

## **Dr. ZAIBUN NISA**

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### **EDUCATION/ CERTIFICATION**

- **Ph.D.** (Dept. of Commerce), Aug. 2021, **University of Lucknow**, Lucknow, Uttar Pradesh.
- Cleared **UGC-NET**, Jan.2017 in “**Education**”.
- Cleared **UGC-NET**, June.2015 and Dec.2015 in “**Commerce**”.
- **M.Ed.** from **Integral University** in year 2017, Lucknow, Uttar Pradesh, India.
- **B.Ed.** from **Agra University** in year 2006, Agra, Uttar Pradesh.
- **M.Com.** from **Aligarh Muslim University** in year 2002, Aligarh, Uttar Pradesh.
- **B. Com.** from **Aligarh Muslim University** in year 2000, Aligarh, Uttar Pradesh.
- **SSSE** from **Aligarh Muslim University** in year 1997, Aligarh, Uttar Pradesh.
- **High School** from **Kendra Vidyalaya** in year 1995, Allahabad, Uttar Pradesh.
- One-year **Diploma** in “Computer Programming and Application” from **TATA INFOTECH** in year 2003, Aligarh, Uttar Pradesh.

### **RESEARCH EXPERIENCE**

Worked as Research Associate at Department of Commerce, Centre of Excellence, University of Lucknow on project titled, ‘Entrepreneurship Development in Semi Urban Areas of Uttar Pradesh with special reference to MSME’ under the aegis of Government of Uttar Pradesh.

### **EXPERIENCE**

- Working as Assistant Professor since Aug. 2021 at Dept. of Commerce, Khwaja Moinuddin Chishti Language University, Lucknow, Uttar Pradesh.
- Worked as Guest Faculty from Sept. 2016 to March 2021 at Dept. of Commerce, Khwaja Moinuddin Chishti Language University, Lucknow, Uttar Pradesh.
- Worked as Visiting Faculty from Aug. 2013 to Sept. 2016, Dept. of Commerce, Eram Girls Degree College, Indra Nagar, Lucknow, Uttar Pradesh.

### **SUBJECTS TAUGHT IN UG/PG CLASSES**

- Business Communication, Business Mathematics, Computer Application in Business, Income Tax, Insurance, Tax Planning and Management Decisions, Indian and Global Business Environment, Indian Money and Banking

**PUBLISHED RESEARCH PAPERS IN JOURNALS**

S.No.	Title with Page No.	Journal/ISSN	Indexed	Year of Publication
1.	Economic Reforms and its Impact on Developing Countries - A Case of India	Social Science Research Network (SSRN), 1112583	Elsevier's Open Access	2008
2.	One Nation One Tax (GST): Exploring the Terrain	Asian Journal of Multidimensional Research (AJMR), 2278-4853	UGC Listed	2018
3.	Sustainable Development and Gender Equality–A Case Study on Role of NGO	Asian Journal of Multidimensional Research (AJMR), 2278-9150	UGC Listed	2018
4.	A study on digitalisation of tax payment with reference to direct tax	Hermeneutics-A biannual refereed international journal of business and social studies, 2231-6353	UGC Listed	2018
5.	NGO-MFIs and their socio-economic effect on SHG members	International Journal for Research in Engineering Application & Management (IJREAM), 2454-9150	UGC Listed	2019
6.	Entrepreneurship and Non-Govt. Organisations: With reference to skill development of women entrepreneur	International Journal for Research in Engineering Application & Management (IJREAM), 2454-9150	Peer Reviewed	2019
7.	An Assessment of Impact of NGO-MFIs on Entrepreneurial Development	International Journal for Research in Engineering Application & Management (IJREAM), 2454-9150	Peer Reviewed	2019
8.	Analysis of profile of Non-Govt. Microfinance Organisations: Study at Uttar Pradesh	International Journal of Scientific & Technology Research (IJSTR), 2277-8616	SCOPUS Listed	2020
9.	Analysis of Performance of Non-Govt. Microfinance Institutions in Entrepreneurial Development of Women	International Journal of Scientific & Technology Research (IJSTR), 2277-8616	SCOPUS Listed	2020
10.	Privatisation of Higher	SSRN, 3569511	Elsevier's	2020

	Education: A study on Student's Perspective		Open Access	
11.	A Study on Management of MSMEs During Global Crises of Pandemic COVID-19	Asian Journal of Multidimensional Research (AJMR) ISSN: 2278-4853	Peer-Reviewed	April 2021
12.	Empowering women through entrepreneurship Development: An empirical study on impact of microfinance program	The Journal of Oriental Research Madras ISSN:002-3301	UGC-CARE	June 2021
13.	An insight into the role of MSMEs in Emerging Economies: comparative analyses of BRICS Countries	Dogo Rangsang Research Journal 2347-7180	UGC-CARE	Sept. 2021
14.	One District One Product (ODOP): An Initiative to boost MSMEs in Uttar Pradesh	Shodhsamhita 2277-7067	UGC-CARE	Nov. 2021

#### ARTICLES/CHAPTERS PUBLISHED IN EDITED BOOKS

S.No.	Title with Page No.	Book Title, editor & publisher	ISSN/ISBN no.	Year of Publication
1.	Role of stress on students' performance with special reference to higher education	National seminar on skills to excel in higher education-Eram girls degree college	978-93-80135-44-1	2016
2.	A study on challenges and expectations of vision 2022	Vision 2022: A New India A road map for sustainable development	978-81-936349-0-5	2017
3.	Student Entrepreneurship: A study on problems and prospects of self-Employment	Entrepreneurship: Towards the creation of entrepreneurial driven economy	978-93-88838-32-0	2019
4.	Role and impact of non-government organisations in entrepreneurial development	Entrepreneurship: Towards the creation of entrepreneurial driven economy	978-93-88838-32-0	2019
5.	Sarathi Development Foundation: Towards	Multidisciplinary international conference on	978-93-87548-14-5	2019

	sustainable development & gender equal society	sustainable development- Netaji Subhash Chandra Bose Girls PG college		
6.	Impact of Globalization on Higher Education-A study on Students' Perspective	Navman offset Printers	978-93-87607-24-8	2019
7.	Small Business Management During Crises of Pandemic Covid-19	Indian Economy 2020: Current Issues & Future Prospects/ Navyug Books International Delhi-110053, (India)	ISBN 978-81-946182-0-1	2020

### SCHOLARLY ACHIEVEMENTS:

Sl. No.	Details	Title	Name of the Publisher	ISBN No.
1.	Book Authored	Introduction to Human Resource Management	LAMBERT, Academic Publishing, Mauritius. March, 2019	978-613-9-44655-1
2.	Book Authored	Entrepreneurial development of women NGO-MFIs	LAMBERT, Academic Publishing, Mauritius. June, 2020	978-620-2-56581-3
3.	Book Edited	Entrepreneurship: Towards the creation of Entrepreneurial-Driven Economy	Swaranjali Publication. July, 2019	978-93-88838-32-0

### PARTICIPATION WITH PAPER PRESENTATION IN NATIONAL /INTERNATIONAL CONFERENCES/ SEMINARS

S.No.	Title of the Paper presented	Title of the conference/seminar	Organised by	Whether international /National
1.	Role of NGO in Sustainable Develop.	Sustainable development	Netaji Subhash Chandra Bose, College, Lucknow.	International
2.	Insight into the Vision 2022	Vision2022: A New India	Dept. of commerce., University of Lucknow.	International
3.	A study on Digitalisation of Tax.	Recent trends in com., eco., Mgt., &IT	Youth Empowerment Research Association, Karnataka.	International
4.	Bridging the Skill Gap	Emerging India	Faculty of applied economics, University of Lucknow.	International

5.	Women Empowerment in India	All India commerce conference	Faculty of Commerce, University of Lucknow.	International
6.	An analysis of Profile of NGO-MFIs in UP	All India Commerce Conference	Dept.of commerce, Osmania Univ., Hyderabad	International
7.	Privatisation of Higher Education.	Challenges of higher education	Kalicharan PG college, Lucknow.	National
8.	Trends & Issues of Human Development	Kalam's vision of developed India	Shrijai Narain PG college, Lucknow.	National
9.	Skills of Stress Mgt.	Skills to excel in higher Edu.	Eram Girls Degree college, Lucknow.	National
10.	Women Empowerment	Issues of women empowerment in India	Navyug Kanya Mahavidhyalaya, Lucknow.	National
11.	Role of NGO-MFIs in Entrepreneurship	Role of skill India in Promoting Self-Employment	Aligarh Muslim University	National
12.	Impact of globalisation on MSMEs	Revisiting 'New India'	Sri Tika Ram Kanya Mahavidhyalaya, Aligarh.	National
13.	Impact of GST on India's foreign trade	Goods & Services Tax	KMCUAF, Lucknow.	National
14.	Employability Skills of youths	Youth Empowerment	KMCUAF, Lucknow.	National
15.	Role of NGO-MFIs and their socio-economic impact on SHG members	Start up to scale up: management & policy interventions	Dept. of Commerce, A.M.U & Royal University Bhutan.	International
16.	Privatisation and commercialisation of Higher Education	Changing paradigm of higher education in India: Issues and challenges with special reference to Uttar Pradesh	LUACTA In Association with National PG college	National
17.	Pandit Deendayal Upadhaya's vision of sustainable development	Pandit Deendayal Upadhaya ke aarthik chintan ki vartaman me prasangkita	Pandit Deendayal Upadhaya Shodh Peeth, KMC Language University, Lucknow	National
18.	Impact of Globalisation on MAMEs	Revisiting India: The Global Impact on Contemporary Life and Literature of	Sri Tika Ram Kanya Mahavidhyalaya, Aligarh.	National

		Modern India		
19.	Skill Development of Women Entrepreneurs: A study on role of non-government organisations.	Vision New India: Strategies and Prospects	Shri Jai Narain Misra PG College, Lucknow	National
20.	Rural Entrepreneurship and Sustainable Development	Economic Development & Environment	Social Science Welfare Association	International Conference

### **PARTICIPATION IN ACADEMIC COURSES & PROGRAMMES:**

1. One week (CALEM) 'short term course on Academic Leadership' program from 2<sup>nd</sup> sept. to 8<sup>th</sup> sept. 2016, at Eram Girls Degree College organised by UGC HRD Centre, Aligarh Muslim University.
2. One-week faculty development programme from 3<sup>rd</sup> to 9<sup>th</sup> May 2018, organised by Unity Law & Degree College, Lucknow.
3. Research Methodology Workshop, one-week workshop from 26<sup>th</sup> Feb-2<sup>nd</sup> March 2020, organised by Department of Business Administration, Khwaja Moinuddin Chishti Language University, Lucknow.
4. Multi-Disciplinary International Workshop on 'Enhancing Research Objective Writing Skill' held on 23<sup>rd</sup> February 2020, Organised by Department of Trauma Surgery King George's Medical University Lucknow & Khwaja Moinuddin Chishti Language University Lucknow.
5. Three days international webinar series from 28<sup>th</sup>-30<sup>th</sup> April 2020 on Innovative Business Practices in the times of Covid 19' organised by Khwaja Moinuddin Chishti Language University, Lucknow.
6. 'Management of Frozen World & Melting Economies' from 1<sup>st</sup> May to 13<sup>th</sup> May organised by Department of Commerce, Aligarh Muslim University, Aligarh.
7. 'Online Teachers Training Program on 'Enhancement of e-learning & teaching pedagogy in schools' from 8<sup>th</sup> -14<sup>th</sup> July 2020, organised under Integral Learning Initiative (ILI) Integral University, Lucknow.
8. Cross country panel discussion on 'When women lead: Insights and experiences of women in Business' on 26<sup>th</sup> July 2020, organised by department of business administration, Khwaja Moinuddin Chishti Language University, Lucknow.
9. National Webinar on 'Financing: Affordable and Quality Education for all' organised by Dept. of Economics, Pavitra Degree College, Maniram, Gorakhpur on 8<sup>th</sup> Sept. 2020.
10. Two-day Webinar on National Education Policy 2020 organised by Centre for Professional Development of Urdu Medium Teachers (CPDUMT), Maulana Azad National Urdu University, Hyderabad on 16-17 September 2020.

11. Two-Week Online Faculty Development Programme on Entrepreneurial Research organised by the department of commerce, university of Lucknow from 5<sup>th</sup>-18<sup>th</sup> February 2021.
12. Webinar Overview of Securities Market and Latest Development, 25 April 2021, the BSE Investors Protection Fund as an Investor Awareness Initiative.
13. Participated in Webinar on ‘Designing future strategies for India- A post COVID Analysis on 20<sup>th</sup> May 2020 organised by Small Industries & Manufactures Association (SIMA)
14. Participated in One Day Online National Seminar on ‘New Education Policy 2020 and Atmnirbhar Bharat organised by Dept. of Economics University of Lucknow on 26<sup>th</sup> Sept.2020
15. Participated in National Webinar on Financing Affordable and Quality Education for All organised by Dept. of Economics, Pavitra Degree College, Maniram Gorakhpur on 08n Sept 2020
16. Two Weeks Online Faculty Development programme on Entrepreneurial Research organised by Department of Commerce (Centre of Excellence), University of Lucknow from 05-18 January 2021
17. Two Week Refresher Course in Commerce & Management organised by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malviya National Mission on Teachers and Teaching from 25<sup>th</sup>-08<sup>th</sup> July 2021 (obtained Grade A)
18. Four Week Online Induction Training/Orientation Programme for ‘Faculty in Universities/Colleges/ Institutions of Higher Education’ from 17 September-16 October 2021 and obtained Grade A+

### **OTHER ACHIVEMENTS & ACTIVITES**

S.No.	Name/Nature of activity	Place	Duratio n	Organising Institution/ University
1.	Health Awareness Camp (Participated)	Bastauli village, Lucknow	1 Day	Eram Girls Degree College, Lucknow
2.	Swachh Bharat Abhiyan (Participated)	Bastauli village, Lucknow	1 Day	Eram Girls Degree College, Lucknow
3.	National Seminar (Member Editorial Board)	Lucknow	2 Days	KMCUAF, University
4.	National Seminar (Member Media committee)	Lucknow	2 Days	KMCUAF, University
5.	National Seminar (anchoring)	Lucknow	2 Days	KMCUAF, University
6.	National Seminar (Member, Dias committee)	Lucknow	2 Days	KMCUAF, University
7.	Inter-University Youth Festival (member, organising committee)	Lucknow	2 Days	KMCUAF, University
8.	Academic Leadership CALEM (Member, organising	Lucknow	1 Week	KMCUAF, University

	committee)			
9.	National Seminar (Member, organising committee)	Lucknow	1 Day	KMCUAF, University
10.	Faculty Development Programme (Member Organising Team)	Lucknow	Two- Week	University of Lucknow

### DEVELOPMENT OF INNOVATIVE PEDAGOGY

Name of the subject/discipline	Name of the Subject / course	Level of Course Material	Details of the URL/website where available
Education & Commerce	Education & Commerce	Graduate & Postgraduate	<a href="https://www.slideshare.net/Zaibun_Nisa786/special-educationppt?">https://www.slideshare.net/Zaibun_Nisa786/special-educationppt?</a> <a href="https://www.slideshare.net/Zaibun_Nisa786/a-study-on-the-role-of-stress-on-performance?q">https://www.slideshare.net/Zaibun_Nisa786/a-study-on-the-role-of-stress-on-performance?q</a> <a href="https://www.slideshare.net/Zaibun_Nisa786/delinquent-children-117747182?">https://www.slideshare.net/Zaibun_Nisa786/delinquent-children-117747182?</a> <a href="https://www.slideshare.net/Zaibun_Nisa786/mental-health-117767782?">https://www.slideshare.net/Zaibun_Nisa786/mental-health-117767782?</a> <a href="https://www.slideshare.net/Zaibun_Nisa786/visual-impairment-117747174?">https://www.slideshare.net/Zaibun_Nisa786/visual-impairment-117747174?</a> <a href="https://www.slideshare.net/Zaibun_Nisa786/research-methodology-117769228?">https://www.slideshare.net/Zaibun_Nisa786/research-methodology-117769228?</a>

### MEMBERSHIP

- Life member of Indian Commerce Association.