



# Centre for Entrepreneurship Development



**HON'BLE GOVERNOR**  
**SMT. ANANDI BEN PATEL**  
*Hon'ble Chancellor, KMCLU, Lucknow*

**Department of Commerce**  
**Organizes One Week Management Development Programme**  
Sponsored by DEVELOPMENT COMMISSIONER (MSME)



**PATRON**  
**PROF. AJAY TANEJA**  
*Hon'ble Vice Chancellor, KMCLU, Lucknow*

on  
**Digital Marketing for MSMEs**

**Inaugural Session**  
**On 09th March 2026**  
**Timing 02:00 p.m.**

**Venue- Conference Room,**  
**Department of Commerce**

**25 Seats (only for teachers),**  
**First Come First Serve Basis**  
**(No Registration Fees)**



**Convenor**  
**Dr. Neeraj Shukla**  
*Head, Department of Commerce*



**Chief Guest**  
**Mrs. Anjali Singh**  
*Renowned Women Entrepreneur*

## Organizing Committee:



**Dr. Manish Kumar**  
*Co-Convenor*



**Dr. Zaibun Nisa**  
*Organizing Secretary*



**Ms. Afreen Fatima**  
*Co-Organizing Secretary*

- Dr. Anubhav Tiwari
- Dr. Mridul Soni
- Mr. Ranjeet Verma



**Er. Rajan Yadav**  
*Field Officer (C&M)MSME-Agra*