



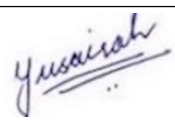
Faculty Profile on University Website

www.kmclu.ac.in



Name	Dr. Yusairah Ahmad				
Designation	Assistant Professor				
Department	Business Administration				
Contact Details					
Email	yusairahahmad@gmail.com				
Mobile No.	8318792799				
LinkedIn Profile Link					
Twitter Profile Link					
Educational Qualification					
Exam	Board/University	Subject		Passing Year	
High School	ICSE	English, Science, Maths Computers, Hindi, SST(History, Civics and Geography)		2006	
Intermediate	ISC	PCM, Computer and English		2008	
B.TECH	Uttar Pradesh Technical University	Information Technology		2012	
MBA	Jamia Millia Islamia, New Delhi	Business Administration		2014	
Ph.D.	University of Lucknow	Business Administration		2021	
NET	UGC	Management		2016	
Details of Service					
Employer's Name and City	Designation	Type	Date(from)	Date(upto)	Total Experience
IMS, LU, Lucknow	Subject Expert	Guest Faculty	feb 2020	May 2020	1 semester
NIET, Greater Noida	Assistant Professor	Regular Faculty	2-11-2020	3-11-2021	1 year
IMS, LU, Lucknow	Subject Expert	Guest Faculty	Nov 2021	May 2022	2 semesters
IISE, Lucknow	Assistant Professor	Regular Faculty	16-6-2022	31 March 2025	2 years 9 months 15 days
KMCLU, Lucknow	Assistant Professor	Temporary	15-1-2025	present	7 months 15 days
Academic Details					
Teaching Area/Specialization	1. Marketing 2. Entrepreneurship				

Teaching Experience	1. B.Com 2. BBA 3. MBA
Research Area	Entrepreneurship
Orchid ID	0000-0001-6885-5804
Vidwan ID	647863
Google Scholar Profile Etc.	https://scholar.google.com/citations?hl=en&authuser=1&user=18ANJccAAAAJ

Research Details	
No. of Research Publications	14
Books	NA
No. of P.hD./M.Phil. Awarded under Supervision	NA
Projects and Their Details	NA
No. Conferences/Seminars/Workshops Participated	32
Honours/Awards	
1. Best Oral Presentaion Award	
Administrative Services to the University	
1. Media Representative of the Department	
Community Service/Social Service/Other Contributions	
1. Associated with NAB	
Any Special Information	
● Copyright titled “Supply Chain of the Chikan Handicraft Industry” under Copyrights Office, Government of India. Registration number: L-113715/2022 Date of Application : 09/10/2021, Diary Number : 24526/2021-CO/L, Dated 29/03/2022 ● Design Patent titled “Workforce Analysis Device” Application No.: 459098-001 Date of Publication 29-8-2025 Journal No.: 35/2025 ● Titled “AI based ethical marketing validators” under the Patents Office, Government of India. Application No.: 202511044890A Publication Date: 23/05/2025	
 Signature of Faculty Member	