

## **Earth Day Celebration at Khwaja Moinuddin Chishti Language University (KMCLU)**

Khwaja Moinuddin Chishti Language University (KMCLU) celebrated **World Earth Day** on 21 April 2026 with great enthusiasm and a strong commitment towards environmental sustainability. The event was organized in collaboration with the **Department of Journalism and Mass Communication**, the **Department of Computer Science and Engineering**, and **Bisleri** under the global theme “**Our Power, Our Planet.**”

The celebration aimed to raise awareness among students about environmental protection and to inspire them to take collective responsibility for preserving natural resources. The programme witnessed active participation from students, faculty members, and staff across various departments. The event commenced with a **pledge-taking ceremony**, where students collectively took an oath to protect the environment and adopt sustainable practices in their daily lives. The pledge emphasized the importance of reducing waste, conserving water, and promoting eco-friendly habits in alignment with the Earth Day mission.

A series of engaging activities were organized to encourage creativity and environmental consciousness among students. A **poster-making competition** was conducted, where participants expressed their ideas on themes such as climate change, conservation, and sustainable living through impactful visuals and messages. The competition showcased the innovative thinking and artistic abilities of the students. In addition, a **plantation drive** was organized within the university campus, reinforcing the importance of increasing green cover and maintaining ecological balance. Students and faculty members actively participated in planting saplings, symbolizing their commitment to a greener future.

The collaboration with **Bisleri Company** added value to the programme by highlighting corporate responsibility towards environmental conservation and water sustainability. The initiative helped bridge the gap between academic awareness and real-world environmental practices. The Earth Day celebration at KMCLU was a meaningful and impactful event that successfully sensitized students towards environmental issues. It not only fostered awareness but also encouraged practical action, reflecting the spirit of the theme “**Our Power, Our Planet.**” The university continues to promote such initiatives to instill environmental responsibility among the youth and contribute towards a sustainable future.



Poster Making Competition



## Presenting planters to all the participants



Participants taking pledge on earth day “Our Power, Our Planet”