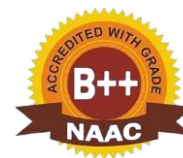




## Faculty Profile on University Website www.kmclu.ac.in



Name	Dr. Ruchita Sujai Chowdhary		
Designation	Assistant Professor & Incharge, DJMC		
Department	Journalism and Mass Communication		
<b>Contact Details</b>			
Email	ruchitachowdhary@kmclu.ac.in		
Mobile No.	8726369898		
LinkedIn Profile Link	<a href="https://www.linkedin.com/in/drruchita-sujai-chowdhary-03b32a126/">https://www.linkedin.com/in/drruchita-sujai-chowdhary-03b32a126/</a>		
Twitter Profile Link			
<b>Educational Qualification</b>			
Exam	Board/University	Subject	Passing Year
Secondary School Examination	CBSE	Hindi, English, Maths, Science, SST, Art Education, Work Experience, Physical & Health Education,	1999
Senior School Certificate Examination	CBSE	English, Hindi, Physics, Chemistry, Biology, Work Experience, Physical & Health Education, General Studies	2001
B.Sc.	MJP Rohilkhand University, Bareilly	Zoology, Chemistry	2004

Diploma in Tourism Studies	U.P. Rajarshi Tondon Open University, Allahabad	Foundation Course in Tourism, Tourism Development, Ecology, Environment and Tourism, Project	2004
PG Diploma in Mass	MJP Rohilkhand University,	Comm. And Mass	2005

Communication and Electronic Journalism	Bareilly	Communication, News Reporting Writing and Editing, Radio Broadcasting, Photography and Audio Visual Journalism, Video & Television Prod., Internship, Project	
M.A. (Mass Communication)	Kurukshetra University, Kurukshetra	Media Research, Development Communication, Media Production, Sports Journalism, Assingments	2006

### Details of Service

Employer's Name and City	Designation	Type	Date(from)	Date(upto)	Total Experience
VM Darpan	News Readercum-Anchor	Consolidated	2001	2005	04 Yrs
All India Radio	Compere	Contractual	2005	2006	01 Yrs
Dainik Jagaran	Reporter	Contractual	2005	2006	01 Yrs
NACA	Public Relations Officer	Permanent	2007	2009	02 Yrs
MJP Rohilkhand University, Bareilly	Guest Faculty	Contractual	2009	2011	02 Yrs
Invertis University, Bareilly	Assistant Professor	Regular	August, 2011	December, 2011	06 months

Khwaja Moinuddin CHishti Language University, Lucknow	Assistant Professor	Regular	June 2018	Till Now	NA
<b>Academic Details</b>					
Teaching Area/Specialization	<ol style="list-style-type: none"> <li>1. Gender Studies</li> <li>2. Media Story Telling &amp; Media Literacy</li> <li>3. ICT and Media Analytics</li> </ol>				
Teaching Experience	<ol style="list-style-type: none"> <li>1. 16 Yrs Teaching</li> <li>2. 07 Yrs Industry</li> </ol>				
Research Area	Gender Studies, Media Story Telling & Media Literacy, ICT and Media Analytics				
Orchid ID	<a href="https://orcid.org/0000-0002-8895-5025">https://orcid.org/0000-0002-8895-5025</a>				
Vidwan ID	<a href="https://vidyawan.in/user/userdash.php">https://vidyawan.in/user/userdash.php</a>				
Google Scholar Profile Etc.	<a href="https://scholar.google.com/citations?hl=en&amp;user=DvX6yDsA">https://scholar.google.com/citations?hl=en&amp;user=DvX6yDsA</a>				
	<a href="#">AAAJ</a>				

<b>Moocs/E-Content Developed</b>
<ol style="list-style-type: none"> <li>1. E-content produced for BA-JMC, MA-JMC available on University Website.</li> <li>2. Contributed for CEC, 02 modules for NME-ICT project of CEC, New Delhi (Sanchar KePrakar and Sanchar KeMadhayam).</li> <li>3. 12 e-content created for <b>Uttar Pradesh Digher Education Digital Library</b> (<a href="https://heecontent.upsdc.gov.in/Home.aspx">https://heecontent.upsdc.gov.in/Home.aspx</a>).</li> <li>4. Contributed for <b>MOOCs</b> “Drashya-Shravya Madhayam” 01 module, 2021 (<a href="https://youtu.be/f0-dOjFFYsU?si=O0cS9KypG9KzZ88Z">https://youtu.be/f0-dOjFFYsU?si=O0cS9KypG9KzZ88Z</a>).</li> <li>5. 02 modules available on <i>e-gyankosh</i>, 2023 (<a href="https://egyankosh.ac.in/handle/123456789/107976">https://egyankosh.ac.in/handle/123456789/107976</a>).</li> <li>6. 04 credit course broadcasted on <b>SWAYAM PRABHA</b> Channel No. 28: <a href="https://swayamprabha.gov.in/higheredu">https://swayamprabha.gov.in/higheredu</a></li> <li>7. Preparing <b>SWAYAM</b> Course of 04 credit entitled “<b>Management Communication</b>”</li> <li>8. 01 Module for <b>SWAYAM PRABHA</b> (RTOU, Allahabad) entitled <b>Radio Ki Nayi Pravartiyaan: Podcast aur Web Radio</b>”</li> </ol>
<b>Translation Work</b>
<ol style="list-style-type: none"> <li>1. Translated 04 units for <b>IGNOU, New Delhi</b>, 2022.</li> </ol>

## Research Details

No. of Research Publications	30
Books	<ol style="list-style-type: none"> <li>1. Edited Books - 07</li> <li>2. Text Books - 03</li> <li>3. Reference Book - 01</li> </ol> <b>Total: 11 books</b>
No. of P.hD./M.Phil. Awarded under Supervision	04
Projects and Their Details	<ol style="list-style-type: none"> <li>1. <b>Awarded a research grant of Rs. 1,37,500</b> for the minor research project titled “<i>A Study of the Swayam MOOCs Platform’s Contribution in Facilitating E-Learning Opportunities for Higher Education Students,</i>” by the Department of Higher Education, Government of Uttar Pradesh, under the R&amp;D Scheme 2021-22 (Completed).</li> <li>2. <b>Secured a grant of Rs. 2,62,000</b> for the establishment of the “<i>Centre of Media and Information Literacy</i>” under the Centre of Excellence Scheme, Department of Higher Education, Government of Uttar Pradesh, for the year 2022-23 (Completed).</li> <li>3. <b>Received a grant of Rs. 5,00,000</b> for a shortterm empirical research study on “<i>Analysis of Access, Exposure, and Communication Gaps in the Implementation of the Beti Bachao Beti Padhao Scheme in Central Uttar Pradesh</i>” for the year 2023-24.</li> <li>4. <b>Granted Rs. 4,00,000</b> for the establishment of the “<i>Centre for Audio-Visual Excellence</i>” under the Centre of Excellence Scheme, Department of Higher Education, Government of Uttar Pradesh, for the year 2024-25 (Ongoing).</li> </ol>
No. Conferences/Seminars/Workshops Participated	50 +
<b>Honours/Awards</b>	
<ol style="list-style-type: none"> <li>1. <b>Best Anchor Award</b> – Zila Cultural Organization, Bly (U.P.), 2004.</li> <li>2. <b>Nominated</b> – HT Women Awards, Lucknow, 2017.</li> <li>3. <b>Felicitation for Women Empowerment</b> – Bazm-e-Khwateen, Lucknow, March 15, 2018.</li> <li>4.</li> </ol>	

4. **Sikshak Samman Patra** – Govt. of Uttar Pradesh & University of Lucknow, September 5, 2021 (for contributions to NEP-2020).
5. **Certificate of Appreciation** – Fox Story India, 100 Inspiring Women Award, 2023.
6. **26th International Junoo Award** – Academic Social Services, 2023.
7. **Certificate of Recognition** – Enumerator, Worlds of Journalism Study (Germany), February 15, 2024 .
8. **Women’s Achiever’s Award**-Sahara Ganj and Fever FM, dated April 19, 2025.
9. **Naari Shakti Samman** – Amrit Vichar on the Occasion of International Women’s day, March 08, 2026.

### **Administrative Services to the University**

1. Presently officiating the Inchargeship of the Department of Journalism & Mass Communication, Khwaja Moinuddin Chisti Language University, Lucknow since 2013.
2. Nodal Officer, SWAYAM, KMCLU.
3. Media Incharge, 2023-2026
4. Social Media Incharge, 2015-2026.
5. Incharge, NAAC Criteria V at KMCLU.
6. Assistant Dean Students' Welfare, KMCLU.
7. Associate Dean, Faculty of Social Sciences, KMCLU.
8. Coordinator of Learning Management System (LMS) i.e. KOPAL at KMCLU since 2021.
9. Member, IQAC, KMCLU.
10. Vice President, Alumni Association, KMCLU.
11. Established "AWADH INCUBATION CENTRE" Incubation Centre at KMCLU.
12. Convenor, Institution's Innovation Cell, KMCLU.
13. Member Cultural Committee, KMCLU.
14. Member SC/ST Cell, KMCLU (2021-2022)
15. Incharge, Social Media Cell, Khwaja MOinuddin Chishti Language University Lucknow.
16. Nodal Officer, E-Content, Khwaja Moinuddin Chisti Language University, Lucknow.
17. Nodal Officer State Level, E-Content (Mass Communication), Khwaja Moinuddin Chisti Language University, Lucknow.
18. Member Examination Committee, Khwaja Moinuddin Chisti Language University, Lucknow, 2018- 2022.
19. Member Admission Committee, Khwaja Moinuddin Chisti Language University, Lucknow.
20. Member Academic Council, Khwaja Moinuddin Chisti Language University, Lucknow,.
21. Have been appointed the Care Taker officer NCC, Khwaja Moinuddin Chisti Language University, Lucknow to establish the NCC Unit in the University, 2019.
22. Convener, SWAYAM, Khwaja Moinuddin Chisti Language University, Lucknow.
23. Member, AISHE, Khwaja Moinuddin Chisti Language University, Lucknow.
24. Webmaster, Khwaja Moinuddin Chisti Language University, Lucknow 2017-2020.
25. Secretary, Alumni Cell, Khwaja Moinuddin Chisti Language University, Lucknow, 20172021.
26. Member Convener, BOS of Department of Journalism & Mass Communication, Khwaja Moinuddin Chisti Language University, Lucknow since 2013 to till date.
27. Member Women Cell, Khwaja Moinuddin Chisti Language University, Lucknow (20142017).
28. Member IQAC Cell, Khwaja Moinuddin Chisti Language University, Lucknow in 2017.
29. Chairman, Parent-Teachers Association, Khwaja Moinuddin Chisti Language University, Lucknow 2018.

28. Organizing committee member in National Seminar on Women empowerment towards Gender Equality 5-7<sup>th</sup> March,2014 at KMCUAF University, LKO.
29. Organizing committee member in National Seminar on Role of media in Promoting RTE, 11-12<sup>th</sup> March2014, KMCUAF University, LKO.
30. Co-ordinator of Admission committee.
31. Member of technical Committee in Dept. of Mass Communication, KMCUAF University, Lucknow.

**Community Service/Social Service/Other Contributions**

1. Convener of the National Seminar "Inclusive Growth of Minority Women through ICT dated February 13-14, 2015
2. Convenor one day workshop on "Techniques behind the construction of IMAGES for press" dated August 19, 2015.
3. Convenor, National Seminar on "Social Security of Women in India" dated April 19 , 2017.
4. Convenor, National Workshop in collaboration with Vigyan Prasar on "Science Film Making" dated December 26-28, 2016.
5. Convenor, National Seminar on " Youth Empowerment: Issues, Challenges & Concerns" dated February 22-23, 2017.
6. Convenor, three day Workshop in collaboration with Oxfam India on "Gender Sensitization", 2019.
7. Convenor, two days Webinar entitled "Leveraging New Media for the Communication in the Midst of COVID 19" 2020.
8. Organising Secretary, two days Webinar entitled "Dekho Apna Desh" 2020.
9. Coordinator of "Rise & Shine India campaign" a three days career counseling programme 2020.
10. Organised Extension Lecture on "Role of Social Media in a COVID19 phase" on April 30, 2021 (Speaker:Mr. Prashant Srivastava from the Print).
11. Organised an E- workshop on "Exploring Nonviolent Communication" on May 19, 2021 in collaboration with Gandhi Smriti and Darshan Samiti.
12. Convenor online workshop on "Amalgamation of Technology into Photography" dated June 14, 2021.
13. Organised International Lecture on "Entertainment Education Strategies" dated June 23, 2021.
14. Social Outreach Activity in the village Duguria on July 17, 2021 "Awareness about Govt. Schemes".
15. Organised webinar on the topic "Indian Knowledge System, Languages, Arts and Culture" dated August 5, 2021.
16. Organised webinar on "Research, Innovation and Ranking" dated August 9, 2021.
17. Organised Annual Cultural Fest "COSAC" and Foundation Day on October 01, 2021.
18. Convened International Seminar entitled "Indo-Iranian Relations" dated October 30, 2021.
19. Organised workshop on the topic "Skills of Fashion Photography" dated Nov 13-15, 2021.
20. Organised first Photo Exhibition of the university with the theme "Colours of Happiness" on November 16, 2021.
21. Organised webinar on "Cyber Crimes and Compliance of Cyber Law" dated February 1, 2022.

22. Seminar on the topic “Role of Youth and Community Empowerment” dated May 10. 2022.
23. Organised 03 days “Old Cloths Donation Drive” in the University as the best practices.
24. Organised IDEATHON-22 in the University on May 14.
25. Organised one day Workshop in collaboration with NIKON India on May 31, 2022.
26. Organised National Seminar on “NEP: Outcome based Education” dated March 21-22, 2023.
27. Organised one day National Workshop on “GENDER SENSITIZATION THROUGH BETI BACHAO, BETI PADHAO- A ROADMAP FOR SOCIAL CHANGE” sponsored by ICSSR, New Delhi on February 27, 2024.
28. One Day Workshop on the topic”The Art of Shot” dated August 9, 2025

### **Any Special Information**

1. NCC “C” Certificate Holder
2. International Collaboration with ULAB, Bangladesh

### **Invited Lectures**

2. Delivered lecture on "**Gender Issues**" in Round Table Discussion Organised by UPSACC dated Oct. 7, 2015.
3. Lecture on "**Journalism in the Era of Social Media**" in the National Workshop dated Dec 30, 2015 Organised Jahagirabad Media Institute, Barabanki.
4. "**Minorities and their Issues**" in a Round Table Discussion dated April 28, 2016 Action Aid, Lucknow Organisation.
5. Lecture on "**Badalte krishi parivesh me takniki suchanao ki aawashakta evam sancharan**" in Mass media and Mass Communication course dated Feb 27-Mar 2, 2017 organised by Rajya Krishi Prabandhan SansathanRehmankhera, Lucknow.
6. Lecture on "**Krishi me vibhinn prakar ki mass media ki bhoomika, upayogita evam vartaman paridrishya**" in Mass media and Mass Communication course dated Feb 27-Mar 2, 2017 organised by Rajya Krishi Prabandhan Sansathan Rehmankhera, Lucknow.
7. Lecture on "**Mahila shasaktikaran me mass media ki bhoomika evam vartaman paridrishya**" in Mass media and Mass Communication course dated Feb 27-Mar 2, 2017 organised by Rajya Krishi Prabandhan Sansathan Rehmankhera, Lucknow.
8. Lecture on "**Broadcasting Technology and Use of ICT**" course dated Sep 7, 2017 organised by Rajya Krishi Prabandhan Sansathan Rehmankhera, Lucknow.
9. Lecture on "**Gender sambandhi vishayon ki samasyaien**" in Gender sensitization course dated Sep 7, 2017 organised by Rajya Krishi Prabandhan Sansathan Rehmankhera, Lucknow.
10. Lecture on "**Introduction to New Media**" invited Lecture at Jahangirabad Media Institute, Barabanki, Dec 3, 2016.
11. Lecture on "**Mahila shasaktikaran**" dated September 9, 2018 organised by Rajya Krishi Prabandhan Sansathan Rehmankhera, Lucknow.
12. Lecture on "**Uses of ICT in agriculture**" dated September 9, 2018 organised by Rajya Krishi Prabandhan Sansathan Rehmankhera, Lucknow.
13. Lecture on "**Gender Sensitization**" dated October 31, 2018 organised by Rajya Krishi Prabandhan Sansathan Rehmankhera, Lucknow.

14. Lecture on **"ICT & Agriculture"** dated October 31, 2018 organised by Rajya Krishi Prabandhan Sansathan Rehmankhara, Lucknow.
15. Lecture on **"Gender Sensitization"** dated November 20, 2018 organised by Rajya Krishi Prabandhan Sansathan Rehmankhara, Lucknow.
16. Lecture on **"ICT & Agriculture"** dated November 21, 2018 organised by Rajya Krishi Prabandhan Sansathan Rehmankhara, Lucknow.
17. Lecture on **"Radio Talk on Youth and Nation Development"** dated December 9, 2018 by AIR, Lucknow.
18. Lecture on **"Role of Media in Women Empowerment"** dated March 2, 2019 organised by Altamas, Lucknow.
19. **"Basic Principles of Photography"** dated June 3, 2020, Live lecture series organised by Bachpan Express.
20. Lecture on **"Depiction of Gender Minorities in Hindi Cinema"** live lecture organised by Rehbar Trust, June 20, 2020.
21. Lecture on **"Electronic Media ki Bhumika, Upayogita evam vartaman paridrashya"** organized by Rajya Krishi Prabandh Sansthan, Lucknow on December 22, 2020.
22. Lecture on **"Internet ki bhumika evam krishi taqniki ki bhumika evam upayogita"** organized by Rajya Krishi Prabandh Sansthan, Lucknow on December 22, 2020.
23. Lecture on **"Gender Sambandhi vishyon ki samasyaien evam samadhan"** organized by Rajya Krishi Prabandh Sansthan, Lucknow on January 20, 2021.
24. Lecture on **"Mise-en-scene: Tool of Cinematic Language and Expression"** Seminar, organized by Bachpan Express on July 10, 2021.
25. Lecture on **"Current Media Scenario and Laws"** organized by Integrated Society of Media Professionals on July 10, 2021.
26. **"Practices of Menstruation in India"** organized by Finish Society on July 28, 2021.
27. Lecture on **"Depiction of third Gender in Hindi Cinema"** organized by Communication Today on July 11, 2021.
28. Lecture on **"Integrating Non-Violent Communication in Curriculum"** by University of Liberal Arts Bangladesh (International) on October 16, 2021.
29. Lecture on **"Media's role in Collaborative Effort to achieve Clean Air"** by CEED on October 28, 2021.
30. Lecture on **"Scope and Structure of Science, Environment and Health Communication in Mass Communication"** organized by Vigyan Prasar during ISFFI on December 21, 2021.
31. Lecture on **"Future of Journalism"** organized by University of Liberal Arts Bangladesh (International) dated March 11, 2022.
32. Lecture on **"The State of Journalistic Freedom"** organized by University of Liberal Arts Bangladesh (International) on March 13, 2022.
33. Lecture on **"Contribution of Media in Freedom Fight"** organized by Vidya Bharti dated April 07, 2022.
34. Lecture on **"Importance of ICT and New Media Technologies in Teaching"** at Jawaharlal Inter College on August 18, 2022.
35. Lecture on **"Cinema as tool of Mass Communication"** at LPCPS on October 22, 2022.
36. Lecture on **"Lecture on Transgender's and cinema"** at Amaltas on November 23, 2022.

37. Resource Person in the Brainstorming Session on “Content development for science communication courses” dated Dec 02, 2022 organised by Vigyan Prasara.
38. Lecture on “**Science Film Making**” at IISF 2022 (January 23-25, 2023) , Bhopal.
39. Lecture on “**Scholarships for Minorities**” at Madarsa Azeema Akram Jameel Model School, Balrampur on March 10, 2023.
40. Lecture on “**Data Analysis**” organised by Jain University dated March 12, 2023.
41. Lecture on “**Scales and Coding**” at Jain University dated March 19, 2023.
42. Lecture on “**Women Empowerment**” at Aisha Siddiqui Girls College on March 11, 2023.
43. Resource Person in the panel Discussion on the topic “three day “International Symposium on Media and Education Research - ISMER 2023”, organised by the Department of Visual Media and Communication, Amrita VishwaVidyapeetham, Kochi Campus held on 23rd March 2023 to 25th March 2023.
44. Resource person in symposium entitled “**Mission Life**” at UNICEF on June 1, 2023.
45. Lecture on “**Data Analysis**” organised by Jain University dated June 04, 2023.
46. Lecture on “**Scales and Coding**” at Jain University dated June 05, 2023.
47. Presented Alumni Talk as Invited Guest in the Dept. of English and MEAL dated May 29, 2023.
48. Extension Lecture on “**Concept of Information and Communication Technology**” at LPCPS on Dec 05, 2023.
49. Extension Lecture on “**NEP 2020 leading to an Outcome based Curriculum**” at Techno Institute of Higher Studies on Jan 13, 2024.
50. Expert Lecture on “**AI Readiness**” at KGMU, Lucknow dated February 06, 2026.
51. Expert Lecture on the topic “**Cinema as a Social Mirror: representation of Transgender Identities in Hindi Cinema**” in the International Seminar entitled “From Margins to Mainstream: The Journey of Third Gender in India” dated February 5-6, 2026.
52. Expert Session on the topic “**AI in Journalism Possibilities & Threats**” at BBAU, Lucknow on April 01, 2026.

## EDUCATIONAL INTERNATIONAL VISITS AND COLLABORATIONS

1. AMIC, Dubai
2. ULAB, Bangladesh
3. WOJ, Germany

**Signature of Faculty Member**