





LETTER OF UNDERSTANDING

Between

REACHA

And

KHWAJA MOINUDDIN CHISHTI LANGUAGEUNIVERSITY, LUCKNOW

This Letter of Understanding (LOU) is effective from 05/08/2022. It is entered into by and between **REACHA** having its Registered Office at 177-178, 2nd Floor, Triveni Apartments, Jhilmil Colony, Delhi India 110095.

(Hereinafter referred to as 1st Party)

And

Khwaja Moinuddin Chishti Language University, having its Registered Office at Sitapur, Hardoi Bypass Rd, Lucknow, Uttar Pradesh 226013.

(Hereinafter referred to as 2nd Party).

Together both may be referred to as "Parties"

Recitals

- Whereas, IBM SkillsBuild represented by its country partner for India REACHA, is a skill building & learning digital platform where users can achieve industry relevant skills, get IBM certified badges & seek employment opportunities for free.
- II. Whereas Khwaja Moinuddin Chishti Language University, is a State Government University.

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- III. Whereas the 1st Party wants to collaborate with specialized agencies/institutions to achieve industry relevant skills required under the IBM SkillsBuild Project.
- IV. Whereas the 2nd Party has shown interest in providing desired skills required by the 1st Party for implementation of the IBM SkillsBuild Project.
- V. Whereas, at the suggestion of 2nd Party, 1st Party has agreed to collaborate with 2nd Party for availing their expertise for SkillsBuild Project for various activities as listed hereinafter.

Therefore, both the parties agree to collaborate for IBM SkillsBuild Project in respect of activities and on terms and conditions given in succeeding para in this Letter of Understanding (LoU). It is reiterated that this LoU is only an expression of interest to collaborate for IBM SkillsBuild Project and neither Party shall have any rights or obligations with respect to each other besides the activities listed below in this LoU.

Objectives

- 1. The objective of this LoU is to mutually complement both above parties' energies, outreach, and efforts to curate opportunities of collaboration, sharing of knowledge resources and jointly work on building capacities of the users through the IBM SkillsBuild Platform.
- Both parties will enable SkillsBuild for 1500 students (including all years student of B.Tech, M.Tech, BCA, MCA, MBA and other programs upon mutual agreement) from Khwaja Moinuddin Chishti Language University with prime focus in States of Uttar Pradesh. Both Parties will work together to achieve this target.
- 3. The identified students would be encouraged to take up and complete courses on IBM SkillsBuild by both parties mentioned. 2nd Party must ensure a minimum of 80% attendance and course completion as active learning (8-10 hours of dedicated learning under Project Based Learning Lite Model as defined by IBM SkillsBuild).

Duration

This LoU is valid from the date of signing upto 31st March 2023.

Operational Aspects

Both parties will work closely with their teams to leverage their student/learner base and other important stakeholders to build industry relevant skillset & enhance employability prospect of students/ learners by providing market-linked skills. 1st Party will facilitate the on-boarding of learners (students) on the

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platform with assistance and in collaboration with 2nd Party, and encourage students to leverage the platform for better learning opportunities.

2nd Party must ensure a minimum of 80% attendance and course completion as active learning (8-10 hours of dedicated learning under Project Based Learning Lite Model as defined by IBM SkillsBuild) on IBM SkillsBuild platform per user per month through participation in innovation camps and other learning activities. 2nd party shall appoint a Single Point of Contact (SPOC)/ Volunteer faculty to act as facilitator between students and REACHA Digital Success Manager/team.

In order to maintain the desired level of social media outreach, each party promises to follow the branding guidelines for social media amplification sent as a part of the communication package as per IBM norms/approved by IBM on case-to-case basis. With respect to the social media outreach, each party will also appoint an appropriate person(s) to represent the organization.

Termination and Extension of LoU

The period of collaboration covered by this LoU shall terminate on 31st March 2023.

In the event of non-compliance or breach of terms by any one of the parties of the obligations binding upon it, the other party may terminate the LoU with immediate effect by a simple notice in writing without assigning any reason, whatsoever.

In the event of no mutualy agreeable decision/resolution under any situation, any of the Party may terminate this LoU within I week of giving an intimation without giving any reason.

This LoU can be extended further as per the mutual consent between the parties in writing.

Financial Aspects and Conflict of Interest

This LoU has no financial implications for the Parties with respect to each other or to any 3rd Party. Both Parties shall ensure there is no conflict of interest during delivery of the Project.

The Jurisdiction of courts shall be at New Delhi.

1st Party shall be represented by **Shri Nikhil Pant, Chief Executive Officer**, on behalf of **REACHA**, and 2nd Party shall be represented by **Dr. Suman Kumar Mishra**, Subject Incharge, B.Tech and M.Tech, CSE and AIML, **Khwaja Moinuddin Chishti Language University**. They or their representative will sign communications and take decisions in respect of matters covered under the LoU and it will be binding to their respective organizations.

The terms and provisions in this LoU also apply to any subsequent Addendum to this LoU.











IN WITNESS WHEREOF, the parties hereto have executed this LoU on the day 05/08/2022

(Signature and Stamp) THE CHISTRY, Shri. Ajay Krishna Yaday NOW	AND ARTHAL NEW OFFICE AND
(Signature and Stamp)	(Signature and Stamp)
Shri. Ajay Krishna Yaday NOW	Shri. Nikhil Pant
Registrar, KMCLU,	Chief Executive Officer
Sitapur – Hardoi Bypass Road	For IBM SkillsBuild
Lucknow 226013	Partner (REACHA)
Business 2200 ts	177-178, 2nd Floor, Triveni
	Apartments, Jhilmil Colony,
	Delhi India 110095

Witness:

Witness

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