## Dr. S. Kazim Asghar Rizvi

**Assistant Professor** 

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#### **Academic Qualifications**

- Ph.D. (Journalism and Mass Communication)
- U.G.C-NET (Journalism & Mass Communication).
- Master of Mass Communication from Lucknow University, Lucknow.
- P.G. Diploma in Media writing from Lucknow University, Lucknow.
- Bachelor of Arts in Mass Communication from M.C.R.P. University, Bhopal.
- Bachelor of Arts from Lucknow University.
- Certificate Course on Development Communication by UNICEF & Lucknow University, Lucknow.

#### **Professional Exposure (Print Media)**

As a freelance reporter, I had been associated with five largely circulated Hindi daily and weekly newspaper of Utter Pradesh.

➤ Hindustan, Rashtriya Sahara, Swatantra Bharat, Jansattaand Sahara Samay weekly as a feature writer since last five years. I have contributed more than hundred by lined features and cover stories on various subjects in these newspapers, like

cultural advancements and changes, visual arts from theatres to fine arts to sculptures. Women & children related issues, women empowerment, Technology advancements taking place in Lucknow, life style, new business opportunities various perspectives of higher education, health, activism, religions etc.

#### **Professional Exposure (Electronic Media)**

- ➤ As a broadcaster I delivered a number of T.V & Radio talks both live & recorded on various social issues related to women and children. I also prepared some interesting radio script on basic and applied sciences for children, broadcasted from All India Radio Lucknow. I have also prepared radio feature on street children which broadcasted from All India Radio Lucknow.
- As an anchor and resource person I have worked for Doordarshan, Lucknow Kendra. I prepared & presented anchor based stories on social and educational issues especially related to youth for one of the popular programme named 'Yuva Manch' I also prepared scripts on issues related to old age people for the program titled 'Saanjh Ke Saaye'

#### **Workshops & Seminars**

> As media research scholar & academician I have participated in International, National seminars & Webinars from where number of my research papers have been published apart from it I have been active participant of different workshops on media. I have also contributed chapters in various Edit Books on Mass Media,

### **Chapters Contribution in Edit Book**

S.No.	<b>Book Name &amp; Year</b>	Topic	Publisher &
			ISBN No.
1.		सोशल मीडिया के	Shivana
	Digital Media Fact,	सकारात्मक एवं	Prakashan,
	Fiction & Fake	नकारात्मक पक्षों का विश्लेषरणतामक	ISBN No. 978-93-
	(2018)	अध्ययन	81520-72-7
2.		आज के समाज मे	Reflection
	सोशल मीडिया के सामाजिक	सोशल मीडिया:	Printers &
	सरोकार	वरदान या अभिशाप	Publishres
	(2017)		ISBN No.
			978-93-
			87492-004
3.		भोजपुरी सिनेमा के	यूनिवर्सिटी
	भारत की लोक कलाएं एवं भोजपुरी	प्रचार-प्रसार में न्यू	पब्लिकेशन
	सिनेमा (2021)	मीडिया की भूमिका	ISBN No. 978-81-951512-2-6

## **Published Research Paper**

S.No.	Name of Researech Journal	Topic of Research Paper	Date & ISSN No.
1.	Communication Today	इंटरनेट पर बढ़ती	2018
		भारत की क्षेत्रीय	0975-217X
		भाषाएं	

2.	Communication Today	साइबर मीडिया पर	2018
		बढ़ती अनियंत्रित	0975-217X
		अश्लीलता का	
		विश्लेषरणतामक	
		अध्ययन	
3.		ऊ.प्र. विधानसभा	(2021)
		चुनाव (2017) में	,
	Shodh Samagam	वोटरों पर सोशल	ISSN No.
	Shoun Sumagam	मीडिया के प्रभाव का	
		विश्लेषरणतामक	2582-1792
		अध्ययन (लखनऊ	
		शहर के विशेष संदर्भ	
		में)	

## **Workshop Attended**

S.No.	Name of the Programme	Name of Organizing Agency	International/ National State/University level	Duration (Dates of Event)
1.	Research	Lucknow	National	17-26
	Methodology	University		November,
	in Social			2018
	Science			
2.	Anti-	Integral	National	3, August
	Plagiarism in	University,		2019
	Research	Lucknow		
3.	Digital Safety	Google	National	21, July
	& Security			2014
	Programme			
4.	Science Films	Vigyan	National	26-28
		Prasar &		December,

		KMC		2016
		Language		
		University,		
		Lucknow		
5.	5 <sup>th</sup> Science	Vigyan	National	4 to 8
	Film Festival	Prasar		February,
				2015
6.	Emerging	KMC	University	3-4
	Trends in	Language	Level	October,
	Advertising	University,		2018
		Lucknow		
7.	Multi	KMC	International	23
	Disciplinary	Language		February,
	International	University,		2020
	workshop	Lucknow		
8.	Research	KMC	National	26-02
	Methodology	Language		March,
	in Social	University,		2020
	Science	Lucknow		
9.	Beyond Fake	BBC News	National	
	News			
10.	Seven Day	IGNOU	National	09-15
	Research	&		June, 2020
	Methodology	N.A.S P.G		
	Workshop	College,		
		Meerut		
11.	Online	Magadh	National	01-07
	Workshop on	University,		June, 2020
	Research	Gaya		
	Methodology	&		
		I.A.A,		
		Patna		

# Participated & Presented Research Papers in Seminar

S.No	Name of the Programme	Name of Organizing Agency	International/ National State/Universit y level	Duration (Dates of Event)
1.	Inclusive growth	KMC	National	13-14
	of Minority	Language	Seminar	February,
	Women Through	University	(Co-	2015
	ICT	, Lucknow	Treasurer)	
2.	Freedom of	BBAU,	National	30-31
	speech &	Lucknow	Seminar	March,
	expression:		(Paper	2015
	contemporary		presented)	
	issues &			
	challenges			
3.	समकालीन भारतीय	Lucknow	National	23
	समाज की चुनौतियाँ	University	Seminar	August,
	9			2014
4.	Inclusive growth	KMC	National	13-14
	of Minority	Language	Seminar	February,
	Women Through	University	(Paper	2015
	ICT	, Lucknow	presented)	
5.	Social Concern	U.P.R.T	National	29 March,
	of Social Media	Open	Seminar	2017
		University	(Paper	
		,	presented)	
		Allahabad		
6.	Youth	KMC	National	22-23
	Empowerment:	Language	Seminar	February,
	Issues,	University	(Paper	2017
	Challenges &	, Lucknow	presented)	
	Concerns			
7.	भोजपुरी सिनेमा:	BBAU,	National	23,
	सरोकार और बाज़ार	Lucknow	Seminar	February
			(Paper	2018
			presented)	

8.	Right of	Lucknow	National	16-17
	Women:Emergin	University	Seminar	February
	g perspective &		(Paper	2018
	Issues		presented)	
9.	Digital Media:	SGT	National	14-15
	Fact, Fiction,	University	Seminar	September
	Fake	Gurugram	(Paper	, 2018
			presented)	