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**Roll No. \_\_\_\_\_\_\_\_\_\_\_\_**

**BCA - 5216**

**B.C.A. (V Semester) Examination, Dec.2018**

**COMPUTER APPLICATION**

**E-Commerce**

*Time Allowed: Three Hours] [Maximum Marks: 70*

**Note:** Answer **all** questions.

**Q. 1.** Attempt any **six** of the following  **5 \* 6= 30**

1. Differentiate between traditional commerce and e-commerce.
2. What do you mean by first movers advantage? Explain.
3. What is Supply Chain Management? Explain the basic components of Supply Chain Management.
4. What do you understand by Topology? Discuss various topologies required for networking.
5. Explain Porter’s value chain model.
6. Discuss the benefits of supply chain management system.
7. What do you mean by I-way? Write down the various components of I-way.
8. Discuss various methods that can be implemented for network security.

**Q. 2.** What do you mean by E-Commerce? Discuss about the problems and issues related to the internet based e-commerce. **10**

**OR**

What are the various types of E-commerce? Explain each of them.

**Q. 3.** Explain the benefits of EDI. What are the advantages of EDI over traditional data interchange? **10**

**OR**

Write down the characteristics of B2B and B2C E-commerce.

**Q. 4.** Describe the process of payment with a credit card and debit card and discuss how the risk involved in online payment may be reduced. **10**

**OR**

What is payment Gateway? What is its role in electronic payment services?

**Q. 5.** What is digital signature? How does digital signature works. **10**

**OR**

What do you mean by e-commerce security threats? Discuss the web security issues related to e-commerce.