




Faculty Profile on University Website
www.kmclu.ac.in



Name	DR,MRIDUL SONI	 <p>Attach Your Passport Size Photograph 6390367843</p>	
Designation	ASSISSTANT PROFESSOR		
Department	COMMERCE		
Contact Details	6390367843		
Email	digmaniarti@gmail.com		
Mobile No.	6390367843		
LinkedIn Profile Link			
Twitter Profile Link			
Educational Qualification			
Exam	Board/University	Subject	Passing Year
X	UP.BOARD	<ol style="list-style-type: none">1. Hindi2. English,3. Science-4. Economics,5. Home Science,6. Social Science	1997/63%
XII	UP.BOARD	<ol style="list-style-type: none">1. General Hindi,2. Economics,3. General Basic Subject4. All Compulsory Subject of Commerce,5. Viva	1999/72%
B.COM	CSJMU.	<ol style="list-style-type: none">1. Income Tax & Law,2. Company Law3. Banking Law & Practice4. Economic Environment5. Public Enterprises in India6. Sales Management7. Viva	2002/60%
M.COM	CSJMU.	<ol style="list-style-type: none">1. Advance Cost & Management Accounting	2004/67%

		<ol style="list-style-type: none"> 2. Management Finance 3. Data Processing & Computer Application 4. Managerial Economics 5. Viva 	
M.PHIL.	THE GLOBAL OPEN UNIVERSITY	Thesis/Dissertation Title : "Evaluation of Performance of District Banks"	2009/69%
B.ED.	CCS	<ol style="list-style-type: none"> 1. Teacher in Emerging Indian Society 2. Development of Learning Process, 3. Dev. Of Educational. System in India. 4. Educational Management & Administration 5. Techniques of Social Studies 6. Teaching of Commerce 7. Practical: Session Work, 8. Practical: Teaching Skill 	2010/71%
PH.D.	UNIVERSITY OF LUCKNOW	<u>Thesis-Title-</u> Laghu Udhogo Ke Vikas Me Vittya Sansthano Ka Yogdan-Ak Vislesnatmak Adhyan-Uttar Pradesh Ke Smbandh Me (Contribution of Financial Institutions for Development of Small Industries in Uttar Pradesh – An Analytical Study)	2020
DIPLOMA	<ol style="list-style-type: none"> 1. DIPLOMA IN SOFTWARE MANAGEMENT 2. DIPLOMA IN TALLY 	<ol style="list-style-type: none"> 1.Computer Concepts 2.Ms-Dos Win Xp/2000/98 3.Ms-Windows Xp/2000/98 4.Ms-Word Xp/2000 5.Ms-Excel Xp/2000 6.Ms-Power Point Xp/2000 7.Ms-Front Page 2000 8.Concepts Of Multimedia 	2002

						Tech. 9. Concepts of Programming Tech. 10. Ms-Foxpro Programming 11. Language 12. Project In Ms-Foxpro 13. Concepts Of Networking
Additional Qualification						
PRBHAKAR	SANGEET NATAK ACCADEMY, PRYAG RAJ		TABLA			1998
Membership						
						<ol style="list-style-type: none"> 1. Annual Membership Of Social Research Foundation 2. Annual Membership of Swaikshik Duniya (Weekly News Paper) 3. Member Of Editorial Board Of Srf
Details of Service						
Employer's Name and City	Designation	Type	Date(fr om)	Date(upto)	Total Experience	
Maharishi University Of Information & Technology, Lucknow, U.P	Visiting Faculty	Private University	05/07/24	25/11/2024	4 months	
Khawaja Moinuddin Chishti Language University, Lucknow U.P.	Assistant Professor	State Government University	21/12/22	Continue	3.4 months	
Academic Details						
Teaching Area/Specialization	<ol style="list-style-type: none"> 1. ACCOUNTING 2. FINANCE 3. ECONOMICS 					
Teaching Experience	<ol style="list-style-type: none"> 1. Maharishi University of information & technology, Lucknow 2. KMCLU, LKO 					
Research Area	Entrepreneurship /MSME					
Orchid ID						
Vidwan ID						
Google Scholar Profile						

Research Details	
RESEARCH PUBLICATIONS	<ol style="list-style-type: none"> 1. Impact Of Personalized Content Recommendations On Consumer Trust And Satisfaction” -Advance In Consumer Research-Scopus 2. Ak Jila Ak Utpad Yojna Ka Kiryanyvan Avm Vislesan-Uttar Pradesh Ke Sandarbh Me” - Srinkahla Ak Sodhparak Vecharik PtriKa- Multidisciplinary International Journal- Peer-Review 3. Role Of Government Climate Polices Promoting Eco-Friendly Industry In Up” - Remarking An Analisation- Multidisciplinary International Journal- Peer-Review 4. “Indian Knowledge System And Policy Support: Entrepreneurship And Economic Empowerment In Self-Reliant Uttar Pradesh “ - Anthology The Research -Multidisciplinary International Journal- Peer-Review 5. Laghu Udhogo Hetu Sarkari Nitiya Ak - Drishti Me” - Adhikar- Peer-Review 6. Sarkari Yojnao Avm Kayrkrmo Me Laghu Udhogo Ka Sthan - The Public: Problem & Solution- Peer-Review
Books	
Ph.D./M.Phil. Awarded under Supervision	<p>Prof Dinesh Sharma Department Of Commerce University Of Lucknow Former Deputy Chief Minister,U.P. M.O.R.S. India</p>
Projects	
Conferences/Seminars/Workshops	<p>A. <u>National Seminar-</u></p> <ol style="list-style-type: none"> 1. Janpad Me Mahatma Gandhi Rastriya Rojgar Yojna Ka Kriyanvyan Avm Prbhav-2010 2. Janpad Me Dugdh Utpadan Ttha Vitaran –Ak Adhyyan 2011 3. Vikasheel Des Avm Rojgar Srijan Ki Samsya – Bharat Ke Visesh Sandarbh Me- 2013 4. Role Of Communication In Management Effectiveness 2017

5. Role Of MSME In Success Of Make In India 2018
6. Laghu Udhogo Ke Vikash Me Vitty Sansathano Ka Yogdan-2019
7. Gender Equity And Women Empowerment E-Webinar -2020
8. Entrepreneurship Development 2023

B. International Seminar-

1. Gramin Jansakhya Ke Arthik Sasktikaran Ka Madhyam Laghu Udog2018
2. Role Of Government Climate Policies In Promoting Eco-Friendly Business Practice In UP-2025

C. Webinar-

1. Looking Through The Prism Of New Education Policy-2020: Skill Development And Industry Tie-Ups” 2020
2. Gender Equity And Women Empowerment-2020

D. Workshops-

1. Mastering MS-Excel For Academic And Administrative Excellence -2025 –Workshop
2. NACC- Revised Accreditation Framework 2023 Work Shop

E. Faculty Development Programme

1. Innovative Pedagogies In All Subjects: Bridging Academia With Industry Practices
2. Nep Orientation & Sensitization -2025

F. Management Development Programme-

1. Digital Marketing For MSME- 2025

Honours/Awards

1.

2.

Administrative Services to the University

1. **Library In-Charge:** Department of Commerce, KMCLU
2. **Organizer-In Organizing Committee**
 - Entrepreneurship Expo-2022
 - Entrepreneurship Expo-2023
 - Entrepreneurship Expo-2024
 - Entrepreneurship Expo-2025
 - Anti-Ragging Week-2023
 - Anti-Ragging Week-2025
 - Entrepreneurship Expo-2026
3. Contribution in Admission process
4. Contribution in Placement Cell
5. Contribution in all assigned duty of Department & University

Any Special Information

- Participated in university **admission process, including student counselling, document verification**
- Assisted in **handling high-volume applicant queries** and ensuring smooth admission workflow.
- Coordinated with faculty and administrative staff for efficient admission management.

- Actively contributed to Placement Cell activities, including organizing recruitment drives, **coordinating with companies, and student facilitation.**
- Supported placement team in **improving student participation and placement outcomes.**

Signature