



Faculty Profile on University Website

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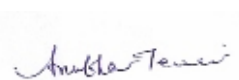


Name	Dr. Anubhav Tewari				
Designation	Guest Faculty				
Department	Commerce				
Contact Details					
Email	anubhavtewari2004@gmail.com				
Mobile No.	9415012953				
LinkedIn Profile Link	NIL				
Twitter Profile Link	NIL				
Educational Qualification					
Exam	Board/University	Subject	Passing Year		
High School	CENTRAL SCHOOL (C.B.S.E.), Lko	English, Hindi, Mathematics, Science, Social Science	1990		
Intermediate	CENTRAL SCHOOL (C.B.S.E.), Lko	English, Accountancy, Business Studies, Economics, Geography	1992		
B.Com.	LUCKNOW UNIVERSITY	Commerce	1995		
M.Com. (Pure)	LUCKNOW UNIVERSITY	Commerce	1997		
B.Ed	IGNOU; Commerce	Commerce	2009		
LL.B	LUCKNOW UNIVERSITY	Law	2000		
P.G.D.O.M	LUCKNOW UNIVERSITY	Office Management	2001		
P.G.D.M / M.B.A	IISE, LUCKNOW	Finance & Marketing	2014		
Details of Service					
Employer's Name and City	Designation	Type	Date(from)	Date(upto)	Total Experience
Delux Chemicals & Minerals, Lucknow	Trading Assistant Manager	Industrial	09.04.2002	30.11.2005	3 Years
Bora Institute of Management	Assistant Professor	Teaching	26.06.2013	Till date	12 Years

Sciences, Lucknow					
Khwaja Moinuddin Chishti Language University, LUCKNOW	Guest Faculty	Teaching	15.01.2015	Till date	10 Years
LUCKNOW UNIVERSITY	Subject Expert	Teaching	2016	2017	2 Years
Academic Details					
Teaching Area/Specialization	1. Accounting 2. Goods & Services Tax (GST)				
Teaching Experience	1. 12 Years 2. 07 Years				
Research Area	Entrepreneurship				
Orchid ID	0009-0004-7764-0345				
Vidwan ID	648067				
Google Scholar Profile Etc.	Dr. ANUBHAV TEWARI				

Research Details	
No. of Research Publications	Annexure – A,C
Books	Annexure – B
No. of P.hD./M.Phil. Awarded under Supervision	Prof. Mahrukh Mirza, Professor
Projects and Their Details	1. NA 2.
No. Conferences/Seminars/Workshops Participated	Annexure – E
Honours/Awards	
1. International Education Achiever Award (22-06-2024) by awarding body Novel Academy, Nepal.	
2.	
Administrative Services to the University	
1. NA	
2.	
Community Service/Social Service/Other Contributions	
1. NA	
2.	
Any Special Information	

1. Membership: Indian Commerce Association (ICA)- Membership ID: UP1091
2. Academic Counselor in *Indira Gandhi National Open University* (IGNOU) for B. Com Course.
3. M.Phil.
4. UGC- NET; Commerce June-2012, Dec. -2012
5. UGC- NET; Management June-2025


Signature of Faculty Member

ANNEXURE: RESEARCH PUBLICATIONS

A- Research Paper Published:

S. No.	Journal / Publication Type	Name of Journal / Publication	ISSN	Title of Published Work	Vol. & No.	From Page No.	To Page No	Date of Publication	Authorship (No. of Authors)	No of Authors
1.	Scopus Journal	Journal of the International Council for Small Business	2643-7015	Moderated Mediation Analysis: Entrepreneurial Education's Influence on SSN-EI Link via Entrepreneurial Attitude	Vol. 6 No. Issue-1 (2025)	01	15	January 2025	First or Principal	2
2.	Peer-Reviewed (ABDC Journal)	European Economic Letters	2323-5233	Supportive Social Norms as Determinant of Entrepreneurial Intention in Relation to Students: A Systematic Review	Vol. 15 No. 1 (2025)	230	243	January 2025	First or Principal	2
3.	Peer-Reviewed, Cross Refereed Journal	Journal of Management and Health Sciences	2505-0680 (P)	A Study of the Socio-Economic Impact of Religious Tourism in Furtherance of Entrepreneurial Opportunities with Special Reference to Ayodhya City	Vol. 2, No.2, 2024	39	53	September, 2024	First or Principal	2
4.	Q4 Scopus Journal	Journal of Higher Education Theory and Practice	2158-3595	Sensitivity Analysis: Factors Dichotomy to Influencing the Students Entrepreneurial Intention	Vol. 24(2) 2024	47	62	February 2024	First or Principal	2
5.	UGC Care Listed, Peer Reviewed, Refereed Journal	Journal of The K.R. Cama Oriental Institute	0970-0609 (Print)	The Role of the Goods and Services Tax in the expansion and improvement of the Bharat's Economy: A Comprehensive Assessment	Volume No. 78 (January 2024)	121	132	January 2024	First or Principal	2
6.	Peer-Reviewed (ABDC Journal)	Empirical Economics Letters	1681-8997	Predicating Critical Success Factors For the Entrepreneurial Leap via Path and Sensitivity Analysis: An Empirical Study of Students' Entrepreneurial Intention	Volume No. 22 (December 2023)	269	294	25-11-2023	First or Principal	3
7.	UGC Care Listed (Group-1)	International journal of food and Nutrition Science (IJFANS)	PRIN T 2319-1775 Online 2320-7876	An Empirical study: The Effect of Youth Entrepreneurial New Mode of Spirit on Nurturing Entrepreneurial Values and Ability for Innovative Start-up in UP's Emerging Economy	Volume 12, Issue 1, 2023	5006	5022	January 2023	Co-Author	2
8.	Peer-Reviewed, Cross Refereed Journal	International Journal of Advance Research (IJAR)	2320-5407	Entrepreneurial Intention: A review of the elements that push and pull the commerce majors into Entrepreneurial Leap	Volume 11 Issue August	318	329	14-08-2023	Sole	
9.	Peer-Reviewed,	International Journal of	2349-6002	Study on Influence of Factors in measuring Entrepreneurial	Volume 9 Issue					

	Refereed Journal	Innovative Research in Technology (IJRT)		Intention among the Commerce and Management students of Select Universities / Colleges of city Lucknow, India	1, June 2022	224	240	28-05-2022	First or Principal	2
10.	Peer-Reviewed, Refereed Journal	International Journal of Current Science (IJCS PUB)	2250-1770	Exploring the association between the variables in estimating Entrepreneurial Intention among students of selected universities and colleges in city Lucknow, India	Volume 12 Issue 2, May 2022	869	891	05-05-2022	First or Principal	2
11.	Peer-Reviewed, Refereed Journal	Thoughts on Education	2320-5407 (Print)	Phenomenon of Entrepreneurial Intention: Exploring the Influence of Independence, Achievement, and Recognition Factors on Women's Empowerment in the context of Start-ups	Volume XI, Number-14	33	46	31-01-2022	Sole	
12.	Peer-Reviewed	International Journal for Multidisciplinary Research (IJFMR)	E-ISSN 2582-2160	A Comparative Analysis of 'The Theory of Reasoned Action (TRA)' with 'The Theory of Planned Behaviour (TPB)' for the Objective of Understanding Students' Entrepreneurial	Volume 3 Issue 1, January	1	15	21-01-2021	First or Principal	2
13.	Peer-Reviewed UGC Journal No. : 7647	International Journal of All Research & Scientific Method (IJARESM)	2455-6211	Carbon Accounting: The Potential of a Green and Sustainable Environment Depends on Accurate Accounting Research	Volume 7, Issue 2, February	158	165	28-02-2019	Sole	
14.	Peer-Reviewed, Refereed Journal	International Journal of Research and Analytical Reviews (IJRAR)	E-ISSN 2348-1269	Mapping the Path Forward since the Adoption of New Economic Policy in 1991: A Descriptive Analysis of the Role of International Trade in Economic Growth	Volume 4, Issue 3, September	150	165	11-09-2017	Sole	
15.	Peer-Reviewed UGC-Approved International	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5138	Action Research: Constructs alongside applications by practitioners in the domain to Real-world Situations and Conundrums.	Volume 3 Issue 1, January	856	871	18-01-2016	First or Principal	2
16.	Peer-Reviewed UGC-Approved International	Emerging Research	2348-5590	Impact of Government Policies on Stock Market	Volume 2 Issue 1, January	60	61	31-03-2015	First or Principal	2
17.	Peer-Reviewed UGC-Approved International	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	India's Trade Policy Conundrum and Market Failure: Understanding the Role of Government Support for International Entrepreneurship and Business Internationalization in Driving Economic Growth	Volume 1 Issue 6 February	35	46	16-11-2014	Sole	

B- Research Publication: Books

S. No.	Level of Publication	Type of Publication	ISBN No.	Date of Publication	Name & Address of Publisher	Title of Book	Authorship	No. of Authors
1.	National	Reference Book	978-93-93366-51-1	27-11-2023	Poonam Publications, 123/1, B-Block, Gali No. 8, Bhajanpura, Delhi- 110053, India	Entrepreneurial Intention	Sole	
2.	National	Text Book	978-93-93366-14-6	15-09-2023	Poonam Publications, 123/1, B-Block, Gali No. 8, Bhajanpura, Delhi- 110053, India	कम्प्यूटरीकृत लेखांकन	Co-Author	2
3.	National	Reference Book	978-93-93366-01-6	15-12-2022	Poonam Publications, 123/1, B-Block, Gali No. 8, Bhajanpura, Delhi- 110053, India	Human Resource Management	First or Principal	2
4.	National	Reference Book	978-93-93366-00-9	15-11-2022	Poonam Publications, Delhi- 110053, India	Business Communication	Co-Author	2
5.	National	Text Book	978-93-94043-06-0	01-10-2022	Manisha Publication, 7/100, A-Block, Swaroop Vihar, Kadipur,	Computerised Accounting	Co-Author	2

					New Delhi 110036, India		
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C- Research Publication: Chapter in Edited Books

S. No.	Level of Publication	ISBN No.	Date of Publication	Name & Address of Publisher	Title of Book	Title of Chapter	Authorship	No. of Authors
1.	National	978-93-89657-99-9	March, 2024	Bharti Publications 4819/24, 2nd Floor, Mathur Lane, Darya Ganj, New Delhi- 110002	Economic and Social Development of India Policies and Programmes	Entrepreneurship as a Dimension of Women Empowerment: An Analysis	Sole	
2.	National	978-93-93575-36-0	26-11-2023	Navyug Publications, New Delhi , India	Social Entrepreneurship in India	Analysis of Entrepreneurial Intention: Assessing Social Security's Pro- Entrepreneurial Culture and Attitudes	Co-Author	2
3.	International	978-93-9563-03-4	29-01-2023	Aryabhat Institute of Academic and Research, Sitapur Road Yojna, Lucknow, U.P. India	2nd International Conference on Multidiscipline Academic Research and Innovation	Carbon Accounting: Emprical Study of Accounting for Green and Healthy Future	Sole	
4.	National	978-93-95463-11-9	20-02-2023	Aryabhat Institute of Academic and Research, Sitapur Road Yojna, Lucknow, U.P. India	Challenges and Opportunities in Commerce	Case Study "The Path to Commercialization of an Innovative Start-up" by Puneet- The Group of Companies	Sole	
5.	National	978-93-91248-42-0	10-12-2021	MKSES Publisher, Kanpur Road, Lucknow, India- 226012	Applied Research Development in Commerce and Management	Understanding of Entrepreneurial Intention by the Commerce and Management Students of Indian University	First or Principal	2
6.	International	978-93-94424-69-2	15-02-2023	ABS Books, B- 21,Ved Shiv Colony, Budh Vihar, Phase-2, Delhi- 110086, India	Entrepreneurship for Sustainable Development and Aatam Nirbhar Bharat	Exploring Social Security Supportive Norms and Related Concepts to Understand Entrepreneurial Intention	Sole	
7.	International	978-93-94424-09-8	12-01-2022	ABS Books, B- 21,Ved Shiv Colony, Budh Vihar, Phase-2, Delhi- 110086, India	Start-up: A Drive Towards Self- Reliant India	An Overview: Indian Government's Intention of Entrepreneurial Development as Series of High-Level Initiatives	First or Principal	2
8.	National	978-93-88838-32-0	10-11-2019	Swaranjali Publication, 1-B, 10-B, Vasundhara, Ghaziabad,U.P. 201012	Entrepreneurship: Towards the creation of Entrepreneurial- Driven Economy	Case Study "From Innovative Start-up up Successful Exploitation of New idea" Puneet- The Group of Companies	Sole	

D- Research Paper Submitted & Under Review:

S. No.	Journal / Publication Type	Name of Journal / Publication	ISSN	Title	Authorship (No. of Authors)	No of Authors
1.	Scopus Journal	Journal of Global Entrepreneurship Research	2251-7316	Unraveling the Entrepreneurial Path: Moderated Mediation of Entrepreneurial Education in the SSN-EI Link via Self-Efficacy	First or Principal	2
2.	UGC Care Listed, Peer Reviewed, Refereed Journal	JOURNAL OF COMMERCE AND TRADE	p-ISSN 0973-4503 e-ISSN 2454-1702	Student's Entrepreneurial Attitude as Vital Determinant of Entrepreneurial Intention: A Systematic Review	Sole	

E- Paper / Oral Presented:

S. No.	Type of Participation	Title of Presentation	Status	Subject of Conference / Seminar / Symposium / Workshop	Organizing Institution / and Name of City / Country	Duration From	Duration To
1.	Paper Presentation	Innovative Startup Ecosystems: Policy, Practice, and Performance in Emerging Economies	International Conference	Innovative Practices for Accelerated Growth in Commerce, Management, Humanities, Science & Technology	- S.S.P.G. College, Shahjahapur, U.P. India - Indian Association for Management Development (IAMD), Bharat	12-06-2025	13-06-2025

					Model Institute of Technology, Kathmandu, Nepal		
2.	Paper Presentation	A Study of the Socio-Economic Impact of Religious Tourism in Furtherance of Entrepreneurial Opportunities with Special Reference to Ayodhya City	International Conference	Religious Tourism: Challenges and Opportunities in Present Materialistic Era	- Noval Academy, Pokhra, NEPAL & - S.S.P.G. College, Shahjahapur, U.P. India	22-06-2024	23-06-2024
3.	Paper Presentation	Investigating the Relationship Between Entrepreneurial Education, Attitude, and Social Norms on Entrepreneurial Intention: A Regression-Based Study	International Conference	Entrepreneurship and Business Sustainability	5 th International Conference - Norbuling Rigter College (NRC), BHUTAN, - Commerce and Management Association of India (CMAI), - Youth Empowerment & Research Association (YERA), BHUTAN	03-05-2024	05-05-2024
4.	Paper Presentation	Students Entrepreneurial Intention: An Empirical Study of two-staged SEM to Predict Determinants Factors Influencing the Entrepreneurial Leap, targeting Machine Learning	National Conference	One Earth one family one future	74 ICA Conference, - Delhi School of Economics, University of Delhi & - O.P. Jindal Global University, India	13-12-2023	15-12-2023
5.	Paper Presentation	An Overview: The Significance of Goods & Services Tax in Bharat's Economic Growth and Development	National Seminar	Role of Goods & Service Tax in Economic Development of Bharat	Swami Shukdevanand PG College, Shahjahanpur (UP), BHARAT	19-09-2023	20-09-2023
6.	Paper Presentation	Analysis of Entrepreneurial Intention: Assessing Social Security's Pro-Entrepreneurial Culture & Attitudes	International (within country)	Economics of Inclusion, Sustainability & Development: A Road Map to G-20 Nations	IG-EPOCH Centre- UGC, Faculty of Commerce, S.S.(PG) College, Shahjahanpur, U.P., India	13-04-2023	15-04-2023
7.	Paper Presentation	An Overview: Governance & Administration regarding Intellectual Property & Sustainable Development in India	National Seminar	Intellectual Property Rights Laws & Practices in India	Faculty of Commerce & Research Studies, S.S.P.G. College, Shahjahapur, U.P. India	25-02-2023	26-02-2023
8.	Oral Presentation	Carbon Accounting: Empirical Study of for Green and Healthy Future	International Conference (within country)	2nd International Conference on Advancement in Interdisciplinary Research (ICAIR- 2023)	- Aryabhat Institute of Academics and Research & - Amiruddaula Islamia Degree College, Lucknow, India	28-01-2023	29-01-2023
9.	Paper Presentation	An Overview: Transforming India @ 75	National Seminar	Transforming India @ 75	Netaji Subhash Chandra Bose government Girls PG College, Aliganj, Lucknow, India	20-09-2022	21-09-2022
10.	Paper Presentation	The Path to Commercialization of an Innovative Start-up in Era of Sustainable Development & Technological Advancement	National Seminar	Climate Changes, Environment & Sustainable Development	Khwaja Moinuddin Language University, Lucknow, India	24-08-2022	25-08-2022
11.	Oral Presentation	Understanding of Entrepreneurial Intention by the Commerce and Management Students of Indian University	International Conference (within country)	International Conference on Advancement in Interdisciplinary Research (ICAIR- 2021)	Shia PG College and Science Tech Institute, Lucknow, India	26-10-2021	28-10-2021
12.	Paper Presentation	Role of Entrepreneurial Opportunity, Attitude and Self-efficacy in measuring Entrepreneurial Intention	National Seminar	Vision New India: Strategies and Prospects	Shri Jai Narain Mishra PG College, Lucknow, India	16-10-2019	17-10-2019
13.	Paper Presentation	Impact of globalization on MSMEs	National Seminar	An introduction to non-government organisation	Department of Commerce, University of Lucknow	18-02-2019	19-02-2019
14.	Paper Presentation	Stand-up India: India Turning into a start-up hub by prospering Entrepreneurial Culture	National Seminar	Recent Advances In Socio-Economic Development of India: Issues and Challenges	Shri Jai Narain PG College, Lucknow, India	24-02-2018	25-02-2018
15.	Paper Presentation	Effective Communication significant tool for effective management	National Seminar	Managerial Effectiveness Through Managing Expression and Actions: Issues and Challenges	Shri Jai Narain PG College, Lucknow, India	19-04-2017	19-04-2017
16.	Paper	Role of Goods and Service Tax	National	Goods and Service Tax:	Khwaja Moinuddin Chishti		

	Presentation	(GST) in Controlling black Money	Seminar	Issues and Challenges	Urdu, Arabi- Farsi University, Lucknow, India	18-03-2017	19-03-2017
17.	Paper Presentation	Modern Strategies for Higher Education in U.P. State	National Seminar	Higher Education: Issues, Challenges, Prospects and Strategies	Lucknow Universities Associated Colleges Teachers' Association (LUACTA), India	11-09-2016	11-09-2016
18.	Paper Presentation	Women Entrepreneurship: Issues, Challenges and Problems	International Conference	Changing Paradigm of Management Practices for Sustainable Development	Babasaheb Bhimrao Ambedkar University, Lucknow, India	05-03-2016	06-03-2016
19.	Paper Presentation	E-Kranti: A Step Ahead	National Seminar	Digitalization of India: Empowering Online Infrastructure	Bora Institute of Management Sciences, Lucknow, U.P., India	13-02-2016	13-02-2016
20.	Paper Presentation	Islamic Banking an efficient option for inclusive Financial Growth in India	National Seminar	Problem and Solution of Modern India	Shri Guru Nanak Girls' Degree College, Lucknow, India	20-04-2015	21-04-2015
21.	Paper Presentation	Impact of Government Policies On Stock Market	National Seminar	Healthcare in Present Perspective	Angirasa Seva Sansthan (Reg.), Mathura, India	31-03-2015	01-04-2015
22.	Paper Presentation	Increased FDI limit in Insurance Sector: A buzz for the Industry	National Seminar	FDI and its impact on Indian Economy	Vidya Mandir Mahavidyalaya, Kaimganj, Farrukhabad, India	21-03-2015	22-03-2015
23.	Paper Presentation	Potential of economic growth: Foreign direct investment (Retail) in service sector	National Seminar	Global opportunities and challenges for the emerging Indian economy	Khwaja Moinuddin Chishti Urdu Arabi Farsi University, Lucknow, India	13-03-2015	14-03-2015
24.	Paper Presentation	Marketing Mix and the role of Retailing in India	National Seminar	Recent Trends in Commerce, Management & Interdisciplinary Research	Sant Kavi Baba Baijnath, Government Post Graduate College, Harakh Barabanki, India	05-03-2015	06-03-2015