**(Printed Pages 01)**

**Roll No. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**MBA - 1650**

**MBA (I Semester) Examination, Dec.2018**

**BUSINESS ADMINISTRATION**

**Computer Applications for Business**

*Time Allowed: Three Hours] [Maximum Marks: 70*

**Note:** Answer **all** questions.

**Q. 1.** Write short notes on any **six** of the following. **5\*6=30**

1. Explain formatting of Text and Paragraph in MS-Word.
2. Discuss steps involved in data entering in MS-Excel with the help of example.
3. How to create Local Area Network (LAN)? Discuss.
4. Illustrate Fiber Optic Cables.
5. Discuss knowledge management system.
6. Discuss Internet protocol with the help of example.
7. Discuss Enterprises Resource Planning Implementation.
8. Explain Cyber laws in India.

**Q. 2.** Discuss the purpose of MS-PowerPoint. How the slides are created in presentation? How the slides are animated with time rehearsal technique in a presentation? **10**

**OR**

What is a database? How it is stored and accessed in various application softwares. Differentiate between BMS and RDBMS?

**Q. 3.** Define Computer Networking? List and explain different types of Network topologies and which topology best suits to business organizations? **10**

**OR**

Define Internet technology? What are the various web browsers and Internet protocols available supporting business organization?

**Q. 4.** Define Management Information System (MIS)? What are the various types of Information System? **10**

**OR**

Define Marketing Information Systems (MKIS) and what are the information systems at various hierarchy of Marketing?

**Q. 5.** Explain Enterprise Resource Planning (ERP) and business value of ERP? List some ERP-Vendors?  **10**

**OR**

Discuss the security and ethical challenges of Information Technology? Give some security and privacy measures to system?