and facilities align with recognized benchmarks.
- (c) To establish clear processes, policies and documentation that demonstrate adherence to ethical and professional standards.
- (d) To involve students, parents, faculty, alumni and industry partners in the accreditation process, ensuring that their input contributes to program enhancement.

#### **Outcomes and Impact:**

The successful execution of this strategic plan will result in a university that is recognized for its commitment to quality, integrity, and excellence in education and research. Accreditation will enhance the credibility of the programs and degrees, enabling students to compete globally and earn the trust of employers and professional organizations.

## 6.2. Implementation Strategy:

The comprehensive strategy to achieve these objectives are:

- (a) Assign responsibilities by nominating faculty members for thorough self-assessment and preparation for accreditation evaluations, addressing any areas that require improvement.
- (b) Develop robust quality assessment frameworks through IQAC that encompass teaching, research, student support and overall institutional governance.
- (c) Maintain accurate records of programs, faculty credentials, student outcomes and institutional policies to provide evidence of compliance.
- (d) Organizing series of workshops and engage external experts to conduct thorough evaluations of programs and services, identifying strengths and areas for enhancement.
- (e) Seek input from students, parents, faculty, alumni and industry partners to ensure that diverse perspectives contribute to the accreditation process.

By implementing the strategic plan, Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University is expected to achieve the goals of program expansion, technological advancements, faculty development, infrastructure development, research excellence and quality assurance. This will lead to enhance the University's reputation, attract talented students, faculties and contribute to the overall growth and development of the institution.

## **STRATEGIC PLAN DEPLOYMENT PROCESS**

The Strategic Plan outlines specific Strategic Objectives, each of which is accompanied by defined outcomes and impact to assess performance. In order to attain the desired outcomes for each objective, Key Result Areas (KRAs), Key Performance Indicators (KPIs), and Initiatives are specified and communicated to all stakeholders.

## STRATEGIC PLAN DEPLOYEMENT PROCESS

