

Dr. ZAIBUN NISA

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KMC Language University
Lucknow, Uttar Pradesh
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EDUCATION/ CERTIFICATION

- B. Com, M. Com, M.Ed., Ph.D.
- Diploma in Computer Programming & Application,
- UGC-NET in Commerce & Education

AWARDS & RECOGNITIONS:

- Outstanding women researcher in Commerce, 2023 by Centre for women development, Venus International Foundation, Tamilnadu, India.
- Member, Editorial Board, Edwin Group of Journals. (Website:www.eduwinepc.com)

RESEARCH EXPERIENCE

- **Co-project Investigator** of minor research project, titled ‘ UP Start-up Policy-2020 and sustainable livelihood: with special reference to youth of Uttar Pradesh’ is granted under Research and Development scheme of Government of Uttar Pradesh, fund sanctioned Rs 1,80,000 (**ongoing**).
- **Coordinator of Research project**, titled ‘A study on impact of government schemes on Entrepreneurship Development: with special reference to ODOP Programme’ is granted under **Centre of Excellence scheme of Government of Uttar Pradesh**, fund sanctioned Rs 2,90,000 (**completed-March 2023**).
- Worked as **Research Associate** at Department of Commerce, Centre of Excellence, University of Lucknow on project titled, ‘Entrepreneurship Development in Semi Urban Areas of Uttar Pradesh with special reference to MSME’ under the aegis of Government of Uttar Pradesh (**completed-March 2021**)

EXPERIENCE

- Working as Assistant Professor since Aug. 2021 at Dept. of Commerce, Khwaja Moinuddin Chishti Language University, Lucknow, Uttar Pradesh.
- Worked as Guest Faculty from Sept. 2016 to March 2021 at Dept. of Commerce, Khwaja Moinuddin Chishti Language University, Lucknow, Uttar Pradesh.
- Worked as Visiting Faculty from Aug. 2013 to Sept. 2016, Dept. of Commerce, Eram Girls Degree College, Indra Nagar, Lucknow, Uttar Pradesh.

ADDITIONAL RESPONSIBILITY

- Worked as **Assistant Centre Superintendent** for End Semester Examination conducted from 08-02-2022 to 12 March 2022 at KMC Language University.

- Working as **Assistant Centre Superintendent** for end Semester Examination from 18-01-2023 to 27 Feb 2023 at KMC Language University.
- **Warden**, Rani Laxmibai Girls Hostel (29 Sept 2022-19 October 2023)
- **Member Cultural Committee**, KMC Language University (22 Sept 2022-Sept 2023)
- **NAAC Criteria -6 Incharge** (24 May 2023)
- **MoU Coordinator**, BBAU (15 May 2023)
- **Member Screening Committee**, AWADH INCUBATION FOUNDATION
- **Deputy Dean Academics**, KMCLU (15 July 2023)
- **Coordinator nirf**, KMCLU (19 October 2023)
- **Member Prospectus Committee 2024-25** (1 feb 2024)

SUBJECTS TAUGHT IN UG/PG CLASSES

- Business Communication, Business Mathematics, Computer Application in Business, Income Tax, Insurance, Tax Planning and Management Decisions, Indian and Global Business Environment, Indian Money and Banking

SCHOLARLY ACHIEVEMENTS:

Sl. No.	Details	Title	Name of the Publisher	ISBN No.
1.	Book Authored	Introduction to Human Resource Management	LAMBERT, Academic Publishing, Mauritius. March, 2019	978-613-9-44655-1
2.	Book Authored	Entrepreneurial development of women NGO-MFIs	LAMBERT, Academic Publishing, Mauritius. June, 2020	978-620-2-56581-3
3.	Book Edited	Entrepreneurship: Towards the creation of Entrepreneurial-Driven Economy	Swaranjali Publication. July, 2019	978-93-88838-32-0
4.	Book Edited	Start-Up: A Drive Towards Self-Reliant India	ABS Books Delhi, April 2022	ISBN: 978-93-94424-09-8
5.	Book Edited	Entrepreneurship for Sustainable Development & Aatm Nirbhar Bharat	ABS Books Delhi, April	ISBN: 978-93-94424-69-2

PUBLISHED RESEARCH PAPERS IN JOURNALS

S.No.	Title with Page No.	Journal/ISSN	Indexed	Year of Publication
1.	Economic Reforms and its Impact on Developing Countries - A Case of India	Social Science Research Network (SSRN), 1112583	Elsevier's Open Access	2008
2.	One Nation One Tax (GST): Exploring the Terrain	Asian Journal of Multidimensional Research (AJMR), 2278-4853	UGC Listed	2018
3.	Sustainable Development and Gender Equality–A Case Study on Role of NGO	Asian Journal of Multidimensional Research (AJMR), 2278-9150	UGC Listed	2018
4.	A study on digitalisation of tax payment with reference to direct tax	Hermeneutics-A biannual refereed international journal of business and social studies, 2231-6353	UGC Listed	2018
5.	NGO-MFIs and their socio-economic effect on SHG members	International Journal for Research in Engineering Application & Management (IJREAM), 2454-9150	UGC Listed	2019
6.	Entrepreneurship and Non-Govt. Organisations: With reference to skill development of women entrepreneur	International Journal for Research in Engineering Application & Management (IJREAM), 2454-9150	Peer Reviewed	2019
7.	An Assessment of Impact of NGO-MFIs on Entrepreneurial Development	International Journal for Research in Engineering Application & Management (IJREAM), 2454-9150	Peer Reviewed	2019
8.	Analysis of profile of Non-Govt. Microfinance Organisations: Study at Uttar Pradesh	International Journal of Scientific & Technology Research (IJSTR), 2277-8616	SCOPUS Listed	2020
9.	Analysis of Performance of Non-Govt. Microfinance Institutions in Entrepreneurial Development of Women	International Journal of Scientific & Technology Research (IJSTR), 2277-8616	SCOPUS Listed	2020
10.	Privatisation of Higher Education: A study on Student's Perspective	SSRN, 3569511	Elsevier's Open Access	2020
11.	A Study on Management of MSMEs During Global Crises of Pandemic COVID-19	Asian Journal of Multidimensional Research (AJMR) ISSN: 2278-4853	Peer-Reviewed	April 2021
12.	Empowering women through entrepreneurship Development: An empirical study on	Shodh Sanchar Bulletin ISSN 2229-3620	UGC-CARE	March 2021

	impact of microfinance program			
13.	An insight into the role of MSMEs in Emerging Economies: comparative analyses of BRICS Countries	Dogo Rangsang Research Journal 2347-7180	UGC-CARE	Sept. 2021
14.	One District One Product (ODOP): An Initiative to boost MSMEs in Uttar Pradesh	Shodhsamhita 2277-7067	UGC-CARE	Nov. 2021
15.	A Study on Assessment of satisfaction level of women towards entrepreneurship development training programme: evidence from districts of Uttar Pradesh	Journal of Entrepreneurship & Management 2277 6850	Peer Reviewed	Oct. 2021 issue (April 2022)

ARTICLES/CHAPTERS PUBLISHED IN EDITED BOOKS

S.No.	Title with Page No.	Book Title, editor & publisher	ISSN/ISBN no.	Year of Publication
1.	Role of stress on students' performance with special reference to higher education	National seminar on skills to excel in higher education-Eram girls degree college	978-93-80135-44-1	2016
2.	A study on challenges and expectations of vision 2022	Vision 2022: A New India A road map for sustainable development	978-81-936349-0-5	2017
3.	Student Entrepreneurship: A study on problems and prospects of self-Employment	Entrepreneurship: Towards the creation of entrepreneurial driven economy	978-93-88838-32-0	2019
4.	Role and impact of non-government organisations in entrepreneurial development	Entrepreneurship: Towards the creation of entrepreneurial driven economy	978-93-88838-32-0	2019
5.	Sarathi Development Foundation: Towards sustainable development & gender equal society	Multidisciplinary international conference on sustainable development-Netaji Subhash Chandra Bose Girls PG college	978-93-87548-14-5	2019
6.	Impact of Globalization on Higher Education-A study on Students' Perspective	Navman offset Printers	978-93-87607-24-8	2019
7.	Small Business Management During	Indian Economy 2020: Current Issues & Future	ISBN 978-81-946182-0-1	2020

	Crises of Pandemic Covid-19	Prospects/ Navyug Books International Delhi-110053, (India)		
8.	An analysis of satisfaction level towards govt. schemes on Entrepreneurial Development: with special reference to ODOP Programme of Uttar Pradesh	India @ 75 Years M/S Swati Enterprises, Lucknow	ISBN 978-81-953013-5-5	2021
9.	A study on role of MSME sector in Economic Development of UP	Start-Up: A Drive Towards Self-Reliant India ABS Books Delhi	ISBN: 978-93-94424-09-8	2022
10.	An Investigation of Information Technology's Influence on Futuristic Accounting Practices	Financial Technology and Accounting Education/ Current Publications, Agra	ISBN:978-93-90253-80-7	2023

PARTICIPATION WITH PAPER PRESENTATION IN NATIONAL /INTERNATIONAL CONFERENCES/ SEMINARS

S.No.	Title of the Paper presented	Title of the conference/seminar	Organised by	Whether international /National
1.	Role of NGO in Sustainable Develop.	Sustainable development	Netaji Subhash Chandra Bose, College, Lucknow.	International
2.	Insight into the Vision 2022	Vision2022: A New India	Dept. of commerce., University of Lucknow.	International
3.	A study on Digitalisation of Tax.	Recent trends in com., eco., Mgt., &IT	Youth Empowerment Research Association, Karnataka.	International
4.	Bridging the Skill Gap	Emerging India	Faculty of applied economics, University of Lucknow.	International
5.	Women Empowerment in India	All India commerce conference	Faculty of Commerce, University of Lucknow.	International
6.	An analysis of Profile of NGO-MFIs in UP	All India Commerce Conference	Dept. Of commerce, Osmania Univ., Hyderabad	International
7.	Privatisation of Higher Education.	Challenges of higher education	Kalicharan PG college, Lucknow.	National
8.	Trends & Issues of Human Development	Kalam's vision of developed India	Shrijai Narain PG college, Lucknow.	National
9.	Skills of Stress Mgt.	Skills to excel in higher Edu.	Eram Girls Degree college, Lucknow.	National

10.	Women Empowerment	Issues of women empowerment in India	Navyug Kanya Mahavidhyalaya, Lucknow.	National
11.	Role of NGO-MFIs in Entrepreneurship	Role of skill India in Promoting Self-Employment	Aligarh Muslim University	National
12.	Impact of globalisation on MSMEs	Revisiting 'New India'	Sri Tika Ram Kanya Mahavidhyalaya, Aligarh.	National
13.	Impact of GST on India's foreign trade	Goods & Services Tax	KMCUAF, Lucknow.	National
14.	Employability Skills of youths	Youth Empowerment	KMCUAF, Lucknow.	National
15.	Role of NGO-MFIs and their socio-economic impact on SHG members	Start up to scale up: management & policy interventions	Dept. of Commerce, A.M.U & Royal University Bhutan.	International
16.	Privatisation and commercialisation of Higher Education	Changing paradigm of higher education in India: Issues and challenges with special reference to Uttar Pradesh	LUACTA In Association with National PG college	National
17.	Pandit Deendayal Upadhyaya's vision of sustainable development	Pandit Deendayal Upadhyaya ke aarthik chintan ki vartaman me prasangkita	Pandit Deendayal Upadhyaya Shodh Peeth, KMC Language University, Lucknow	National
18.	Impact of Globalisation on MAMEs	Revisiting India: The Global Impact on Contemporary Life and Literature of Modern India	Sri Tika Ram Kanya Mahavidhyalaya, Aligarh.	National
19.	Skill Development of Women Entrepreneurs: A study on role of non-government organisations.	Vision New India: Strategies and Prospects	Shri Jai Narain Misra PG College, Lucknow	National
20.	Rural Entrepreneurship and Sustainable Development	Economic Development & Environment	Social Science Welfare Association	International Conference
21.	A study on assessment of satisfaction level of Women towards Entrepreneurship	Technology (ICTFC-2022)	Sakarya University of Applied Sciences, Sakarya, Turkey, Tradepreneur Global Academic Platform UK	International Conference
22.	An empirical study on awareness for	Transforming India @75	Netaji Subhash Chandra Bose Girls PG College	National Seminar

	sustainability development goals 2030 among Indian Millennials	(17-18 December 2021)		
23.	Performance & Obstacles of MSME sector in BRICS-A comparative Study	International Conference on Behavioural Finance (18-19 June 2022)	Indian Institute of Information Technology Allahabad	International Conference
24.	A study on Entrepreneurship for sustainable development and Aatmanirbhar Bharat	National Seminar on Climate Change, Environment & Sustainable Development (24-25 August 2022)	Department of Geography & Economics, Khwaja Moinuddin Chishti Language University, Lucknow	Two-Days National Seminar
25.	Entrepreneurship for sustainable Development: with reference to One District One Product of U.P.	Independence 2.0: Building Aatmanirbhar Bharat through Make in India (2-3 Sept. 2022)	Department of Rural Management, Babasaheb Bhimrao Ambedkar University, Lucknow (Funded by ICSSR)	Two-Days National Seminar
26.	Intellectual Property Rights and Women Entrepreneurship: An Analysis of Challenges and Opportunities	Emerging issues of Intellectual Property Rights Law & Practices in India (25-26 February 2023)	Faculty of Commerce & Research Studies, S.S P.G. College, Shahjahanpur (Sponsored by Department of Higher Education, Govt. of Uttar Pradesh)	Two-Days National Seminar
27.	National Education Policy 2020 & Commerce Education	National Education Policy 2020: Outcome Based Education (March 21-22, 2023)	Department of Business Administration (Sponsored by Department of Higher Education, Govt. of Uttar Pradesh)	Two-Days National Seminar
28.	Assessing the impact of Indian Government Initiatives on Sustainable Development Goal 9: A case study of Make in India and Digital India	Attaining Sustainability @75: India Marching towards the third largest economy post 75 years of Independence. (April 11-12, 2023)	Department of Commerce, University of Lucknow in association with Indian Accounting Association, Lucknow branch	2 Days International Conference

PARTICIPATION IN ACADEMIC COURSES & PROGRAMMES:

1. **One week (CALEM) ‘short term course on Academic Leadership’** program from 2nd sept. to 8th sept. 2016, at Eram Girls Degree College organised by UGC HRD Centre, Aligarh Muslim University.
2. **One-week faculty development programme from 3rd to 9th May 2018**, organised by Unity Law & Degree College, Lucknow.

3. **One-week workshop on Research Methodology** from 26th Feb-2nd March 2020, organised by Department of Business Administration, Khwaja Moinuddin Chishti Language University, Lucknow.
4. Multi-Disciplinary **International Workshop on ‘Enhancing Research Objective Writing Skill’** held on 23rd February 2020, Organised by Department of Trauma Surgery King George’s Medical University Lucknow & Khwaja Moinuddin Chishti Language University Lucknow.
5. **Two-Week Online Faculty Development Programme on Entrepreneurial Research** organised by the department of commerce, university of Lucknow from 5th-18th February 2021.
6. **Two Weeks Online Faculty Development programme** on Entrepreneurial Research organised by Department of Commerce (Centre of Excellence), University of Lucknow from 05-18 January 2021
7. **Two Week Refresher Course in Commerce & Management** organised by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malviya National Mission on Teachers and Teaching from 25th-08th July 2021 (obtained Grade A)
8. **Four Week Online Induction Training/Orientation Programme** for ‘Faculty in Universities/Colleges/ Institutions of Higher Education’ from 17 September-16 October 2021 and obtained Grade A+
9. Participated in UGC Sponsored Online Workshop on **NEP 2020 Implementation** from 18 May 2022 to 19 May 2022 organized by the UGC Human Resource Development Centre, Aligarh Muslim University, Aligarh.
10. **Two Weeks Interdisciplinary Refresher Course** on ‘Advance Research Methodology & Multivariate Data Analysis’ from 30 April-12 May 2022 with grade A+
11. **5th Summer School on Behavioural Finance** held from 13th June 2022 to 17th June 2022 at Department of Management Studies, Indian Institute of Information Technology Allahabad, Prayagraj.
12. Participated in **two-days national workshop** on NAAC-revised accreditation framework sponsored by dept. of higher education, govt. of UP on 13-14 March 2023 at KMCLU
13. One week online Faculty Development Programme on ‘open source tools for research, organised by teacher learning centre, Ramanujan College with Grade A+ from 9-15 November 2023

WEBINAR ATTENDED

1. **Three days international webinar series from 28th-30th April 2020 on Innovative Business Practices in the times of Covid 19’** organised by Khwaja Moinuddin Chishti Language University, Lucknow.
2. **‘Management of Frozen World & Melting Economies’** from 1st May to 13th May organised by Department of Commerce, Aligarh Muslim University, Aligarh.
3. **‘Online Teachers Training Program on ‘Enhancement of e-learning & teaching pedagogy in schools’** from 8th -14th July 2020, organised under Integral Learning Initiative (ILI) Integral University, Lucknow.
4. **Cross country panel discussion on ‘When women lead: Insights and experiences of women in Business’** on 26th July 2020, organised by department of business administration, Khwaja Moinuddin Chishti Language University, Lucknow.
5. **National Webinar on ‘Financing: Affordable and Quality Education for all’** organised by Dept. of Economics, Pavitra Degree College, Maniram, Gorakhpur on 8th Sept. 2020.

6. **Two-day Webinar on National Education Policy 2020** organised by Centre for Professional Development of Urdu Medium Teachers (CPDUMT), Maulana Azad National Urdu University, Hyderabad on 16-17 September 2020.
7. **Webinar Overview of Securities Market and Latest Development**, 25 April 2021, the BSE Investors Protection Fund as an Investor Awareness Initiative.
8. Participated in **Webinar on ‘Designing future strategies for India- A post COVID Analysis** on 20th May 2020 organised by Small Industries & Manufactures Association (SIMA)
9. Participated in **One Day Online National Seminar** on ‘New Education Policy 2020 and Atmnirbhar Bharat organised by Dept. of Economics University of Lucknow on 26th Sept.2020
10. Participated in **National Webinar** on Financing Affordable and Quality Education for All organised by Dept. of Economics, Pavitra Degree College, Maniram Gorakhpur on 08n Sept 2020

OTHER ACHIVEMENTS & ACTIVITES

S.No.	Name/Nature of activity	Place	Duration	Organising Institution/ University
1.	Health Awareness Camp (Participated)	Bastauli village, Lucknow	1 Day	Eram Girls Degree College, Lucknow
2.	Swachh Bharat Abhiyan (Participated)	Bastauli village, Lucknow	1 Day	Eram Girls Degree College, Lucknow
3.	National Seminar (Member Editorial Board)	Lucknow	2 Days	KMCUAF, University
4.	National Seminar (Member Media committee)	Lucknow	2 Days	KMCUAF, University
5.	National Seminar (anchoring)	Lucknow	2 Days	KMCUAF, University
6.	National Seminar (Member, Dias committee)	Lucknow	2 Days	KMCUAF, University
7.	Inter-University Youth Festival (member, organising committee)	Lucknow	2 Days	KMCUAF, University
8.	Academic Leadership CALEM (Member, organising committee)	Lucknow	1 Week	KMCUAF, University
9.	National Seminar (Member, organising committee)	Lucknow	1 Day	KMCUAF, University
10.	Faculty Development Programme (Member Organising Team)	Lucknow	Two-Week	University of Lucknow
11.	Entrepreneurship Workshop on ‘Build your Own Business’ Organising Secretary	Lucknow	One week	KMC Language University
12.	‘Three Day Workshop on Investment in Stock Market and Financial Planning’ Coordinator	Lucknow	Three Days	KMC Language University
13.	Faculty Development Programme on Research	Lucknow	One Week	KMC Language University

	Methodology and Paper Publication Organising Secretary			
14.	Member, Stage Committee, member print committee	7 th Convocation (1 st March 2023)		KMC Language University
15.	Member, Organising Committee	National Workshop on NAAC- revised accreditation framework(13-14 March 2023) sponsored by Dept. of higher edu., govt. of UP	2 days	KMC Language University
16.	Organising Secretary	Entrepreneurship Expo 2023 (23 rd Nov. 2023)	1 Day	KMCLU

MEMBERSHIP

- Life member of Indian Commerce Association.
- Life member India Accounting Association

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