#### Nidhi Sonkar

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# **ACADEMIC QUALIFICATIONS:**

Standard	University/School	Year
MBA	AKTU/United Institute Of Management	2017
Bachelor of Arts	Purvanchal University/Govind Vallabh Pant College	2015
XII <sup>th</sup>	CBSE/Radhika Inter College	2012
X <sup>th</sup>	ICSE/Vikas Bharti School	2010

➤ Currently pursuing **Doctor of Philosophy** (**PhD**) from VBS Purvanchal University in Business Economics Department, Faculty of Management Studies.

# **CURRENT DESIGNATION**

Assistant Professor in Department of Management in Applied Sciences and Humanities at Khwaja Moinuddin Chishti Language University, Lucknow

### **AWARD AND RECOGNITION**

- ➤ 1<sup>st</sup> position in PROF.SAMUIDDIN MEMORIAL RESEARCH SCHOLAR AWARD in 72<sup>nd</sup> All India Commerce Conference and International Seminar organised by Indian Commerce Association at Kalinga Institute, Bhubaneshwar
- ➤ Life Time Member of Indian Commerce Association

## **RESEARCH PUBLICATIONS**

- Research article "Role Of Business Incubators In Facilitating Entrepreneurial Skills For The Development Of Startup India Programme" published in Indian Journal of Commerce with ISSN 2454-6801
- Research article "PURA Model: As An Economic Slowdown Curbing Tool Post Covid-19" published in an edited book Curbing Economic Slowdown with ISBN: 978-93-90290-15-4

## **SEMINAR AND PAPER PRESENTATIONS:**

- ➤ Volunteer in National conference on E-Business Sustainability, UIM, Allahabad
- Presented Research Paper in National Seminar on Gandhian Philosophy of Humanism in Banaras Hindu University, Varanasi from 20-21 March, 2018
- Presented Research Paper in National Conference on Student Union and its Importance in Indian Universities in VBS Purvanchal University from 28-30 October,2017
- ➤ Submitted Research Paper in National Conference on Impact of LPG on Higher Education in India in TDPG College, Jaunpur from 29-30 March,2018
- ➤ Presented Research Paper in 71<sup>st</sup> All India Commerce Conference on Role of Business Incubators in Developing Entrepreneurs under the Start-up India Programme held in Osmania University, Hyderabad from 20-22 December, 2018
- ➤ Presented Research Paper in National Seminar on Startup India: Challenges and Prospect held at Rajarshi School Of Management, Varanasi from 4-5 April, 2019
- ➤ Presented Research Paper in 72<sup>nd</sup> All India Commerce Conference and International Seminar on A Study of Impact of Skill India Program in Enhancing the Employbility of the youth. at KIIT, Bhubaneshwar from 22-24 December,2020
- ➤ Presented Research Paper in 72<sup>nd</sup> All India Commerce Conference and International Seminar on Role of Business Incubators in Facilitating Entrepreneurial Skill For the Development of Start-up India Programme at KIIT, Bhubaneshwar from 22-24 December,2020
- ➤ Presented Research Paper in 72<sup>nd</sup> All India Commerce Conference and International Seminar on Globalisation & E-Commerce in India: Issues and Challenges at KIIT, Bhubaneshwar from 22-24 December,2020
- ➤ Presented Research Paper in 8<sup>th</sup> International Conference on Strategic Management Lessions from Indian Epic Ramayana at School of Management Sciences, Varanasi from 15-16 February,2020

### WORKSHOPS AND TRAININGS

- ➤ Attended Authors Workshop by Springer Nature held at VBS Purvanchal University, Jaunpur
- ➤ Attended Ten Days Training Course on Research Methodology in Social Sciences sponsored by ICSSR in Banaras Hindu University, Varanasi

- ➤ Attended Ten Days Training Course on Research Methodology course for Ph.D /PDF scholars sponsored by ICSSR in VBS Purvanchal University, Jaunpur
- Attended Two days Workshop on Research Methodology & Ethical Issues in Research sponsored by TEQUIP-III at UNSIET, VBS Purvanchal University, Jaunpur
- Attended Seven Days Online Training Course on "Research Publication Writing and publishing Aspects" by Manav Rachna International Institute of Research & Studies.
- Attended Seven days Workshop on Research Methodology by KES Shroff College, Mumbai

#### **INDUSTRIAL TRAINING:**

➤ Completed 45 days summer training on "Comparative analysis of Reliance Mutual Fund with existing Mutual Funds and Investments", Duration: 10<sup>th</sup> June To 25<sup>th</sup> July 2016

#### **HOBBIES & INTERESTS:**

- ➤ Reading Novel
- ➤ Listening Music

#### **PERSONAL PROFILE:**

Date of Birth: :May 16<sup>th</sup> 1995

Mother' Name: :Mrs. Maya Sonkar

Father's name: :Mr. Subhash Chandra

Gender: :Female
Marital Status: :Single

Language Known: : Hindi, English

#### **DECLARATION:**

I hereby declare that the above-mentioned information is correct up to my knowledge & I bear the responsibility for the correctness of the above-mentioned particulars.

(NIDHI SONKAR)