Dr. DOA NAQVI

An Assistant Professor in the Department of Business Administration, Khwaja Moinuddin Chishti Language University, Lucknow, Dr. Doa Naqvi, has been specializing in the area of **Corporate Finance and Business Communication** for the past decade. She takes an avid interest in delivering interactive lectures. conducting academic programmes and engaging students of various undergraduate and postgraduate courses. In March 2019, Dr. Doa was the only Indian selected for U.S. Department of State's Flagship Programme, the prestigious -International Visitor Leadership Programme(IVLP) entitled "Entrepreneurship as an Engine of Prosperity and Stability- Small Business Development". During her brief stint in the United States, Dr. Doa gained valuable insights related to the entrepreneurial ecosystem of the superpower.

During her student life, Dr. Doa was the recipient of the coveted Chancellor's Gold Medal awarded by University of Lucknow, for being the best student in all the faculties in the year 2011. No MBA student had ever won the Chancellor's Gold medal in the past 42 years and no Muslim student had received this medal in the past 50 years.

She has been awarded with the Essential Woman Award-2019 and the U.P. Icon Award-2019 for her achievements. outstanding She was also nominated for the prestigious 'HT woman award 2014' by Hindustan Times, which is an award given to honor women achievers from all walks of life. Apart from receiving several honors and recognitions for her academic accomplishments, she has also received the 'Bhartiya Nari Samman-2014' awarded by Drishya Bharti Foundation, "The Essential Women Award-2015", "Worthy Women Award-2013" and "The Pride of Women Award-2013" awarded by Avadhnama and Urdu Media Guild for appreciation and outstanding achievement of invaluable efforts in chosen field.

She has completed her doctorate from the Department of Business Administration, University of Lucknow, on the topic – 'Drivers & Determinants of Value Creation – A Study of Knowledge Based Companies of India"



ACADEMIC QUALIFICATIONS High School (I.C.S.E.) La Martiniere Girls' College, Lucknow (2003) Subjects - English, Hindi, Maths, Science, Social Studies Art 86.00%

Intermediate (I.S.C) La Martiniere Girls' College, Lucknow (2005) Subjects - English, Physics, Chemistry, Biology, Biotechnology 84.80%

Bachelor of Science University of Lucknow (2008) Subjects – Zoology, Botany, Chemistry 77.90%

Master of Business Administration University of Lucknow (2011) Subjects – Finance 80.15%

UGC (NET), JRF (2012) Subject – Business Administration

Ph.D.

University of Lucknow (2018)

Thesis - Drivers & Determinants of Value Creation - A Study of Knowledge Based Companies of India

PROFESSIONAL EXPERIENCE

June, 2013- till present

Assistant Professor

Department of Business Administration Khwaja Moinuddin Chishti Language University, Lucknow (Specialization: Finance)

January, 2013- May, 2013 Subject Expert

Department of Business Administration, University of Lucknow

February, 2012-December, 2012 Lecturer Sherwood College of

Professional Management, Lucknow

July, 2011 – February, 2012 Research Associate at Academy of Management Studies (AMS), Lucknow

<u>CO- CURRICULAR, EXTENSION AND</u> <u>PROFESSIONAL DEVELOPMENT</u> <u>RELATED ACTIVITIES</u>

Student related co-curricular, extension and field based activities

- **Co-ordinator "Rise & Shine India Campaign"** organized by Khwaja Moinuddin Chishti Language University, Lucknow (31 July – 02 August,2020)
- Convenor-Cross Country Panel Discussion on "When Women Lead : Insights & Experiences of Women in Business" (26 July, 2020)
- Convenor- International Webinar on "Ways to Counter Social and Health Issues Emerging due to Pandemic COVID-19" which was organized by Khwaja Moinuddin Chishti Language University, Lucknow & Department of Endocrine Surgery, King George's Medical University, Lucknow" (13th June, 2020)

- **Organizing Secretary,** International Webinar Series on "Innovative Business Practices in the times of COVID-19" (28-30 March, 2020)
- Organizing Secretary National Seminar on "Awadh ki Maryada Aur Lucknow ki Tehzeeb: Sambadhta, Samrasta aur Samvedna" -24 October, 2019
- **Member of Organizing Committee**, Republic Day Celebrations (19.01.2018)
- Member of Organizing Committee, National Seminar on "Goods & Services Tax: The Road Ahead" 16 August, 2017
- **Co-Organizing Secretary & Chief Editor,** National Seminar on "Goods & Services Tax: Issues & Challenges" 18-19 March, 2017
- Member of Organizing Committee, National Seminar on "Youth Empowerment: Issues, Challenges & Concerns" 22-23 Feb., 2017
- Member of Organizing Committee, Independence Day Celebrations (15.08.2017)
- **Member of Organizing Committee**, Republic Day Celebrations (26.01.2017)
- **Member of Organizing Committee**, Foundation Day Celebrations of the University. (01.10.2016)
- **Convenor of Debate competition**, Foundation Day Celebrations of the University. (01.10.2016)
- Organized Poster Making, Collage making and Face Painting Competition. (01.10.2016)
- Organized a 'Traffic system awareness programme' for '*Humrah Ex-Cadet NCC Jan Kalyan Sewa Sansthan*' (10.12.2015)
- Coordinator for the Mid-Semester Examinations of Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) Courses (2013-17)
- **Co-Organizing Secretary** of National Seminar on "Global Opportunities & Challenges in the Emerging Indian Economy"-13-14 March, 2015
- **Member of Organizing Committee** of National Seminar on "Inclusive Growth of Minority Women Through ICT"-13-14 February, 2015
- **Coordinator of committee** to prepare proposal of UPSC Civil Services coaching centre at the University

Contribution to corporate life and management of the department and institution through participation in academic and administrative committees

- Member of NAAC Steering Committee (2020)
- Member of Admission and Prospectus Committee (2020)
- Member of Scrutiny Committee (3.12.2019)
- Assistant Coordinator for **Research Entrance Test-2018** for Ph.D. Admissions in the University (18.01.2019)
- Member of Committee formulated for **Ph.D. Ordinance** of the University (07.01.2019)
- Member of Committee for **AISHE Implementation** in the University (02.01.2019)
- Member of Scrutiny Committee (2.12.2018)
- Member of Committee for 'Nari Sashaktikaran Sankalp Abhiyan" (22.11.2018)
- Member of Committee for **CBCS formulation** in the University (02.02.2018)
- Member of Admission and Prospectus Committee (10.01.2018)
- Member of **Admission Committee** (14.07.2017)
- Member of **Investigation Committee** for complaint against Warden (04.01.2017)
- Member of Committee to ensure Improvement in Quality of Higher Education in University (07.04. 2017)
- Member of Committee formulated to **prepare Annual Report** of University (03.08.2016)
- Member of Committee for **AISHE Implementation** in University (03.01.2017)
- Member of **IQAC Committee** (06.02.2017)
- Member of **Career Counselling Committee** (10.08.2017)
- Library In-charge of the University (2014 -15)
- Member of the **Board of Studies** for the Department of Business Administration
- Member of **Website Development** Committee
- Member of Media Coordination Committee
- Member of the **Organizing committee of** "Rashtriya Ekta Diwas" (31.10.2014)

- Moderator in the **Panel Discussion held on** the "International Student Day"
- Member of **Time Table Committee**
- Member of committee to organize meeting of National Council for Promotion of Urdu Language (NCPUL) at the University (04.04.2014)
- Member of **Screening committee** of forms for Professor and Reader posts in the University
- Member of committee to prepare Institutional Development Proposal (IDP) for Rashtriya Uchchtar Shiksha Abhiyan (RUSA) (09.03.2013)
- Coordinator for preparation of **Project Report** and SWOT Analysis for RUSA (11.12.2013)
- Served as the **Fulbright Campus Representative (FCR)** of the United States-India Educational Foundation (USIEF) (21.04.2014)
- Member of **Committee for UGC NAAC Evaluation of the University** (26.02.2014)

Professional Development activities

- **Coordinator** for Workshop on "Basics of Start-Ups" (20.04.2017)
- Life Member of Lucknow Management Association
- **One- Day International Workshop** on "Publishing in World Class Journals" at Department of Business Administration, University of Lucknow on October, 8th 2015
- Participated in a Lecture on 'Developing Young Managers as Entrepreneurs' organized by Lucknow Management Association on 19th January,2015
- Judged the Taruna Puri Debate organized by La Martiniere Girls' College, Lucknow – 1 August, 2018
- **Judged** the Solo Dance at ANTARANG-2018 organized by Techno Institute of Management, Lucknow- 4 February, 2018
- Live **Panel Discussion** on "Supreme Court Verdict on Triple Talaq" organized by Hindustan Times (along with Mr. MohsinRaza, Minister of Minority Welfare, Govt. Of Uttar Pradesh) (20,000+ Views on Facebook) 22 August, 2017

- **Interview** on "Supreme Court Verdict on Triple Talaq" organized by Hindustan, Hindi (10,000+ Views on Facebook) 22 August, 2017
- **Panel Discussion** on "Supreme Court Verdict on Triple Talaq" with News Channel- Hindi Khabar 22 August, 2017
- Participated in a **Talk Show** on the topic "Achchi Urdu Kaise Bolein" organized by All India Radio 29 June, 2017
- Interview/ Panel Discussion organized by 'Hindustan- Hindi's Anokhi' & Star Plus to recognize, discuss and understand the dynamics of the father-daughter relationship, when both of them are in the same profession (academics). 13 April, 2017
- Judged the Ad-Mad Show at ANTARANG-2017 organized by Techno Institute of Management, Lucknow 17 February, 2017
- **Judged** the Poster Making Competition at AIMA Business Olympiad, organized by Lucknow Management Association in collaboration with Institute of Management Studies, Lucknow 25January, 2017
- **Judged** the Ad-Mad Show & Dance Competition at ANTARANG-2016 organized by Techno Institute of Management, Lucknow 25 February, 2016
- General **Newspaper Articles** published in Hindustan Times Newspaper

ARTICLES/ CHAPTERS PUBLISHED IN BOOKS

- Exploring the Relationship between Innovation Capital and Firm Profitability– A Case of the Knowledge-Based Sector in India , *Bloomsbury Publishing India Pvt. Ltd.*, (2017) ISBN: 978-93-86349-58-3
- Exploring the Relationship between Drivers of Value Creation and Financial Performance – A Case of the Management Consultancy Sector in India, Good Governance and Growth in Global Economy, *Bloomsbury Publishing India Pvt. Ltd.*, (2017) ISBN: 978-93-86349-58-3
- The Role of Intellectual Capital in Determining Value Creation Efficiency of Knowledge-Based

Firms Innovation and Sustainable Development - Vol. I, *Bloomsbury Publishing India Pvt. Ltd.*, (2016) ISBN: 978-93-86349-58-3

- Transforming business through successful value creation: a distant dream or reality? *Global Opportunities & Challenges in the Emerging Indian Economy- Vol. I* (Pnar Offset, Lucknow, 2016) ISBN: 978-93-5258-519-9
- Implementing Right to Education through the process of Value Creation Role of Media in Promoting Right to Education - Vol. I (Alka Prakashan, Kanpur, 2016) ISBN: 978-93-82361-18-3

PUBLISHED PAPERS IN JOURNALS

- Value Creation and Financial performance in technology driven firms of India- Quantifying the intangibles, Nepalese Journal of Management, (Volume 7, Number 1, January,2020), ISSN: (2392-4152)
- An Empirical Investigation of the Relationship between Drivers of Value Creation and Financial Performance of Technology Driven Firms, International Research Journal of Management and Commerce, (Volume 4, Issue 11, November 2017), ISSN: (2348-9766) Impact Factor 5.564
- Drivers of Value Creation in the Banking Sector of India, *International Journal of Management Studies*, (Volume IV, Special Issue 3, November 2017), ISSN: 2249-0302 Impact Factor 0.684
- Creating Value through Demand Side Management in the Power Sector of Uttar Pradesh, *LMA Convention Journal*, Army Printing Press, Lucknow, Vol. 10; No. 1, 2014 ISSN: 2319-3700
- Changing Paradigms of Leadership : Exploring Ethical Leadership in the Indian Context, LMA

Convention Journal,(Army Printing Press, Lucknow), Vol. 9; No. 1, 2013 ISSN: 2319-3700

BOOKS PUBLISHED AS SINGLE AUTHOR OR AS EDITOR

- Global Opportunities & Challenges in the Emerging Indian Economy Conference Proceeding ISBN: 978-93-5258-519-9
- Role of Media in Promoting Right to Education Conference Proceeding/ Edited Book ISBN: 978-93-82361-18-3

WEBINARS/SEMINARS/ WORKSHOPS ORGANIZED

- Organizing Secretary
 National Webinar on "National Education Policy 2020 – Transforming India" organized by Khwaja Moinuddin Chishti Language University, Lucknow
 (September 11, 2020)
- Co-ordinator

"Rise & Shine India Campaign" organized by
Khwaja Moinuddin Chishti Language
University, Lucknow
(31 July – 02 August, 2020)

• Convenor

Cross Country Panel Discussion on "When Women Lead : Insights & Experiences of Women in Business" (26 July,2020)

• Convenor

International Webinar on "Ways to Counter Social and Health Issues Emerging due to Pandemic COVID-19" which was organized by Khwaja Moinuddin Chishti Language University, Lucknow & Department of Endocrine Surgery, King George's Medical University, Lucknow" (13th June, 2020)

• Organizing Secretary

International Webinar Series on "Innovative Business Practices in the times of COVID-19" (28-30 March, 2020)

• Organizing Secretary

National Seminar on "Awadh ki Maryada Aur Lucknow ki Tehzeeb: Sambadhta, Samrasta aur Samvedna" -24 October, 2019

• Coordinator

Special Lecture on "Role of Universities in Protecting Law" - 14 December, 2017

• Member of Organizing Committee National Seminar on "Goods & Services Tax: The Road Ahead"-16 August, 2017

• Workshop Co-ordinator

"Basics of Start-Ups" in collaboration with Lucknow Management Association – 20 April, 2017

- Joint Organizing Secretary & Chief Editor National Seminar on "Goods & Services Tax: Issues & Challenges" - 18-19 March, 2017
- Member of Organizing Committee National Seminar on "Social Security of Women in India" - 19 April, 2016
- Joint Organizing Secretary
 National Seminar on "Global Opportunities & Challenges in the Emerging Indian Economy" 13-14 March, 2015
- Member of Organizing Committee

 National Seminar on "Inclusive Growth of
 Minority Women Through ICT"
 13-14 February, 2015
- Co-Editor

National Seminar on "Role of Media in Promoting Right to Education" 11-12 March, 2014

WEBINARS ATTENDED AS PARTICIPANT

- National Webinar Series organized by Small Industries and Manufacturers Association (SIMA) on "How Professionals can enhance his visibility in comparison to the peers through digital platforms" 21st May,2020
- National Webinar Series organized by Small Industries and Manufacturers Association (SIMA) on "Positive Impact of COVID -19 on different sectors on Economic Development" 18th May,2020
- National Webinar Series organized by Small Industries and Manufacturers Association (SIMA) on "Impact of different factors and schemes of banks launched during COVID-19 Period" 17th May,2020
- National Webinar on "Inequality of Opportunities and Challenges to Democracy" organized by Shia P. G. College, Lucknow 16-17 May, 2020.
- Two Day Webinar on "**Post Pandemic Financial Stress in Indian Business Sector**" organised by Institute of Management Sciences, University of Lucknow 15-16 May,2020
- National Webinar on "Overcoming the Stress Disease Connection – A Practical Approach" organized by Mahila Vidyalaya Degree College, Lucknow in collaboration with Counseling & Placement Cell, University of Lucknow 12th May, 2020
- National Webinar on "Minority Rights and Indian Constitution: Has Minority Community been unfairly treated?" organised by Shia College of Law, Lucknow. 12th May,2020
- Webinar on "Panel Discussion : Effect of COVID-19 on Indian Economy - Policy and Programmatic Implications" organised by IIHMR University, Jaipur 09th May, 2020

- Webinar on "A World after the Pandemic" organised by Immanuel Williams & Aravind Warrier 09th May, 2020
- International Webinar on "**Pandemic COVID-19: Present and Future Challenges**" organised by Khwaja Moinuddin Chishti Language University and King George's Medical University and presented paper entitled "Drivers of Value Creation during COVID 19 Crisis". 05th May, 2020
- Webinar on "Examinations in wake of COVID-19" organised by Internal Quality Assurance Cell, S.P.N. Doshi Women's College Certificate No. 2020/MUM/348 02nd May,2020
- Webinar on **"Musings of Entrepreneurship after COVID 19**" organized by Shri Ram Swaroop Memorial University on 27th April,2020 through Zoom.
- International Webinar on Girls Information & Communication Technology (GICT) 2020 on the topic "**Social and Digital Innovation**" organized by Restore A Sense of I Can (RSC), Trinidad and American Chamber of Commerce, Trinidad & Tobago on 23th April,2020 through Zoom.

PAPERS PRESENTED IN SEMINARS/ CONFERENCES

- 'Service Quality with Customer Credit Reliability of a Micro Finance Institution' 21st Annual Convention of Strategic Management Forum" at Indian Institute of Management, Lucknow 27-29 December, 2019
- 'Resolving the Dilemma of Quantifying Intangibles in Business Firms' International Management Conference 2019" at Fortune Institute of International Business, New Delhi 17-18 December, 2019
- 'The Role of Value Creation in a Developed Economy'

National Seminar on Vision New India: Strategies and Prospects Faculty of Commerce 16-17 October, 2019

- The Role of Human Capital Efficiency in Creation of a Developed Economy' National Conference in "Transforming from developing to a developed economy" School of Management Studies, Lucknow 2-3 March,2019
- Expediting Inclusive Reforms through Value Creation in the Indian Corporate Sector Vision 2022: A new India Dept. of Commerce, University of Lucknow 27-28 January, 2018
- Value Creation Efficiency of the Indian Information Technology Sector International Conference on e-Business-2017

Sri Ramswaroop Memorial University, Lucknow 2,3& 4 November, 2017

- Translating Kalam's Vision through Value Creation for a developed India
 International Conference of Management & Technology (ICMIT)-2017
 International Institute of Information & Management (IIIM), Jaipur 28-29 April, 2017
- Contribution of Human Capital Efficiency in Managerial Effectiveness

Managerial Effectiveness through Managing Expressions & Actions: Issues & Challenges Sri Jai Narain P.G. College, Lucknow 19 April, 2017

• The Role of Youth Empowerment and Value Creation in Emerging India and Second Generation Reforms

International Conference on Emerging India and Second Generation Reforms: Policy Initiatives, Imperatives and Implications Dept. of Applied Economics, University of Lucknow 8-9 April, 2017

- Challenges in the Pursuit of Higher
 Education : A Study on the Muslim Women
 of Uttar Pradesh, Higher Education in India:
 Vision 2030, M.B.P. College, Lucknow
 28 January, 2017
- Interpreting Value Creation as a means of Socio-Economic Development of India National Seminar on Kalam's Vision of Developed India Sri Jai Narain P.G. College, Lucknow 15-16 October, 2015
- Applying Value Creation Models to remediate the economic scenario of India National Seminar on "Problems and Solutions of Modern India", Shri Guru Nanak Girls' Degree College, Lucknow 20-21 April, 2015
- Exploring the Benefits of FDI in the Retail Sector of India, National Seminar on "FDI and its Impact on Indian Economy", Dept. of Commerce,V.M.M., Farrukhabad 21-22 March, 2015
- Transforming business through successful value creation : a distant dream or reality? National Seminar on "Global Opportunities & Challenges in the Emerging Indian Economy" Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University, 13-14 March, 2015
- Interpreting the concept of value creation in the Indian corporate sector, International Seminar on "Human Development in Developing Nations", Faculty of Commerce & Research Studies, Swami Shukdevanand PG College, Shahjahanpur 26-27 February, 2015
- Creating Value through Economic Mobilization of Muslim Women through ICT, National Seminar on "Inclusive Growth of Minority Women Through ICT", Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University 13-14 February, 2015

INVITATION AS RESOURCE PERSON/ SPEAKER

- Resource Person during Orientation Week of MBA Students at IBMR Gurgaon on the topic "What does the Post Covid World Need?" September 18, 2020
- Resource Person for an Intellectual Discourse on "Role of Women in India's freedom struggle" organized by Lucknow Intellectual Forum. August 15, 2020
- International Webinar on Girls Information &Communication Technology (GICT) 2020 on the topic "Women Empowerment" organized by Restore A Sense of I Can (RSC), Trinidad and American Chamber of Commerce, Trinidad & Tobago (23.04.2020)
- National Webinar Series organized by Small Industries and Manufacturers Association (SIMA) on "Designing Future Strategies for India-A Post COVID Analysis" (20. 05.2020)

PARTICIPATION IN WORKSHOPS/ FACULTY DEVELOPMENT PROGRAMME (FDP)/ORIENTATION PROGRAMMES

- Two Weeks Faculty Development Programme on "Managing Online Classes & Co-Creating (MOOC 3.0)" organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malaviya National Mission on Teachers And Teaching scheme (Ministry Of Education.) July 25- August 10, 2020
- Two Weeks Faculty Development Programme on "Innovations in Management Education & Research" organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malaviya National Mission on

Teachers And Teaching scheme (Ministry Of Education.) August 17-August 30, 2020

- One Week E Faculty Development Programme on 'NAAC ACCREDITATION' organized by Dnyansagar Institute of Management & Research, Pune July 21 – July 27, 2020
- One Week Research Methodology Workshop organized by Central University of Haryana in association with ICSSR July 3 – July 9, 2020
- One Week Research Methodology Workshop organized by Khwaja Moinuddin Chishti Language University, Lucknow April 26 – March 4, 2020
- Three Weeks International Visitor Leadership Programme sponsored by United States – Department of State (Government of U.S.) on "Entrepreneurship as an Engine of Prosperity and Stability- Small Business Development" March 18,2019 to April 5,2019
- Two Weeks Capacity Building Programme for Social Science Faculty sponsored by ICSSR Department of Economics, University of Lucknow (February 12-23, 2018)
- Four Weeks Orientation Programme -125 sponsored by University Grants Commission (UGC) Human Resource Development Centre (HRDC), University of Lucknow December 01-31, 2017
- One Week Faculty Development Programme on 'Pedagogy in Management Teaching and Research", Indian Institute of Management (IIM), Lucknow (November 23-28, 2015)
- **One- Day International Workshop** on "Publishing in World Class Journals" Department of Business Administration, University of Lucknow (October, 8th 2015)

GOLD MEDALS

- **Chancellor's Gold Medal** for the year 2011 awarded to the best student in all the Faculties 2009-11
- Sri Anant Pandey Memorial Gold Medal for securing Highest Percentage of Marks in the combined result of MBA-I and MBA-II 2009-11
- **Dr. Krishna Sahai Chaudhary Gold Medal** for securing Highest Percentage of Marks in the aggregate among the successful candidates at the MBA Exams 2011 2009-11

AWARDS & RECOGNITIONS

- **'Indo-Nepal Samrasta Award -2019'** awarded by Indo Nepal Samrasta organization of invaluable efforts in chosen field 26 December, 2019
- 'The UP Icon Award-2019'awarded by NGO-Ek Pahel for appreciation of invaluable efforts in chosen field 2018-19
- **'The Essential Women Award-2019'**awarded by *Avadhnama* on International Women's Day for appreciation of invaluable efforts in chosen field

2018-19

• **'The Essential Women Award-2015'**awarded by *Avadhnama* on International Women's Day for appreciation of invaluable efforts in chosen field

2014-15

- Nominated in the Hindustan Times programme -HT WOMAN 2014
- 'BhartiyaNari Samman-2014' by Drishya Bharti Foundation 2013-14
- **"Worthy Women Award-2013"** awarded by *Avadhnama* on International Women's Day for appreciation of invaluable efforts in chosen field.

2012-13

 "The Pride of Women Award-2013" awarded by Avadhnama and Urdu Media Guild on International Women's Day for outstanding achievement in chosen field. 2012-13 PERSONAL DETAILS

Date of Birth : 13th December, 1986 Add.: C-103,Sector-M, Aliganj, Lucknow-226024, Uttar Pradesh, India Email ID: <u>doa.naqvi@gmail.com</u>

(Dr. Doa Naqvi) Last Updated on - 13.01.2021