



## Faculty Profile on University Website

[www.kmclu.ac.in](http://www.kmclu.ac.in)



Name	Dr. Syed Kazim Asghar Rizvi	
Designation	Assistant Professor	
Department	Journalism & Mass Communication	
<b>Contact Details</b>		
Email	kazimirizvi@kmclu.ac.in	
Mobile No.	9450457573	

### Educational Qualification

Exam	Board/University	Subject	Passing Year
Ph.D.	Lucknow University	Journalism & Mass Comm.	2022
UGC-NET	UGC	Journalism & Mass Comm.	2012
MA-JMC	Lucknow University	Journalism & Mass Comm.	2007
P.G. Diploma in Media Writing	Lucknow University	Journalism & Mass Comm.	2001
B.A	Lucknow University	Journalism & Mass Comm.	1998
Bachelor of Arts (Mass Communication)	Makhanlal Chaturvedi National University of Journalism & Mass Comm. Bhopal, M.P	Journalism & Mass Comm.	2016

### Details of Service

Employer's Name and City	Designation	Type	Date(from)	Date(upto)	Total Experience
KMCLU, Lucknow	Assistant Professor	Temporary	27/08/2014	30/06/16	02
KMCLU, Lucknow	Assistant Professor	Permanent	24/08/2020	Still Working	+ 05

### Academic Details

Teaching Area/Specialization	1. Print Media, Advertising & Social Media
Teaching Experience	1. 07+ Years
Research Area	Social Media
Orchid ID	N.A
Vidwan ID	<a href="https://vidwan.inflibnet.ac.in/profile/702442">Profile URL: https://vidwan.inflibnet.ac.in/profile/702442</a>
Google Scholar Profile Etc.	<a href="https://scholar.google.com/citations?user=kMeSf70AAAAJ&amp;hl=en">https://scholar.google.com/citations?user=kMeSf70AAAAJ&amp;hl=en</a>

Linkdin ID

[www.linkedin.com/in/dr-syed-kazim-asghar-rizvi-774250406](http://www.linkedin.com/in/dr-syed-kazim-asghar-rizvi-774250406)

<b>Research Details</b>	
No. of Research Publications	Research Papers -05
Books	Text Book -02
No. of P.hD. / M.Phil. Awarded under Supervision	Under Supervision (Ph.D. Scholar) 04

**No. Conferences/Seminars/Workshops Participated**

S. No	Seminar / workshop	Organizing Institution	Department \ Status	Topic	Date	International / National
1	Seminar	Lucknow University	Dept. of Sociology	समकालीन भारतीय समाज की चुनौतियाँ	23, August 2014	National
2	Workshop	Dept. of Science & Technology, Govt. of India	Vigyan Prasar	5 <sup>th</sup> National Science Film festival & Competition	04-08, February 2015	National
3	Seminar	KMC Urdu, Arabi-Farsi University	(Co-Treasurer)	Inclusive Growth of Minority Women Through ICT	13-14, February 2015	National
4	Seminar	KMC Urdu, Arabi-Farsi University	Attended	Inclusive Growth of Minority Women Through ICT	13-14, February 2015	National
5	Vibgyor Film Festival	Lucknow University	Dept. of Journalism & Mass Communication	Film Festival	7 <sup>th</sup> , November 2015	National
6	Science Film Festival & Competition	Dept. of Science & Technology, Govt. of India	Vigyan Prasar	6 <sup>th</sup> National Science Film festival & Competition (Participated)	09-13, February 2016	National
7	Seminar	BBAU, Lucknow	Dept. of Human Rights School for Legal Studies	Freedom of Speech of Expression: Issues & Challenges	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	National
8	Workshop	Vigyan Prasar, Dept. of Science & Technology, Govt. of India & KMC Urdu, Arabi-Farsi	Dept. Journalism & Mass Communication	Science Films	December	National

		University			26-28, 2016	
9	Seminar	KMC Urdu, Arabi-Farsi University	Dept. Journalism & Mass Communication	Youth Empowerment: Issues, Challenges & Concerns (Paper Presented)	February 22-23, 2017	National
10	Seminar	Rajshree Tandon open University, Allahabad	Paper Presented (आज के युवा समाज में सोशल मीडिया: वरदान और चुनौतियाँ)	Social Concern of Social Media	March, 29, 2017	National
11	Seminar	BBAU, Lucknow	Dept. Journalism & Mass Communication	भोजपुरी सिनेमा: सरोकार और बाज़ार (Paper Presented)	February , 23, 2018	National
12	Seminar	Lucknow University & ICSSR	Institutes of Women's Studies	Rights of Women 's Emerging Prospective & Issues (Paper Presented)	February , 16-17, 2018	National
13	Video Making Workshop	Lucknow University	Dept. of Journalism & Mass Communication	Vibgyor Film Festival	26, February , 2018	National
	Conference	SGT University	(Paper Presented)	Digital Media-Fact, Fiction, & Fake	14 & 15, Septemb er, 2018	National
14	Workshop	KMC Urdu, Arabi-Farsi University	KMCUAFU	“Emerging Treaded in Advertising”	October 03-04, 2018	National
15	Workshop	ICSSR & Counselling and Placement Cell, Lucknow University	Counselling and Placement Cell, Lucknow University	Research Methodology in Social Sciences Research	Novemb er 17-26, 2018	National
16	Workshop	HRDC & IPRMC of Integral University	Faculty of Education & IPRMC	Anti-Plagiarism in Research	August, 03 <sup>rd</sup> 2019	National
17	Workshop	KMC Urdu, Arabi-Farsi University	KMCLU	Research Methodology for Social Sciences	26/02/20 20 to 02/03/20 20	National
18	Workshop	KMC Urdu, Arabi-Farsi University &	KMCLU	“Enhancing Research objectives Writing	February	Inter

		Dept. of Trauma KGMU		Skills	23, 2020	national
19	Course	Data Leads & Google.org	Indian Media Literacy Network	Train the Trainers Course	November, 24 to 26, 2020	National
20	COSAC- 2021	KMC Urdu, Arabi-Farsi University	Cultural Committee (Member of Core Organizing Committee)	Foundation Day Cultural Fest-2021	30, September to 01 October 2021	National
21	Orientation Program	Ramanujan College, University of Delhi	Teaching Learning Centre	Orientation Program	15, Feb to 16 March, 2022	National
22	Entrepreneur Workshop	KMCLU	Dept. of Commerce	Build Your Own Business	March, 05 to 11, 2022	National
23	Workshop	KMCLU		NAAC-Revised Accreditation Framework	March, 13 to 14, 2022	National
24	Workshop	UGC (HRDC) Aligarh Muslim University	HRDC	NEP 2020 Implementation	18 May, To 19 May, 2022	National
25	FDP	KMC Urdu, Arabi-Farsi University	Dept. of Commerce	Research Methodology & Paper Programme	8 June, To 14 June, 2022	National
26	Seminar	Indra Gandhi National Tribal University, Amarkantak, M.P	Dept. of Journalism & Mass Communication	Cleanliness, Self- Reliance & Prosperity	05 August, To 06 August, 2022	National
27	Seminar	KMCLU	Dept. of Geography & Economics	Climate Change, Environment & Sustainable Development (Paper Presented	24 August, To 25 August, 2022	National
28	COSAC- 2022	KMCLU	Cultural Committee (Member of Core Organizing Committee)	Foundation Day Cultural Fest-2021	30, September to 01 October 2021	National
29	Seminar	KMCLU	Member of Core Organizing Committee	NEP 2020: Outcome Based Education	March 21-22, 2023	National
30	Seminar	KMCLU	Dept. of MBA	NEP 2020: Outcome Based Education	March 21-22, 2023	National

				(Participated)		
31	Workshop	KMCLU & AIM	DJMC	Women Empowerment	July, 12 & 13, 2023	National
32	Seminar	KMCLU & उत्तर प्रदेश भाषा संस्थान, लखनऊ	Participated	भारतीय भाषा प्रौद्योगिकी समागम	08, November, 2023	National
33	Seminar	UNICEF	Participated	Be A Champion for Every Child	2023	National
34	Workshop	KMCLU	Dept. of Journalism & Mass Communication	Gender Sensitization through Beti Bachao Beti Padhao A Road Map for Social Change	February, 27, 2024	National
35	Conference	KMCLU	KMCLU	Quality Confluence of Biotech, Pharma, Engineering & AI Solution to Global (QCBPEASGP2024)	April, 19, 20, 2024	International
36	Chaired the Session in the Conference	Bharati Vidyapeeth's Institute of Computer Application & Management (BVICAM), New Delhi	BVICAM	"India Towards Viksit Bharat @ 2047"	13 to 14, September, 2024	National
37	FDP	BRB College of Commerce, Raichur, Karnataka		Review of Literature in Social Sciences	07 to 12, October 2024	National
38	Three Days Workshop	Dept. of Teacher Education & Social Work Nehru Gram Bharati, Prayagraj, U.P. & Jagadguru Rambhachandra Divyang sate University, Chitrakoot, U.P.		Academic Writing With Special reference to Educational Research	21 to 23, November 2024	National
39	Two Days Workshop	KMCLU	MBA, Dept. of Commerce & Training &	Master MS Excel for Academic & Administration Excellence	28 Feb. to 01 March, 2025	National

		<b>Award Name</b>	<b>Type</b>	<b>Presented by</b>	<b>Date</b>	<b>National/ International</b>	
40	One Week Colloquium /PDF	Appreciation Letter	Letter of Appreciation	Hon'ble Vice Chancellor, KMCLU	06/04/2021	By University	National
		Chabi-Yan Campaign	As Mentor	In Collaboration with UNICEF	2023	National	
41	One Day National Intellectual Property Awareness/ Training Program	Gender Sensitization on Beti Bachao Beti Padhao Campaign A Roadmap For Social Change	Workshop	Department of Journalism and Mass Communication, KMC Language, University	27 February, 2024	National	National
		INDO-IRANIAN Relations	Seminar	Khwaja Moinuddin Chishti Language University	30 October, 2021	National	
		Chirag-E-Awadh	Achievers Award	Daily Insider, Sponsored by Zari India	2022	National	

**Administrative Services to the University**

Assistant Media Coordination

Member International Student Cell

**Signature of Faculty Member**