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**Roll No. \_\_\_\_\_\_\_\_\_\_\_\_**

**BBA - 1643**

**BBA (I Semester) Examination, Dec.2018**

**BUSINESS ADMINISTRATION**

**Principles and Practices in Management**

*Time Allowed: Three Hours] [Maximum Marks: 70*

**Note:** Answer **all** questions.

**Q. 1.** Attempt any **six** of the following. **5\*6=30**

1. What are the different levels of management? Explain.
2. Enumerate the role and importance of management in present society.
3. What are the different types of plans? Explain.
4. Explain the importance of forecasting for a manager.
5. What are the different methods of selection?
6. Motivation is core of management. Discuss.
7. Discuss the various good qualities of efficient controlling system.
8. Planning is looking ahead and controlling is looking back. Comment.

**Q. 2.** Describe the contribution made by Henry Fayol to Management Thought. **10**

**OR**

Define management. Describe the functions of a manager.

**Q. 3.** Policies are guides for managerial action. Discuss. **10**

**OR**

“Forecasting is the essence of planning” On the light of this statement, discuss the relationship between forecasting and planning.

**Q. 4.** State the importance of communication in management. Discuss various barriers of communication. **10**

**OR**

What do you mean by direction? Discuss the principles of direction.

**Q. 5.** Define control and describe the process of control. **10**

**OR**

What are the advantages of control? Discuss various techniques of control.