




Faculty Profile on University Website www.kmclu.ac.in



Name	Dr. Zaibun Nisa	
Designation	Assistant Professor	
Department	Commerce	
Contact Details		
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Educational Qualification

Exam	Board/University	Subject	Passing Year
Ph.D	University of Lucknow	Commerce	2021
M.Ed	Integral University	Education	2016
B.Ed	Agra University	Education	2006
M.Com	AMU	Commerce	2002
B.Com	AMU	Commerce	2000
XII	AMU	Commerce	1997
X	CBSE	English, Hindi, Maths, Science, S.S. T	1995

Details of Service

Employer's Name and City	Designation	Type	Date(from)	Date(upto)	Total Experience
KMCLU	Assistant Professor	Visiting	September 2016	Oct 2020	4 Years
KMCLU	Assistant Professor	Regular	August 2021	--	4 Years 8 Months

Academic Details

Teaching Area/Specialization	1. Marketing 2. Management
Teaching Experience	1. Assistant Professor (Visiting) – 4years 2. Assistant Professor Regular – 4years 8 Months

Research Area	Entrepreneurship, Sustainability
Orchid ID	0000-0002-3699-2705
Vidwan ID	Vidwan-ID : 647806
Google Scholar Profile	https://scholar.google.com/citations?user=VrIgt4EAAAAJ&hl=en

Research Details	
Research Publications	<p>40</p> <ul style="list-style-type: none"> • 25 Research Papers in Scopus, ABDC, UGC-CARE and Peer Reviewed • 15 Chapters in Edited Book including Spinger, National and International Publications
Books	<p>06</p> <ol style="list-style-type: none"> 1. Introduction to Human Resource Management LAMBERT, Academic Publishing, Mauritius. March 2019 978-613-9-44655-1 2. Entrepreneurial development of women NGO-MFIs LAMBERT, Academic Publishing, Mauritius. June 2020 978-620-2-56581-3 3. Entrepreneurship: Towards the creation of Entrepreneurial-Driven Economy, Swaranjali Publication. July 2019 978-93-88838-32-0 4. Start-Up: A Drive Towards Self-Reliant India, ABS Books Delhi, April 20 ISBN: 978-93-94424-09-8 5. Entrepreneurship for Sustainable Development & Aatm Nirbhar Bharat ABS Books, Delhi, April 2023 ISBN: 978-93-94424-69-2 6. Goods And Services Tax in India: Law, Concepts and Practice - Amber Publications, ISBN- 978-81-978833-8-5
P.hD./M.Phil. Awarded under Supervision	04 (ongoing)
Projects	<ol style="list-style-type: none"> 1. Project Investigator of minor research project, titled 'UP Start-up Policy-2020 and sustainable livelihood: with special reference to youth of Uttar Pradesh' is granted under Research and Development scheme of Government of Uttar Pradesh (Completed- March 2025).

	2. Coordinator of Research project, titled 'A study on impact of government schemes on Entrepreneurship Development: with special reference to ODOP Programme' is granted under Centre of Excellence scheme of Government of Uttar Pradesh (completed-March 2023).
Conferences/Seminars/Workshops	1. 38 -Seminar/ Conferences 2. 18 - Workshops/ FDPs/ MDPs/ Refresher Courses
Honours/Awards	
1. 'Global Eminent Teacher Award' awarded by Vij TRUST, Thirunindravur, Tamilnadu, 18-10-2024	
2. Outstanding women researcher in Commerce, 2023 by Centre for women development, Venus International Foundation, Tamilnadu, India.	
Administrative Services to the University	
1. Deputy Dean Academics, KMCLU (from 15 July 2023 to present)	
2. Coordinator NIRF, KMCLU (from 19 October 2023 to present)	
3. Member IQAC (Present)	
4. Member, Study India Portal, Office of International students, KMCLU	
5. Member BOS (Department of Commerce)	
6. Member Screening Committee, AWADH INCUBATION FOUNDATION	
7. MoU Coordinator, BBAU (from 15 May 2023 to present)	
8. NAAC Criteria -6 Incharge (from 24 May 2023 to June 2025)	
9. Member Prospectus Committee 2024-25 (1 feb 2024)	
10. Member Cultural Committee, KMC Language University (2023)	
11. Warden, Rani Laxmibai Girls Hostel (29 Sept 2022-19 October 2023)	
12. Worked as Assistant Centre Superintendent for End Semester Examination conducted from 08-02-2022 to 12 March 2022 at KMC Language University.	
13. Working as Assistant Centre Superintendent for end Semester Examination from 18-01-2023 to 27 Feb 2023 at KMC Language University.	
14. Member UG ordinance committee, 2025	
Any Special Information	
1. Patent Published- IoT-based classroom management system (17/07/2025) 466169-001	
2. Invited Speaker as resource person Organized by Entrepreneurship Facilitation Centre, Lucknow at Entrepreneurship Awareness Programme on 19th March 2026.	
3. Invited Speaker as resource person at Khwaja Moinuddin Chishti Language University at One Week MDP on Digital Marketing for MSMEs, topic- AI tools for digital Marketing- Hands on Practice for MSME on 12th March 2026.	
4. Invited Speaker as resource person at Netaji Subhash Chandra Bose PG College at 5 day FDP, topic- Literal Review Using AI' on 24th December, 2025.	

5. Invited Speaker as resource person at Integral University at 5-day FDP, topic- 'Literature "Literal Review Using AI and Systematic Tools, Referencing and Citation Management (Hands an)" dated July 24, 2025.
6. Invited as resource person at FDP titled 'implications of industry 4.o on HRM practices' for a session on 'Challenges of higher education in context to industry 4.o' organized by Greater Noida Institute of Technology from 16-21 March 2024.

Zaibun

Signature