



**ख्वाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय, लखनऊ, उत्तर प्रदेश (भारत)**  
**Khwaja Moinuddin Chishti Language University, Lucknow, U.P. (India)**

**Details of Ph.D Students with their Supervisor**

**Business Administration**

Sr.No	Enroll No.	Student's Name	Topic	Supervisor
1	A-2934	ABHISHEK TRIPATHI	Effect of Foreign Exchange Violating on Financial Performance : A Study of medium Enterprises in India.	PROF. SYED HAIDER ALI
2	A-2935	ASHUTOSH SHUKLA	Impact Of Service Quality On Customer Satisfaction With The Services On Online Retailers In India: With Reference To Uttar Pradesh	PROF. SYED HAIDER ALI
3	A-2936	ATAUR RAHMAN AZAMI	Business Potential on Interest Free Banking In India: A Study With Special Reference To Uttar Pradesh	PROF. SYED HAIDER ALI
4	A-2943	POOJA MISRA	Factors Determining Customer Experience In Apparel Buying And Their Impact On Purchase Intention-A Study With Reference To Lucknow Region	PROF. SYED HAIDER ALI
5	A-2947	RICHA SINGH	Effectiveness Of Government Schemes In Promoting Women Entrepreneurs In Uttar Pradesh	PROF. SYED HAIDER ALI
6	A-2939	KANEEZ MASOOM	Impact Of Social Media Marketing On Consumer's Buying Behavior With Reference To Cosmetics	PROF. SYED HAIDER ALI
7	A-2946	RAJENDRA KUMAR	Role Of Psychogenic Determinants On Consumer Buying Behavior Towards Green Products	PROF. SYED HAIDER ALI
8	A-2933	ABHILASH TRIVEDI	A Study Of Customer Satisfaction With App Based Food Aggregators With Reference To Uttar Pradesh.	DR. MUSHEER AHMAD
9	A-2938	GULSHIA RIZVI	Correlates Of Employee Engagement And Employee Retention: A Study Of The Indian IT Industry In Delhi NCR	DR. MUSHEER AHMAD
10	A-2940	LAXMI NARAYAN YADAVA	Issue in adopting and growth of digital payment systems in India	DR. MUSHEER AHMAD
11	A-2941	MOHD IQBAL SIDDIQUI	A Study Of Consumer Buying Behavior In Online Purchase Of Apparels In Central Uttar Pradesh.	DR. MUSHEER AHMAD
12	A-2944	PRIYANKA MISHRA	Relationship Between Workplace Spiritually And Managerial Effectiveness In Private Sector Banks In uttar pradesh	DR. MUSHEER AHMAD
13	A-2950	TAUSEEF IRFAN	Application Of The Extended Theory Of Planned Behavior Model To Investigate Purchase Behavior of Organic Products Amount Indian Consumers With A Focus On Uttar Pradesh.	DR. MUSHEER AHMAD
14	A-2942	MUKHTAR AHMAD	Impact Of CSR On Firms Reputation : A Consumer Perspective	DR. DOA NAQVI

15	A-2937	GHANSHYAM DOS	Opportunities And Challenges Of Social Innovation In India: A Case Study Of Uttar Pradesh	DR. DOA NAQVI
16	A-2945	RAHAT ZABI	Applicability Of Early Warning System In Assessing Financial Distress In India.	DR. DOA NAQVI
17	A-2948	SAIRA BANOO WARSIA	Women Entrepreneurship In Chikan Embroidery Industry In Lucknow	DR. DOA NAQVI

PROF.(DR.) SYED HAIDER  
ALI  
Head  
Department of Business  
Administration