

Report on “Nasha Mukti Abhiyaan Week”

(25 July 2026 – 15 August 2026)

(Aligned with SDG 3: Good Health and Well-being)

The National Service Scheme (NSS) Unit-2 of Khwaja Moinuddin Chishti Language University organized a “**Nasha Mukti Abhiyan**” with the objective of spreading awareness about the harmful effects of substance abuse and promoting a healthy lifestyle among students and the community.

Under this campaign Khwaja Moinuddin Chishti Language University observed “Nasha Mukti Abhiyaan Week” from 25th July 2026 to 15th August 2026 with the objective of spreading awareness among students about the harmful effects of drug addiction and promoting a healthy and responsible lifestyle. The campaign was organized by **Dr. Nalini Mishra** under the guidance of the Hon’ble **Vice Chancellor, Prof. Ajeya Taneja**.

During this period, a series of activities were organized by different departments and units of the university to engage students and raise awareness. As per the schedule, the campaign included awareness sessions, speech competitions, debate competitions, quizzes, slogan writing activities, rallies, cycle rallies, street plays (nukkad natak), cultural programs, yoga sessions, and expert lectures delivered by officials from the Narcotics Department.

A debate competition was also organized in collaboration with Rover Ranger on the topic “**Reasons Behind the Increasing Drug Addiction Among Youth**”, where students actively participated and expressed their views on the social, psychological, and economic causes of drug abuse among youth.

In addition, activities such as cleanliness drives, plantation programs, documentary screenings, and online awareness campaigns were conducted to ensure maximum outreach and engagement. Students were encouraged to take a pledge to stay away from drugs and to spread awareness in society.

The campaign aimed to sensitize students about the adverse effects of substance abuse on health and society and to foster a sense of responsibility towards building a drug-free environment. The enthusiastic participation of students and faculty members contributed significantly to the success of the program.

This initiative strongly aligns with **Sustainable Development Goal 3 (Good Health and Well-being)** by promoting preventive measures against substance abuse and encouraging healthy living practices among youth.

Overall, the “Nasha Mukti Abhiyaan Week” was a comprehensive and impactful initiative that successfully created awareness and motivated students to contribute towards a healthier and drug-free society.

List of activities organized

During the campaign week, the following activities were conducted by different departments:

1. Awareness Sessions

2. Speech Competition
3. March / Rally / Marathon with slogan boards and drug-free oath
4. Debate Competition
5. Quiz Competition
6. Cycle Rally
7. Drama
8. Street Play
9. Expert Lectures / Seminars / Webinars / Youth Dialogues by specialists
10. Slogan Writing Campaign
11. Yoga Programs conducted for one week
12. Student-led Awareness Meetings
13. Cleanliness Drives and Tree Plantation activities
14. Formation of monitoring committees for implementation
15. Documentary Film Screenings on drug prevention

स्वाजा मुईनुद्दीन चिश्ती भाषा विश्वविद्यालय

NSS UNIT II

द्वारा आयोजित

नशा मुक्त अभियान

जागरूकता कार्यक्रम

दिनांक: 23.07.2026 | समय : 11:00 पूर्वाह्न

कार्यक्रम अधिकारी : डॉ रत्नेश कुमार सिंह

नशा छोड़ें
जीवन जोड़ें

स्वस्थ समाज
सशक्त राष्ट्र

SAY NO TO DRUGS



“Awareness session on Drug Addiction by our faculty”



Debate competition “Reasons Behind the Increasing Drug Addiction Among Youth”



Debate competition participants with the organizing team

Nukkad Natak





Lucknow, Uttar Pradesh, India
Prabandh Nagar, Lucknow, Uttar Pradesh, India, 226013

Lat 26.929397 , Long 80.894997

08/03/26 03:25 PM

Note : Capture by GPS Map Camera



GPS Map Camera



35°C



Yoga & Meditation Program



