

## ABOUT THE UNIVERSITY

Khwaja Moinuddin Chishti Language University was established in October 2009, under Uttar Pradesh State University (Amendment) Act. The objective of its establishment was to promote learning of Urdu, Arabic, and Persian languages & their culture.

The University is presently located on 28 acres of land on Sitapur-Hardoi Bypass Road adjacent to the Indian Institute of Management (IIM), Lucknow. On 12<sup>th</sup> March 2020 university is named Khwaja Moinuddin Chishti Language University. The first academic session started in the year 2013, and several regular and professional courses in the field of Business Administration, Mass Communication, Education, and Arts are running successfully in the University. The University is also offering professional courses like B. Tech, BCA, MCA, and M.B.A. etc. The University offers regular PhD in various disciplines.



## ORGANISING SECRETARIES:

Dr. Doa Naqvi                      Dr. Ruchita Sujai  
Ms. Nidhi Sonkar

## ORGANIZING COMMITTEE:

- Ms. Afreen Fatima
- Dr. Tabassum Ali
- Ms. Sakshi Roy
- Dr. Zia Jafri
- Mr. Ghanshyam Das
- Dr. Minhaz Husain

## ABOUT THE DEPARTMENT

The Department of Business Administration was established with an aim to provide quality education and to play catalytic role in evolution of management. The Department is successfully running BBA and MBA programs since 2013. It also offers regular PhD program in various disciplines of Management. In addition, the Department has also received Centre of Excellence, Research Projects and workshop sponsored by government of U.P.



**Chief Patron**  
**Prof. N.B. Singh**  
Hon'ble Vice Chancellor  
Khwaja Moinuddin Chishti Language  
University, Lucknow



**Convenor**  
**Prof. Syed Haider Ali**  
Head, Department of Business  
Administration, KMCLU



## Two-Days National Seminar On “National Education Policy-2020: Outcome based Education”

Sponsored By  
U.P. Higher Education Council  
(Government of U.P.)



**Date: March 21-22, 2023**

**Organized By**  
**Department of Business Administration**  
Khwaja Moinuddin Chishti Language University  
Lucknow, Uttar Pradesh

## SEMINAR OBJECTIVES

The seminar aims to - create awareness about the newly launched National Education Policy 2020 among the teachers and students; and to impart knowledge about the reforms that aims to change the landscape of Indian Learning.

## THEMES

- **NEP 2020: A Brief Overview**
- **Indian Languages, Art and Culture In NEP-2020**
- **Outcome Based Learning and Training**
- **Blended learnings, ICT Tools (MOOCs & SWAYAM)**
- **Professional Education: A Paradigm Shift**
- **Challenges in Higher Education**
- **Academic Bank of Credit**
- **Holistic and Multidisciplinary Education**
- **Learning Environment & Students Support**
- **E-Resources Mapping**
- **Innovation in Higher Education**
- **Start-up, Entrepreneurship and Incubation**

## REGISTRATION FEE

Category of participants	Fee *INR
Research Scholar/ Students	500
Academic Fraternity	1000

\* For all participants of KMC Language University fee will be INR 500.

## PAYMENT DETAILS

**Payment Mode:** The registration can be directly made into the given Bank Account

**Name of the Beneficiary :** KMCLU SEMINAR

**Account Number :** 5319101000013

**Bank Name :** Canara Bank

**IFSC Code :** CNRB0005319

**MICR Code :** 226015027

## REGISTRATION LINK



Kindly fill your registration details by visiting the link:

<https://me-qr.com/4iuckl9f>

## CALL FOR BOOK CHAPTERS

Book Chapters are invited on the aforementioned themes to be published in a Peer Reviewed Edited Book with ISBN Number as per the following guidelines -

- The manuscript should be in MS Word format
- Font Style: Times New Roman
- Font Size: 12 point A-4 size paper
- 1 inch page margins.
- Double line spacing

Send your papers/ chapters manuscript on:  
[hodbusinessadm@kmclu.ac.in](mailto:hodbusinessadm@kmclu.ac.in)

## IMPORTANT DATES

- Last Date for Registration: 15/03/2023
- Last Date for Full Paper Submission: 15/03/2023

## CONTACT US

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